

○ Project name



Dell is the #1 IT Healthcare service provider in the world. What if they could do more? What if they could harness data and make meaning? What if they could redefine the hospital experience? What if they could change peoples lives for the better? That's what we set out to explore. While we found many problems in the healthcare space, we decided to focus on the communication aspect between medical professionals and patients.



○ Vision



- 'Build Future-Ready IT Platforms: Systems should be capable of adapting to change, scaling and achieving maximum efficiency.
- Unlock Information: Data must be free from the shackles of paper and from digital silos, with secure access when and where it is needed.
- Empower Caregivers: Caregivers need technology and process, including real-time clinical decision support and operational insight.
- Unleash Innovation: Investments in technology and process will yield significant returns in the form of efficiency and quality of care.



○ Service



Mobile clinical computing for clinician efficiency

- Cloud client computing
- Desktop virtualization (collaboration with citrix)
- Horizon view (collaboration with vmware)
- Microsoft remote desktop service x dell vworkspace

Security for electronic medical record (EMR)

- Encryption
- Mobile clinical computing
- Automated security maintenance deployment
- Zero touch desktop virtualization

Cloud based EMR record

- Implementation / optimization / support
- Dell drive solution
- Healthcare information system (end-to-end solution for clinical, operational, financial goals)

Healthcare cloud (emr)

Quality care service / analytics

- Emr optimization
- Clinical consulting
- Emr implementation



○ Product



a. medical cart / wall mounts

b. medical displays

c. computer for mobile cart

d. medical computing (tablet)

e. barcode scanner

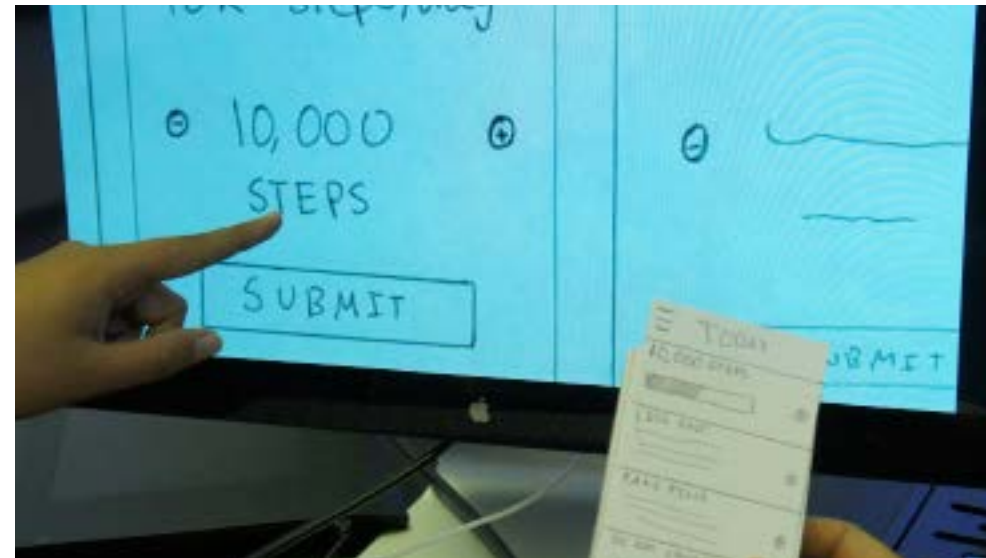
f. healthcare purpose-built accessories

g. remotescan enterprise



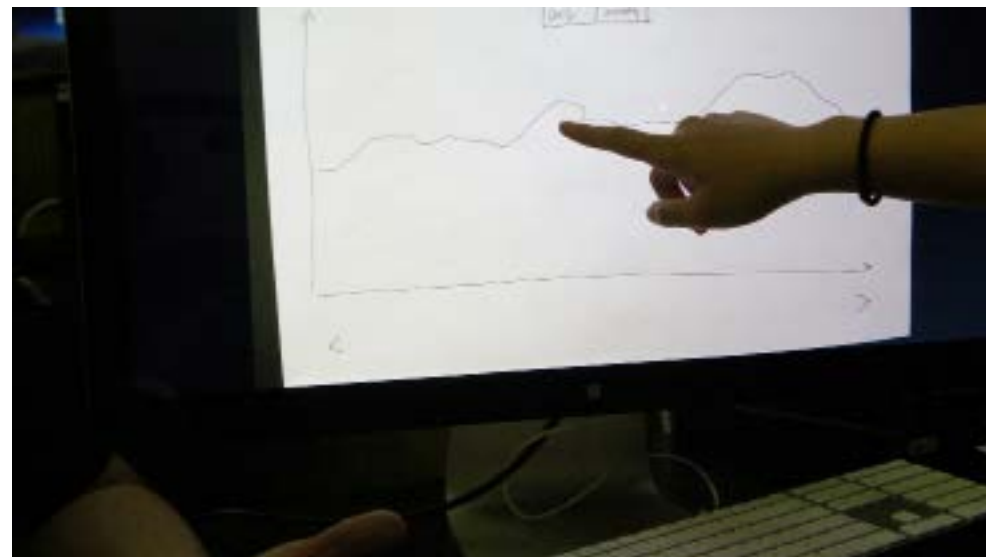
○ Scenario 1

Collaborative Goals comes from the thing every doctor says at the end of an appointment. "Let's work towards ..." You both acknowledge it, but very rarely do those goals succeed. This concept looks at creating a collaborative goal system between you, your doctor, and your close family to help change and better your lifestyle.



○ Scenario 2

Snapshots is based on the fact that doctors need to know more about a patient's lifestyle to make an accurate diagnosis. When they see the patient in the room, that's only 1% of the information. This concept explores using a device to collect data from the patient, which the doctor then has access to.



○ Interview



Byung-woo Yoon M.D. PhD.

Difficulties in facing patients

“Face to face time with the patient is limited, therefore the information we can obtain regarding the detail of the patient’s habit and lifestyle can be either inaccurate or limited as well.”

“Patients often face difficulties in keeping their direction in terms of diet and medication schedule, which makes it difficult for the doctors to proceed with further procedure.”



○ Pain Point & Criteria 1



Pain Point

Patient's noncompliance causes issues for the doctor to proceed with further treatment.

Criteria

- Doctor and the patient agreeing upon the desired goal; bi-directional communication
- Setting a clear guideline for the patient in terms of taking medication and diet
- Providing support for the patient while they are being treated



○ Pain Point & Criteria 2



Pain Point

Short face to face time with the patient does not give enough information about the patient.

Criteria

- Easily record the patient's overall lifestyle
- Non-intrusive to the patient's lifestyle
- Immediate access to the data



○ Pain Point & Criteria 3



Pain Point

Doctors deal with massive amount of data which can take a lot of time to interpret

Criteria

- Improved readability of the data
- Easy to analyze the data
- Easy accessibility of the data



○ Research

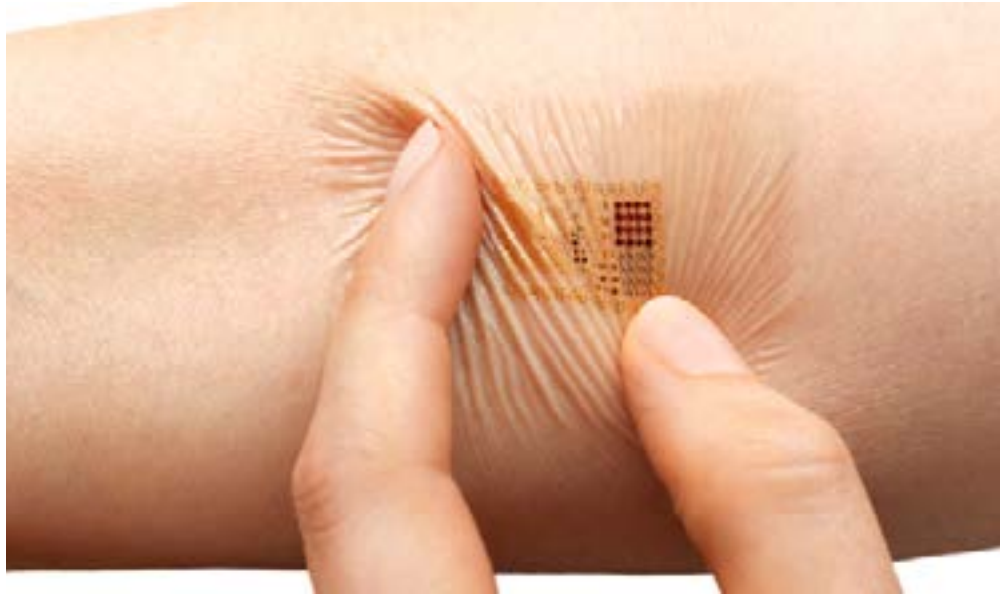


Robin Berzin M.D.

“When somebody comes into my office I get this one minute look at what their life is like. I get their vital signs. I get a certain gestalt what their what’s going on with them whether they’re doing well whether they’re doing poorly but I don’t know what the other 99 percent of their life looks like.”



○ Tech Trends



Stretchable electronics that you can stick to your skin. Can be taken off easily, hidden under clothes. Few years out. Much smaller footprint. Can have various that monitor various parts.



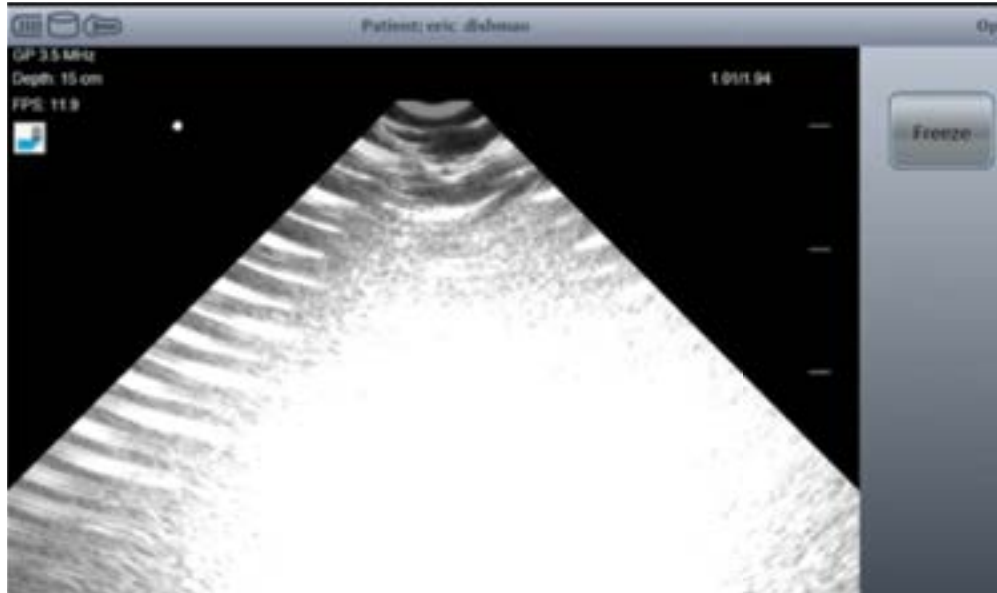
Non-invasive tech method to detect and monitor a patient's O2 saturation levels. Becoming a little more common in current wearable devices. Data that doctors would appreciate.



Liquid repellent nano coating. Could pave the way for fabric based wearable devices.



○ Sociocultural Trends



Communication with your doctor anytime, anywhere as if there is the device can send the data to the doctor.

Community where the patients who have the same symptoms.



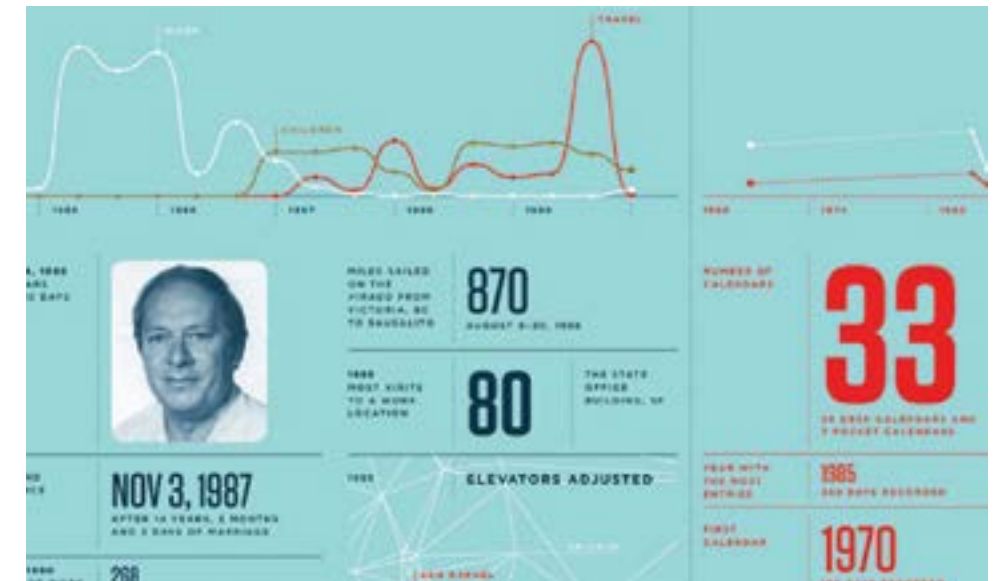
○ Design Trends



Result or feedback is easy to understand by patients. No more terminology or gives explanations to the terminology. Let the patients engage more in treatment.



Portable, personal use devices. Users can record some health data at home everyday according to the doctor's demand. Those devices are for home use,



Personalize record for patients. Those records can reflect the medical history of the patients.



○ Competitor

Ambulatory Blood Pressure Monitor



Strength

Able to maintain normal lifestyle and routine

Weakness

limited function compared to the size of device

Wireless Ambulatory ECG



Strength

easy to access the data fits under the user's clothes

Weakness

- automatic update to the cloud can cause security issues
- one dimensional monitoring



○ Competitor

Fuel Band



Wireless Ambulatory ECG

Strength

- stylish and fits to the normal lifestyle
- can be used as a collaborative tool.

Weakness

- inaccuracy of the data
- limited to casual fitness data

Moticon



Strength

- useful tool for rehab and training
- can blend in very well to anyone's lifestyle

Weakness

- more focused towards skiing



○ Positioning Matrix



○ Medical Market



The global medical device industry is growing rapidly, with value expected to hit **\$228 billion** by 2015, up from \$164 billion in the year 2010, marking annual growth of nearly 7%

The market for mHealth app services will reach **\$26 billion** by 2017

Wearable medical devices market is expected to reach **\$5.8 Billion** globally in 2019





Zhuo Min

Endocrinologist

Process of seeing a patient

1. Check the result of test
2. Ask the symptom of patients
3. Give diagnosis according to the test and answer
4. Give perscription to the patient

Device/Tools

1. Stethoscope
2. iPhone
3. iPad

Summary

She is an endocrinologist with a lot of experience in diabetes. In this interview, she has three main problems when treating the patient: first is the patients know nothing about the disease, so she have to spend a lot of time explaining and answering the questions. Second is the patients look up the symptoms online and will argue with the doctor. Third is some patients cannot follow the instructions that she gave.



Personal Workspace 1



1. Test strips(needle), the lancing device the monitor



2. Put the test strips into the lancing device



3. get the blood



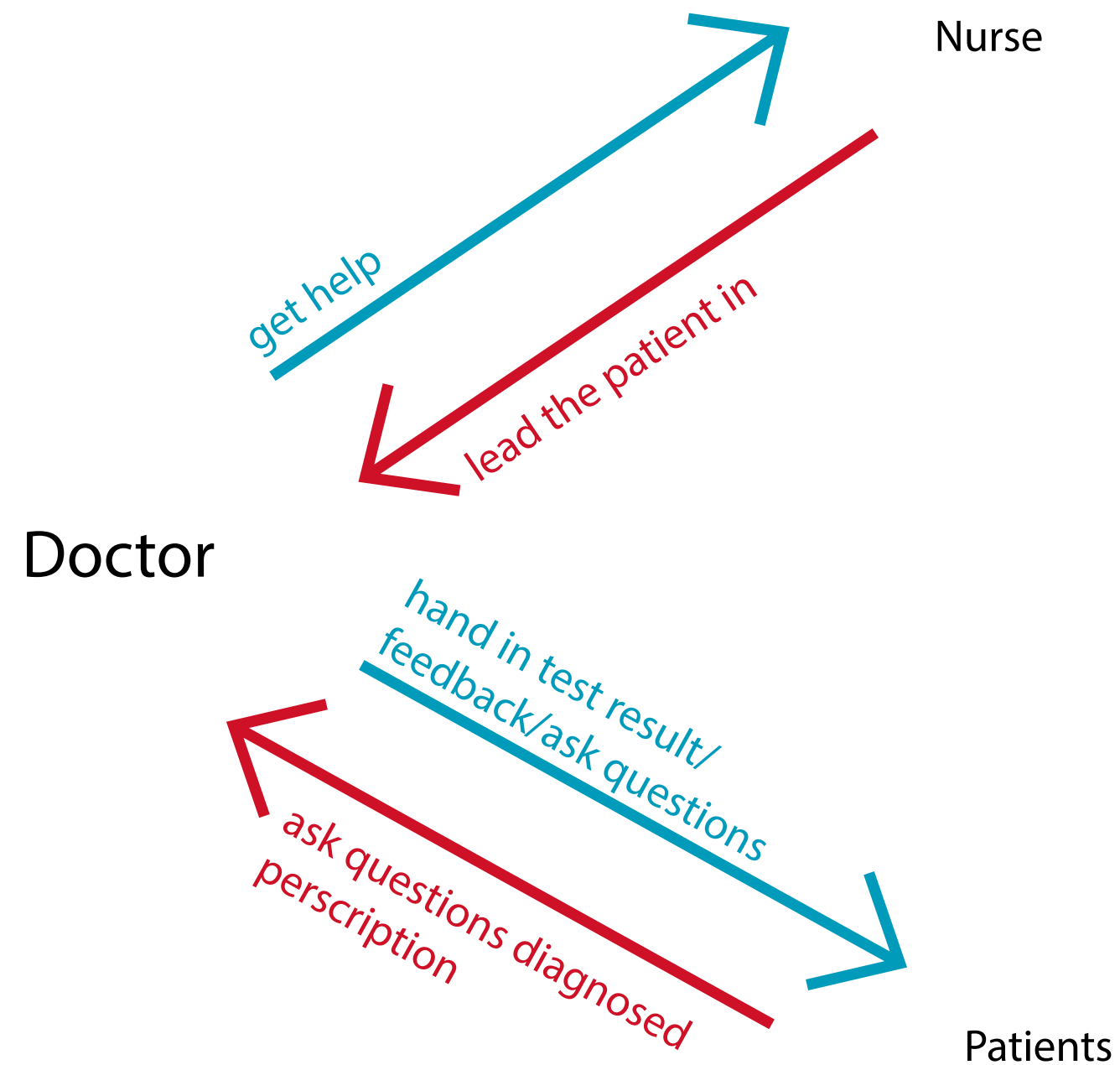
4. put the blood on the test paper



5. waiting the result



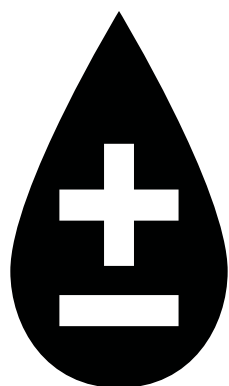
Eco-system within the hospital 1



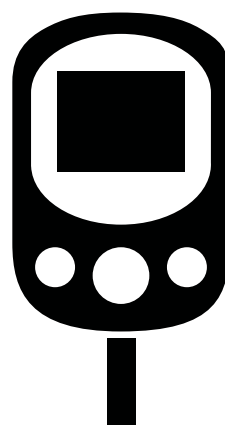
Painpoint and Scenario 1-1

“Knowledgeable” and “know nothing patients

Some patients don't know anything about the illness will take a long time for doctors to explain to him some patients looked up online and have different opinion with the doctor even arguing with the doctor.



Taking several test(blood pressure, blood sugar, blood fat)



get the result



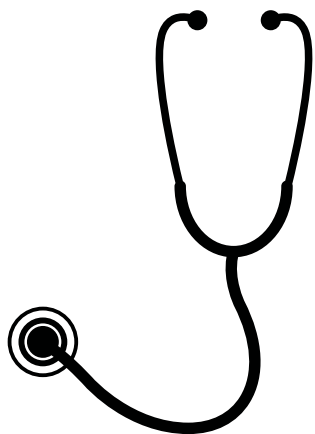
There is a report along with the test-- by the comprehensive comparison of various parameters, the report will show the basic analysis of the symptom.



Painpoint and Scenario 1-2

Follow the instruction

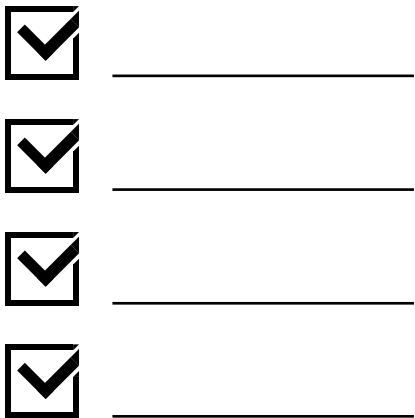
Some patients don't do what the doctor tells them, they often forget what the doctor tells them.



doctor give the diagnosis



doctor make the plan for the patient



Patients get reminds everyday for what they should eat, what time should exercise.





Bob Huang

Engineer

53 years old

Second type diabetes
4 years of treatment

Medical process

1. See the doctor once a month
2. Take blood sugar test every week
3. Take 1 pill per day
4. eat vegetable only

Device/Tools

1. Accu-Chek Blood Glucose Meters
2. Omron Blood Pressure Monitor
3. iPad/iPhone

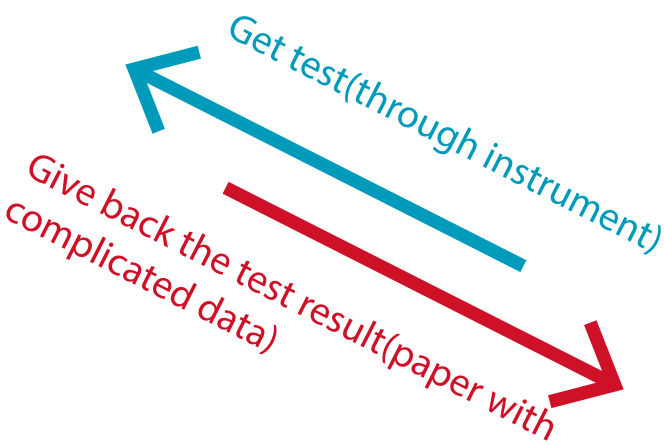
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She is an endocrinologist with a lot of experience in diabetes. In this interview, she has three main problems when treating the patient: first is the patients know nothing about the disease, so she have to spend a lot of time explaining and answering the questions. Second is the patients look up the symptoms online and will argue with the doctor. Third is some patients cannot follow the instructions that she gave.

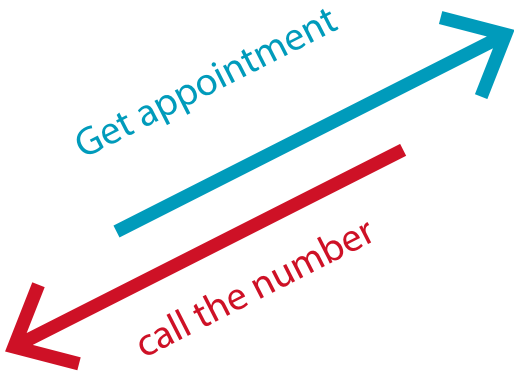


Eco-system within the hospital 1

Tester

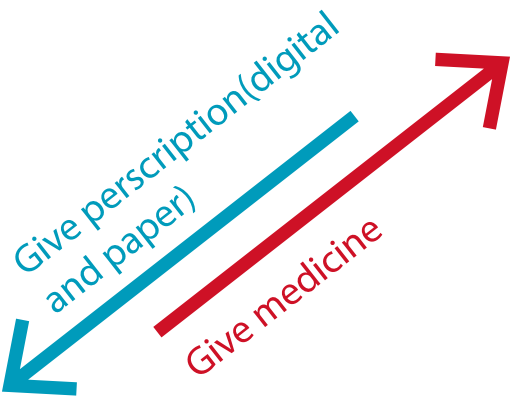


Nurses

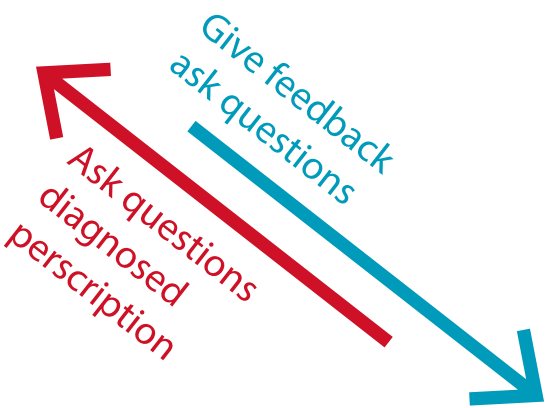


Bob

Pharmarcy



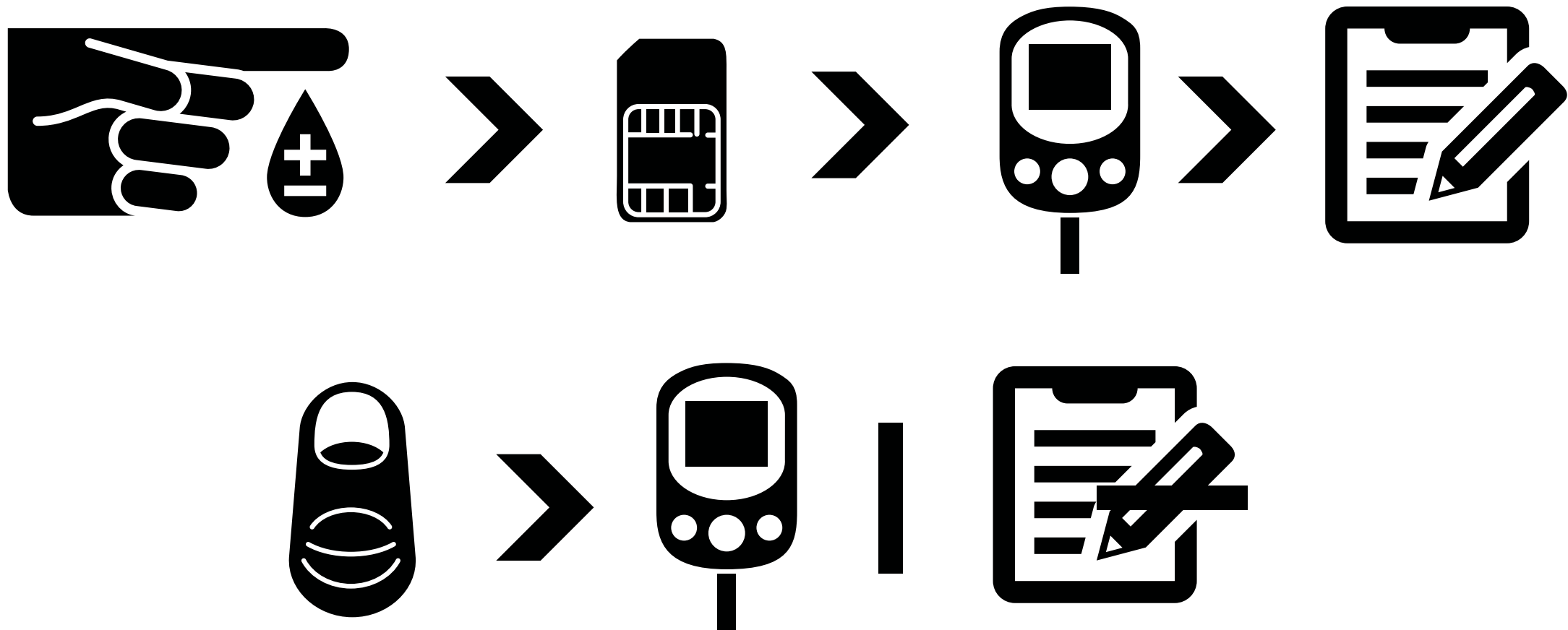
Doctor



Painpoint and Scenario 2-1

Long process of checking blood sugar level

Each time of checking blood sugar level has to go over through 3 to 4 steps with using 7-8 supplies. blood test instrument , insulin(syringe) , needle, pills,blood sensor, etc.



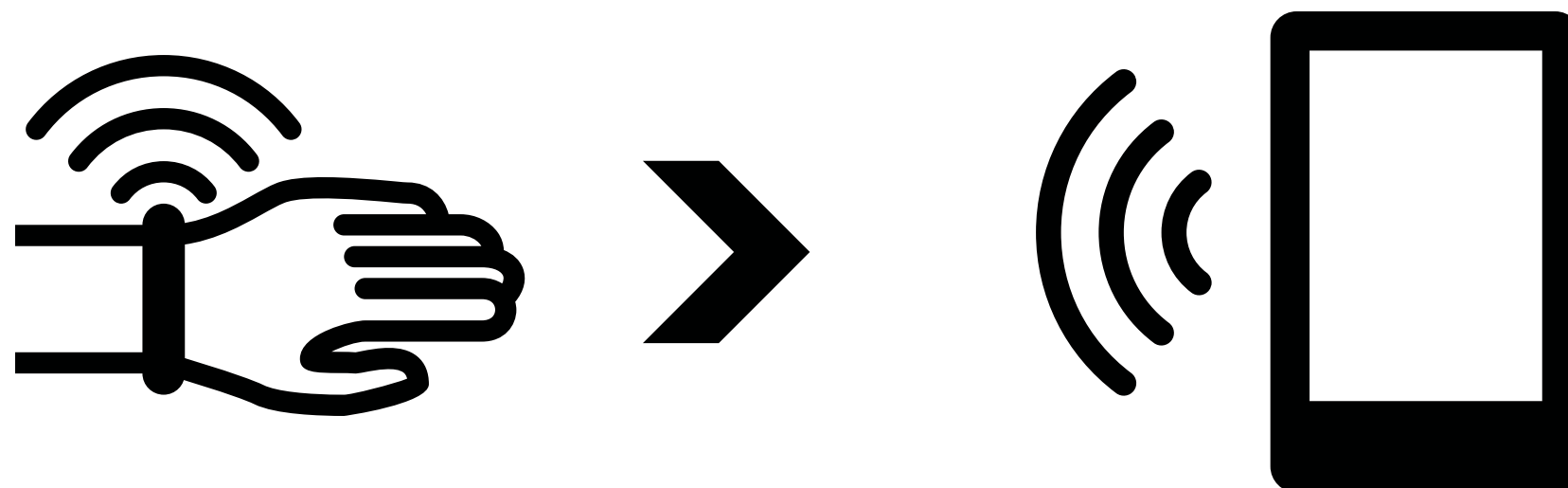
Scenario : there is a deivce that can one way to check blood sugar level without going over through of many steps.



Painpoint and Scenario 2-2

Accuracy of monitoring blood test.

Often times the monitor of blood testing keep showing the error sign. Patients have to keep press out their blood over and over again.



Wearable Device gives you accurate blood glucose without your blood drop. Also you don't need to plug in your test strip into monitor. You can monitor through your smart phone or tablet devices with wireless technology.





Jee Park

Chef

50 years old

Diabetes for 3 years

Medical process

1. See the doctor once every 3 months
2. Buy tools/supplies every 3 months/ cost \$300 dollars
3. Take 4 pills a day - at morning and night
4. Blood check everyday and insulin once a month

Device/Tools

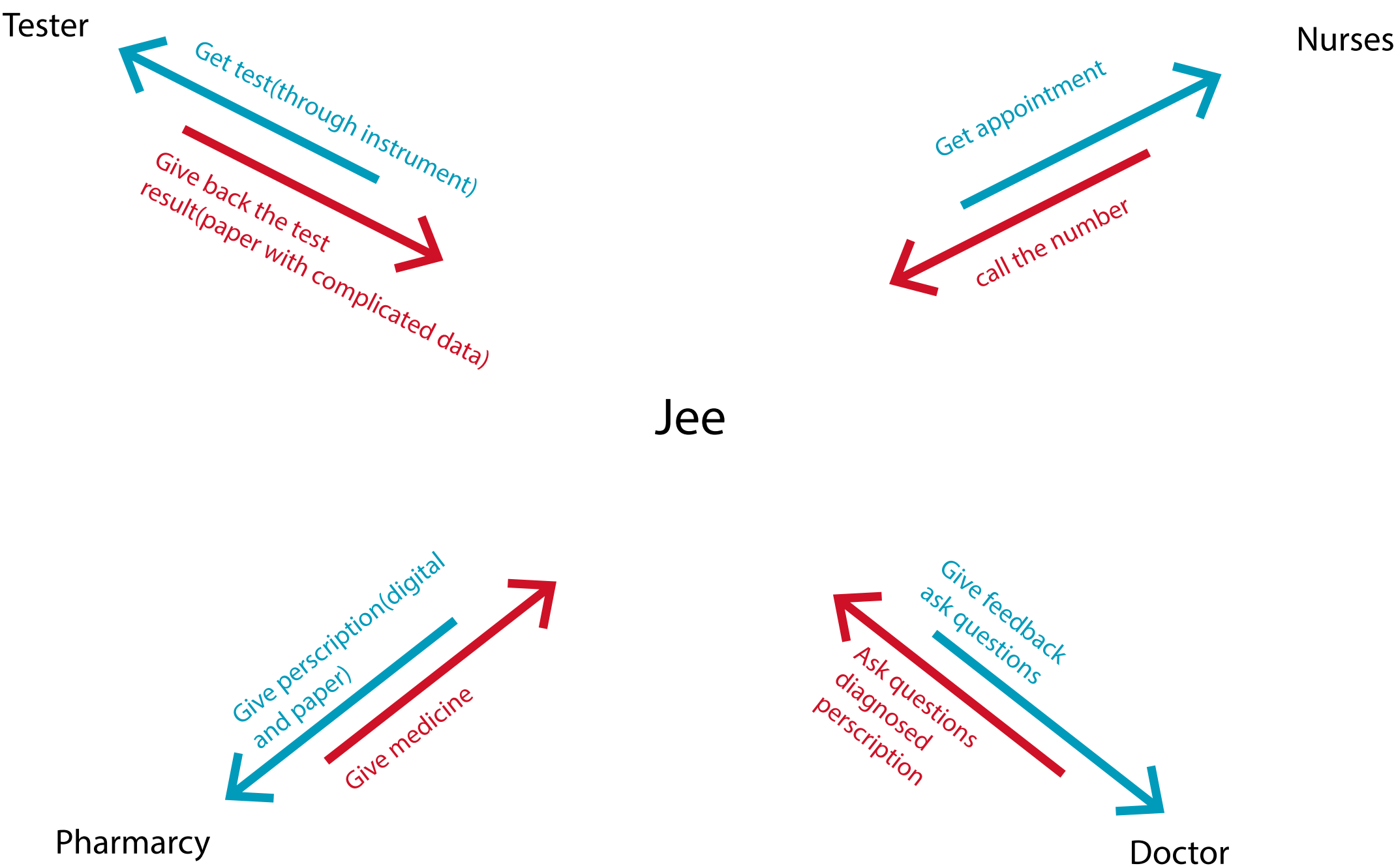
1. Relion Blood test monitor, Insulin, pills, needle, test strip,

Summary

Jee is 52 years old and having diabetes for 3 years. She spoke out the problems about how diabetes impact on her daily life. She also complained about the cost of supplies for diabetes. Her eating habits, amount of exercise, and lifestyle changed since she had diabetes.



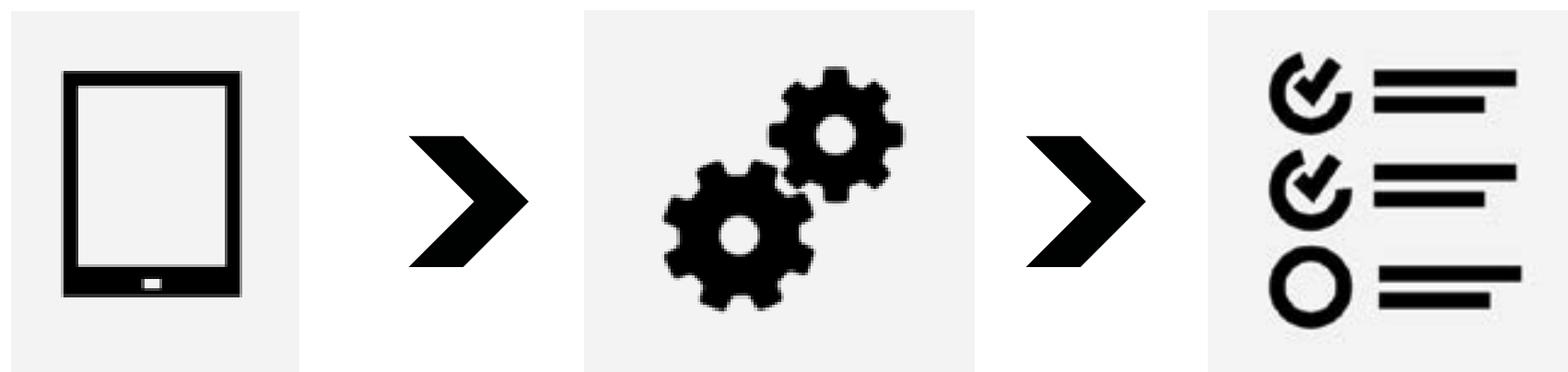
Eco-system within the hospital 3



Painpoint and Scenario 3-1

Transportation problem

- 1 they have to discuss their travel plan with their doctors
- 2 packing the proper amount of diabetes medical supplies
- 3 if they traveling by plane, they have to keep their diabetes kit close by them at all times.
- 4 Long time flight need more insulin than usual, short time flight need less insulin than usual.
- 5 They need to adjust their insulin injection schedule.



Device that could plan out injection/take pills schedule without discussing with doctor. If you have long time flight, this product will calculate the time, blood sugar level, and how much you need pills/insulin and notices you what time you have to take pills or inject with an insulin.



Painpoint and Scenario 3-2

Inconvenience in public place

it's too much of hassle and it draws a lot of attention.



A device that notice you in 3 different signs blood sugar ok, warning, alarm through your smart phone



it will navigate you the location and it will guide you where you can comfortably inject an insulin without attention.



A wearable device that has sensor and the vibration notice you when your blood glucose is very high. user can just press the button that has insulin needle and inject it secretly.



Personal Workspace 3



Too many tools to carry



It cost more than \$100 dollars



It keep shows error sign



Pill is too big to swallow it



these are the waste
because of blood glucose
monitor didn't work well

these are disposable
if these are not organized
well, very hard to recognize
which one is new/used





Joseph Im

60 years old

Medical process

1. Meet with doctor every 3 months
2. take 2 pills a day and 4 insulins
3. Use medical insurance for supplies
4. Blood check everyday

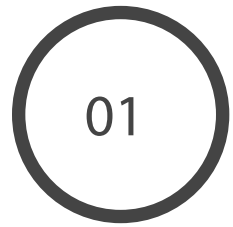
Device/Tools

1. Insulin, 4 differen kinds of pills, blood test monitor, needle, test strip, Meter,

Summary

Joseph is 60 years old and having diabetes for 32 years, which means he's now specialist of his diabetes care. He's using more pills and insulins than other diabetes patients. He spoke out some problems about how painful injecting with an insulin(syringe) 4 times a day. Also using an insulin in pulic placse, it draws a lot of attention.





Who, What, Why

What

While today's medical technology is advancing fast with various pieces of equipment that can measure patients' data, there is still a vastly underutilized source, the patients themselves. Seeing a doctor comes with many challenges like the long waits, the difficulty in conveying your symptoms, the doctor tracking your live health data, and of course understanding those complex test results with all sorts of terminologies. The low efficiency of the health care industry is caused by a large communication gap between doctors and patients. While the medical industry requires a high level of skill to understand, patients have a right to understand their health condition which can be parsed from complex data sets. Let's allow the patient to truly be a part of the treatment process.

Who

The people who have type one and type two diabetes. When people get the diabetes, it will follow you the entire life. The patients should monitor their blood sugar level all the time, get diet and do more exercises.

Why

According to the American Diabetes Association, 25.8 million people in the US suffer from diabetes. An estimated 10 percent to 20 percent of cases are misdiagnosed, which exceeds drug errors and surgery on the wrong patient or body part, both of which receive considerably more attention. One report found that 28 percent of 583 diagnostic mistakes were life-threatening or had resulted in death or permanent disability.

Another study estimated that fatal diagnostic errors in U.S. intensive care units equal the number of breast cancer deaths each year -- 40,500.

why misdiagnosis

Problems with ordering diagnostic tests.

Failure by the patient to provide an accurate medical history.

Errors made by a doctor in interpreting test results.

"It's important for doctors to take the time to do a thorough exam, listen to their patients and talk about their health concerns."





Technology 1-1

Optical Character Recognition

What

Context aware software that can convert raw handwritten text, or text from an image into a digital medium.

Who

Siemens: Front-runner with technology, various smaller 3rd party software providers. There are also providers like Evernote and Modnotebooks who have started offering digitization of notebooks as a service.

When

Available today, expanding to other industries.

Commercialization

Available as a software. Not a large need for consumer based devices. Services like Evernote and Modbooks have started offering services to digitize notebooks. Problems with that include the high cost and turnaround time upwards of a week.

Example application

A device that can track writing over various services. Attach it to a small notebook, then to a table, and a white-board. Just one device to capture content across various mediums and convert into a digital format.





Technology 1-2



Low-Energy Bluetooth

What

This new bluetooth standard allows for low power bluetooth technology which enables use cases like finding files, etc. Can be powered for months without replacing the battery.

Who

Accent Advanced Systems, Laird, Mercury Development, Texas Instruments.

When

Available now. Various 3rd part solutions, and custom systems available.

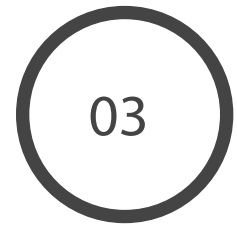
Commercialization

Integration into products has been the challenge...products are adopting, customer adoption is slow, but on the up and up.

Example application

Lost your folder, find it with your phone, or any device.





Technology 1-3



Gyricon

When

Tight on details, looks like it is available for licensing only now.

What

Electronic paper Xerox PARC

Commercialization

Not brought to market yet, or in use for secret corporate projects. Hasn't become mainstream with the consumers.

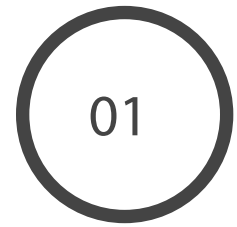
Who

Xerox PARC experimental technology that is available for licensing.

Example application

a notebook/paper type to which you can stream digital content. Write in it and convert that to digital media.





Technology 2-1

New breathalyzer 'monitors blood glucose' in diabetics

What

A novel noninvasive breathalyzer device that can monitor blood glucose levels in diabetics. This is according to research presented at the 2013 American Association of Pharmaceutical Scientists (AAPS) Annual Meeting and Exposition.

Who

Ronnie Priefer, of Western New England University, Springfield,

When

late next year and early 2015 will see the device being control tested by two clinics from Western New England University





Technology 2-2

Afrezza: An Ultra-Rapid-Acting Inhaled Insulin

What

The system delivers what the company calls an “ultra rapid-acting mealtime insulin therapy” to be taken in conjunction with food by either type 1 or type 2 diabetics. The inhalable powder is delivered in premeasured, single use cartridges using a proprietary inhaler that fits comfortably into the palm of your hand

Who

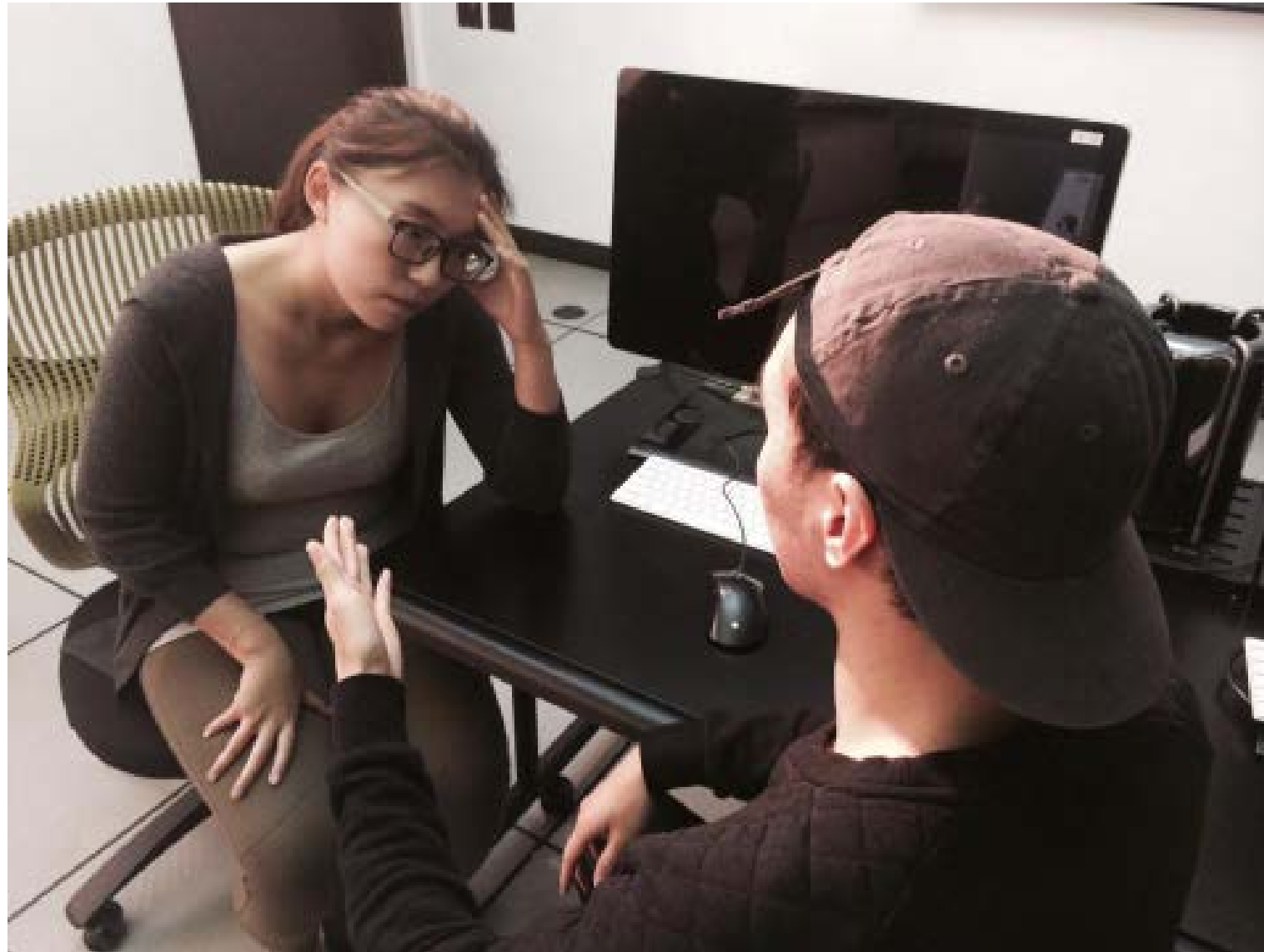
Mankind corporation

When

MannKind resubmitted its New Drug Application to the FDA in October and the FDA is expected to finish its review of Afrezza by April 2014.



○ Problem Scenario 1-1



Claudia doesn't feel well lately, so she goes to doctor Will to find out what happened to her. After all the test, doctor tells her that she has type two diabetes. Claudia feels sad.



Doctor Will asks Claudia to come to his lecture about diabetes. In the lecture, Doctor Will basically just talking in front of the room. Claudia feels boring.



○ Problem Scenario 1-2



When Claudia goes out from the lecture, she cannot everything doctor said and still have some questions. She feels confused and depressed.



Doctor Will asks Claudia to eat healthy, but for Claudia, she cannot change her eating habit in few days. Sometimes she will eat unhealthy food that is forbidden by doctor Will.



○ Problem Scenario 1-3



Claudia cannot get well, her blood sugar is still high, she often feels tired, she don't know what to do to control her diabetes. She gets depressed.



She goes back to the doctor Will's office. Doctor will get angry at Claudia that she didn't do exactly what he told her.



○ Solution Scenario 1-1



Claudia is a type two diabetes patient that suffers from the disease for 5 years. She lives alone in a small apartment located in Pasadena. She has to inject insulin everyday and suffers from the complications. She always feel lonely and gets depressed. She is not feeling well right now.



She rotates the ring to notify will who is far away from where she lives. When the ring senses the rotation, it will send out the signal to will.



○ Solution Scenario 1-2



Will is a diabetes patient too. He and claudia are both volunteers of the program that taking care of the lonely people who have diabetes. Will is buying something out of the vending machine.



Then he feels his ring cools down. It's the sign that claudia is depressing right now. She needs someone to comfort her.



○ Solution Scenario 1-3



Will wants claudia to feel she is not alone, so he rub his ring. When he rub the ring, the ring will sense it and send the signal to claudia.



That's claudia in her apartment, still feels depressed.



○ Solution Scenario 1-4



The ring receive the signal of will's ring, it starts to warm up, she feels the temperature.



Claudia knows she is not alone, there is someone have the same symptom with her and want to comfort her. She feels better now.



Setting Goals



○ Problem Scenario 2-1



patient goes to the hospital for his checkup and gets direction from the doctor



he buys the medication and necessary tools to treat himself until the next appointment



○ Problem Scenario 2-2



patient takes pill



eats healthy



○ Problem Scenario 2-3



exercise



but it doesn't last consistently



○ Problem Scenario 2-4



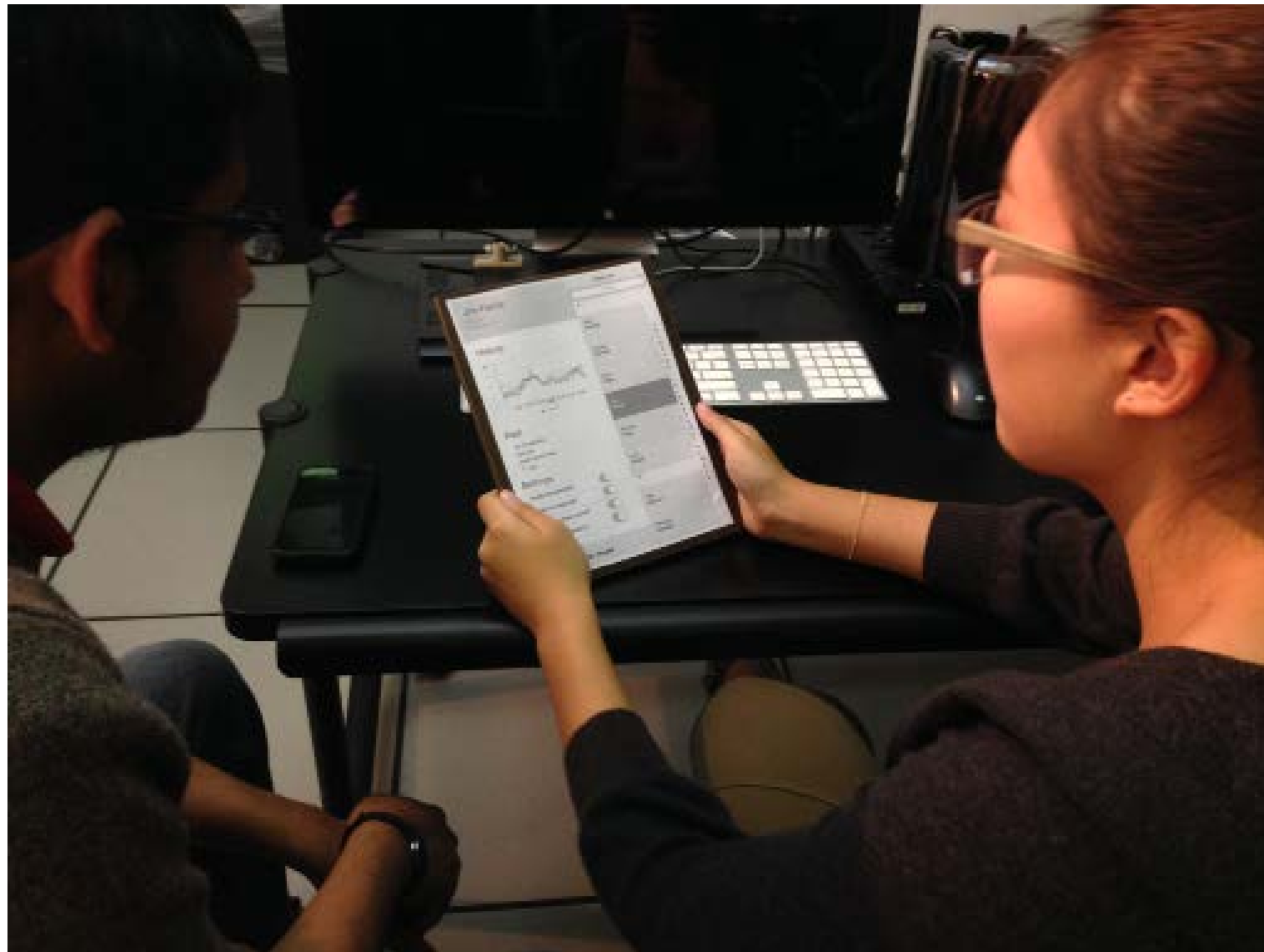
patient falls into bad habit



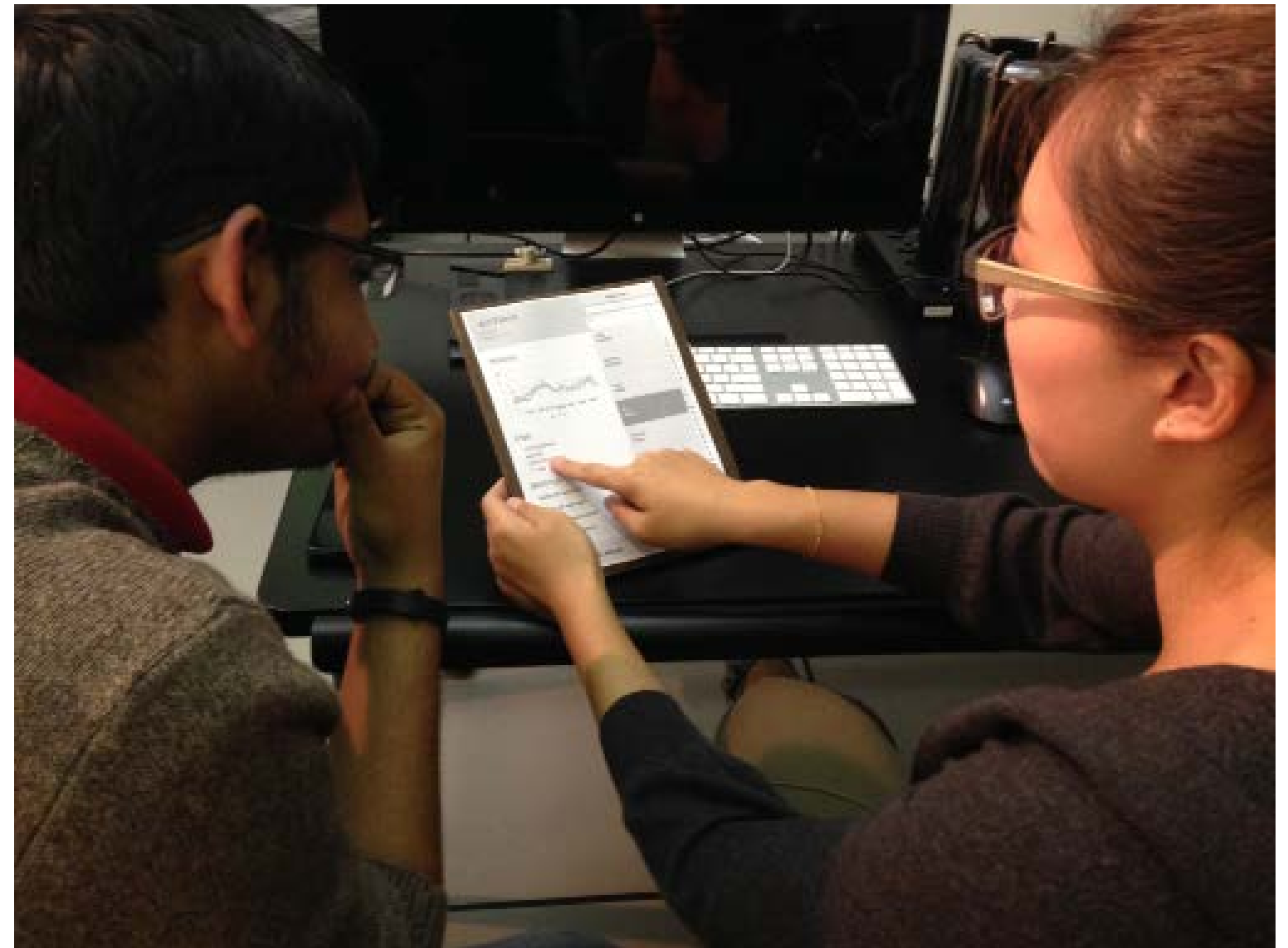
doctor is not happy about how patient managed himself



○ Solution Scenario 2-1



Hari is a diabetes patient that suffers from the disease for 1 year. He would like doctor Wang to make a plan that can help him control the diabetes. Today, Hari is on doctor Wang's office, and doctor Wang shows Hari his history of blood sugar level



Then Hari and doctor Wang make the exercise plan, diet plan, pill taking plan together.



○ Solution Scenario 2-2



Doctor Wang sends the plan to Hari's phone, so that Hari can follow doctor's instructions



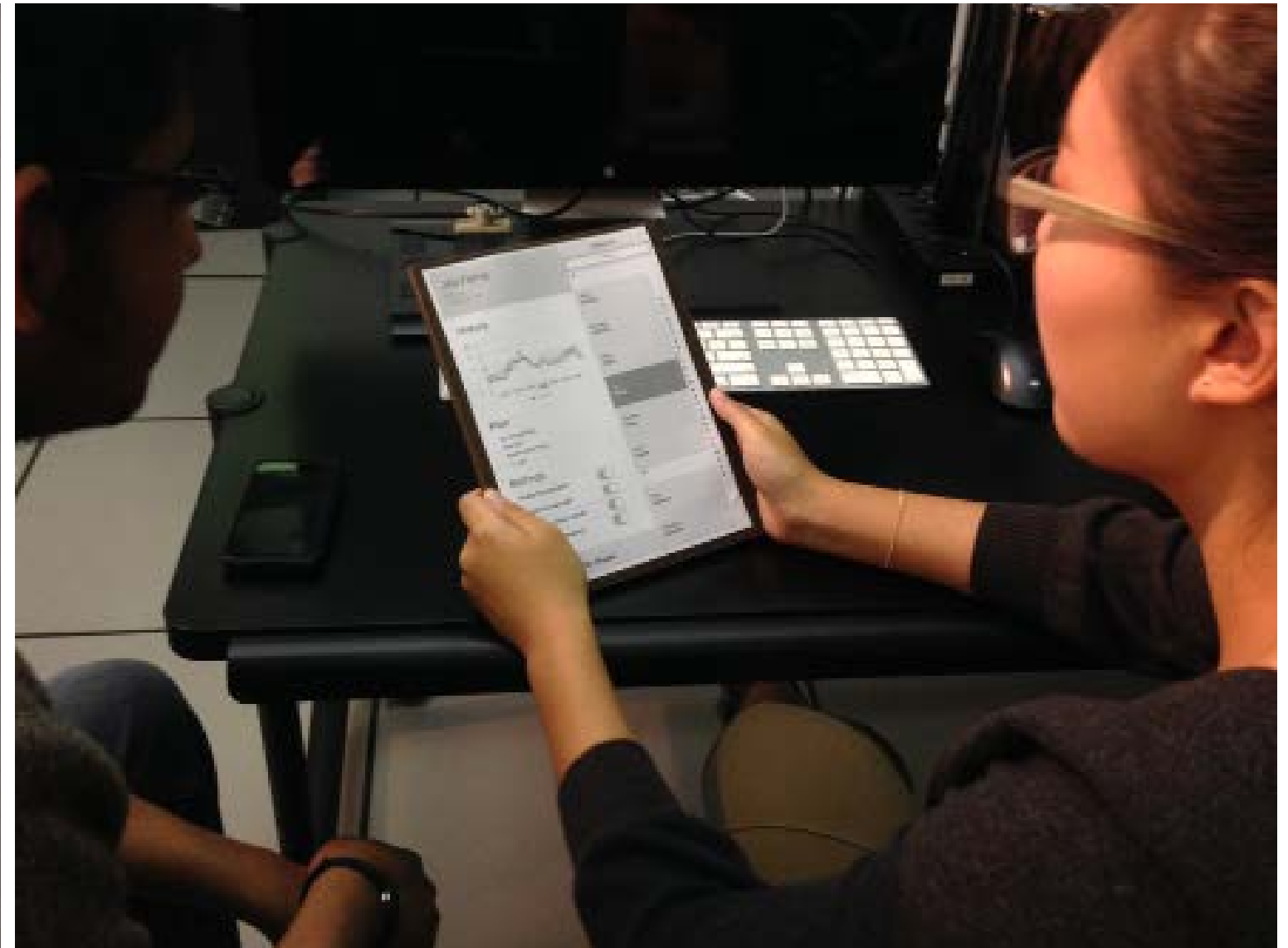
Then Hari will take blood sugar test everyday and record that to the phone, so the doctor can view the history of Hari's blood sugar level and see how is the plan work well.



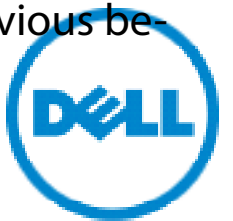
○ Solution Scenario 2-3



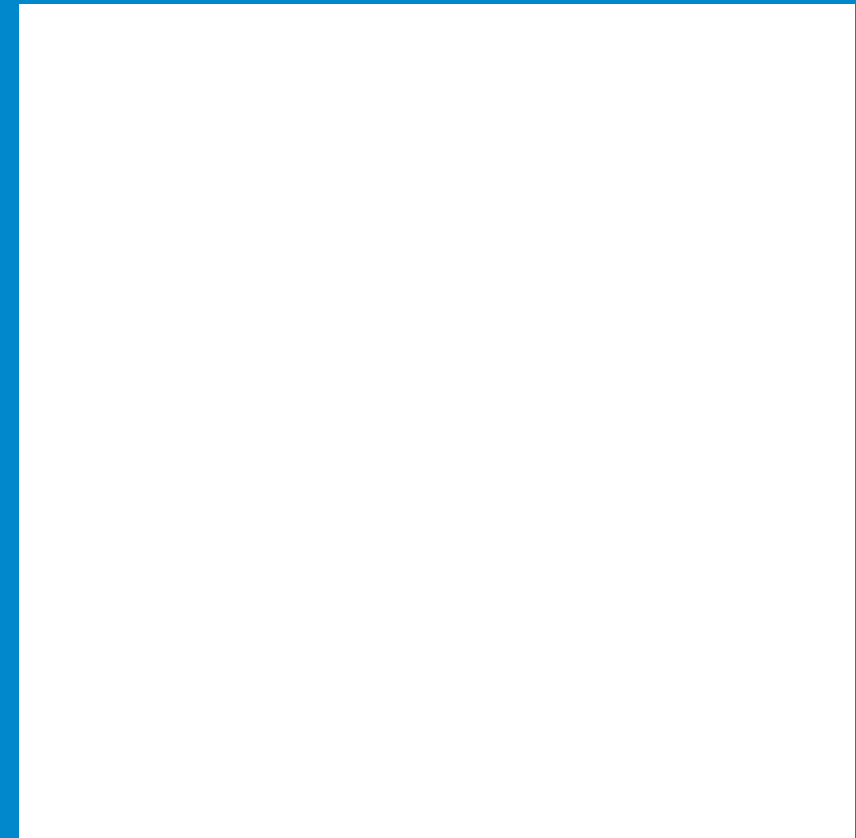
When Hari done with the blood sugar test mission, he check the mission and the mission is done.



After two weeks, Hari comes back to doctor Wang's office, Doctor Wang check his history blood sugar level and how Hari finish his missions every-day. Then they can come up with new plans according to the previous behaviour.



Diabetes 101



○ Problem Scenario 3-1



Patient has just been diagnosed as type 2 diabetic



He is not clear with the direction that he should follow

○ Problem Scenario 3-2



Patient has difficulties adjusting to new diet



He tries to exercise



○ Problem Scenario 3-3



But doesn't last long



○ Solution Scenario 3-1



Hari is a type two diabetes patient that suffers from the disease for 1 year. He would like a device to monitor his behavior to control the diabetes. Today, Hari is still sleeping.



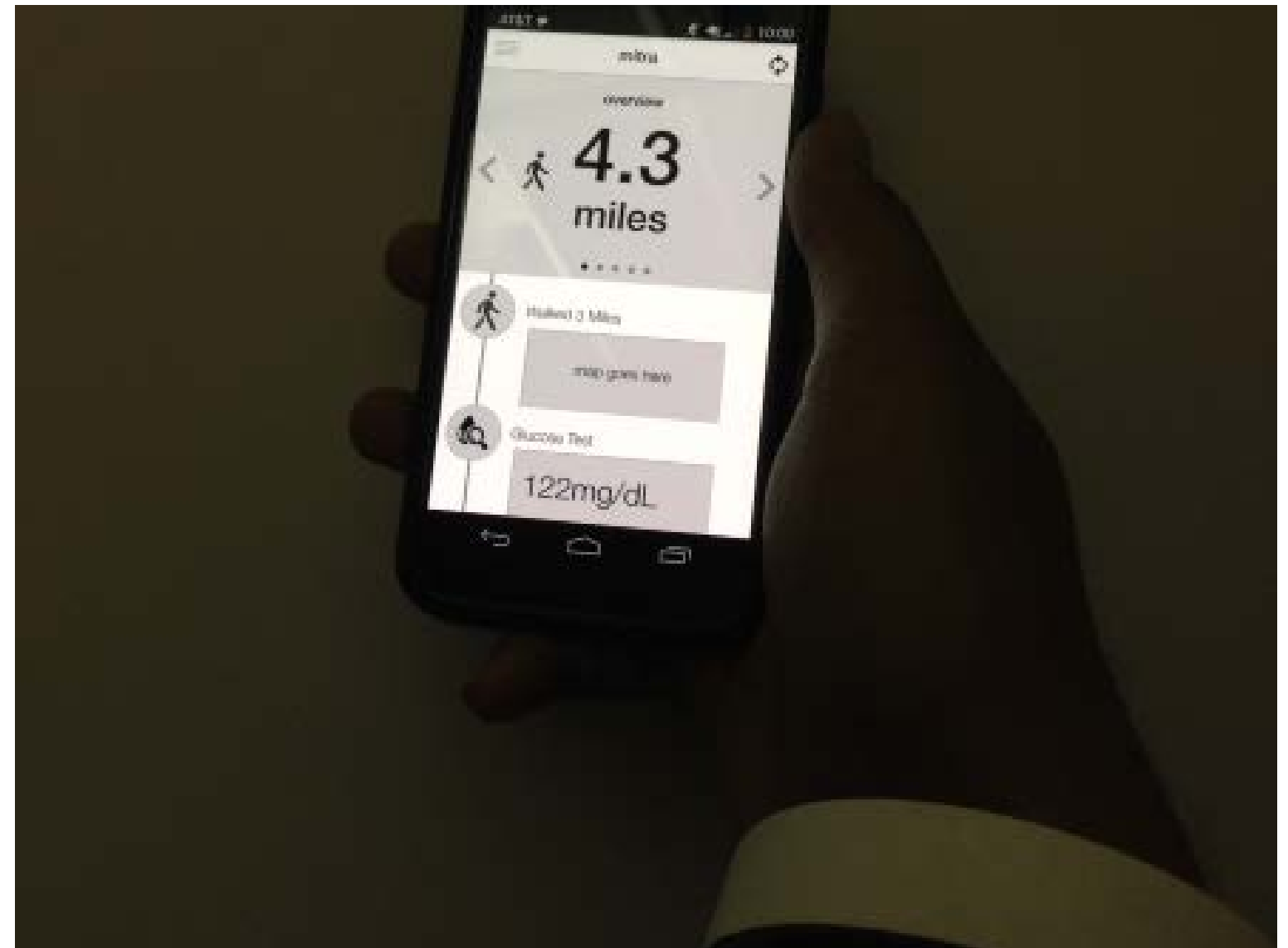
Then Hari wakes up, begins his day. He check his app to see today's plan and the blood sugar level.



○ Solution Scenario 3-2



In the morning before breakfast, Hari's blood sugar is 112mg/dL. The bracelet will detect blood anytime so that the app can record the data. Hari is getting better.



So today's plan is walking 4.3 miles, Hari pull out the goal and start to exercise.



○ Solution Scenario 3-3



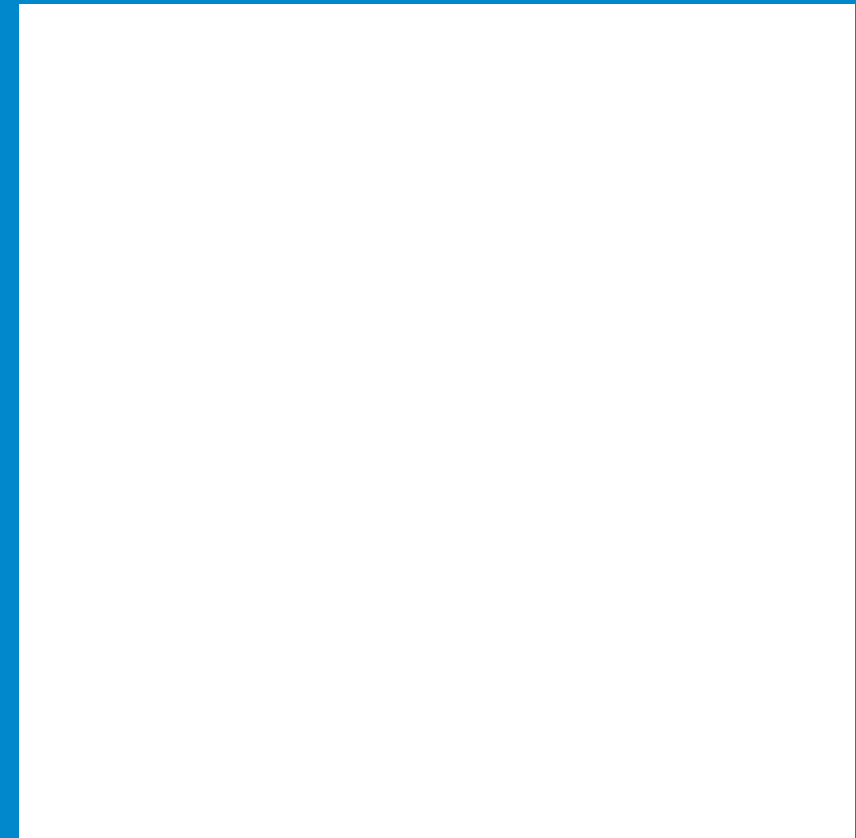
Hari begins walking wearing the bracelet.



The bracelet can record how far he walked and send to the phone, so that he can know that if he finishes today's goal.



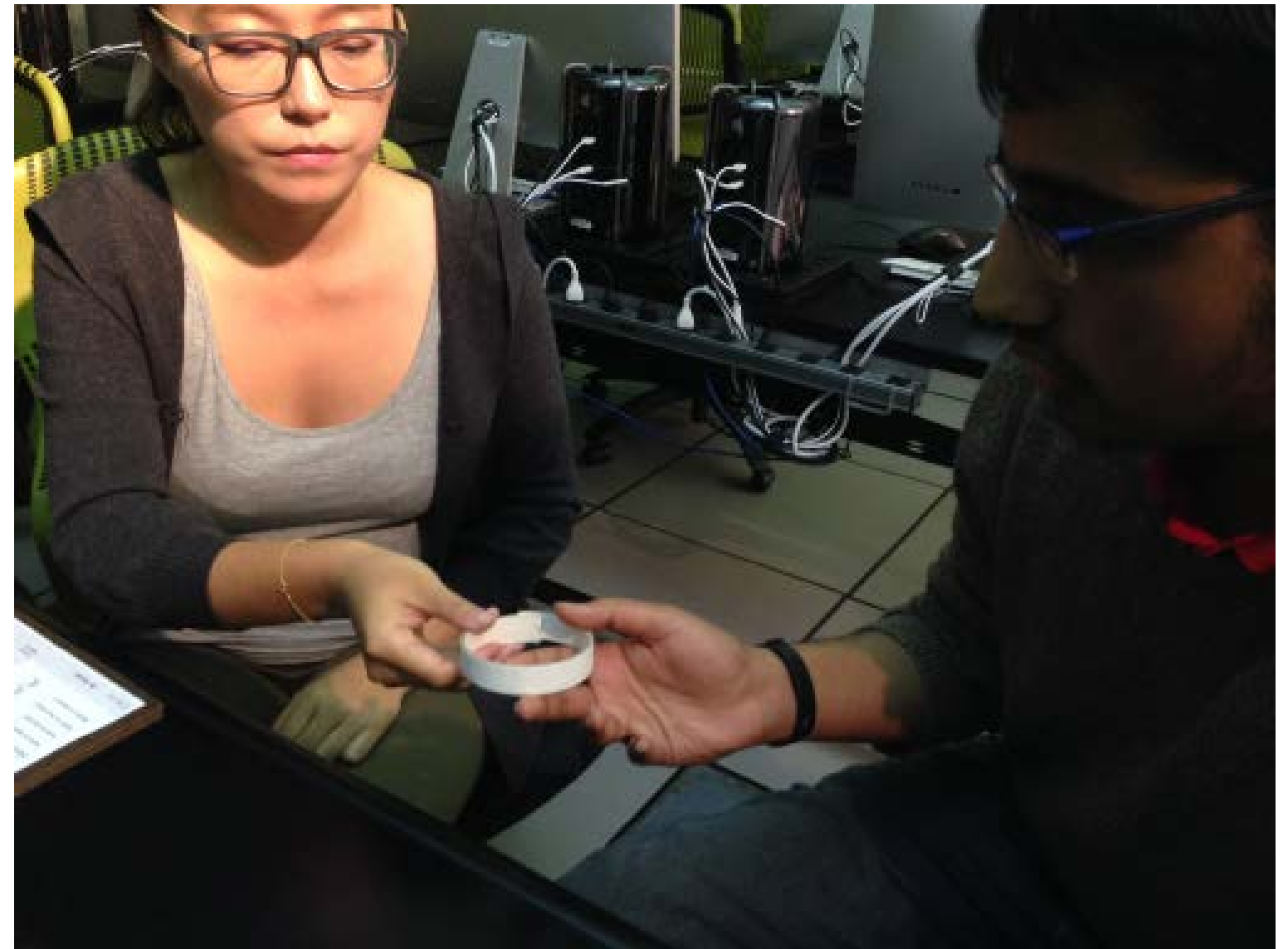
Diabetes 101



○ Revised Scenario 4-1



He would like doctor Wang to make a plan and monitor him that can help him control the diabetes. Today, Hari is on doctor Wang's office.



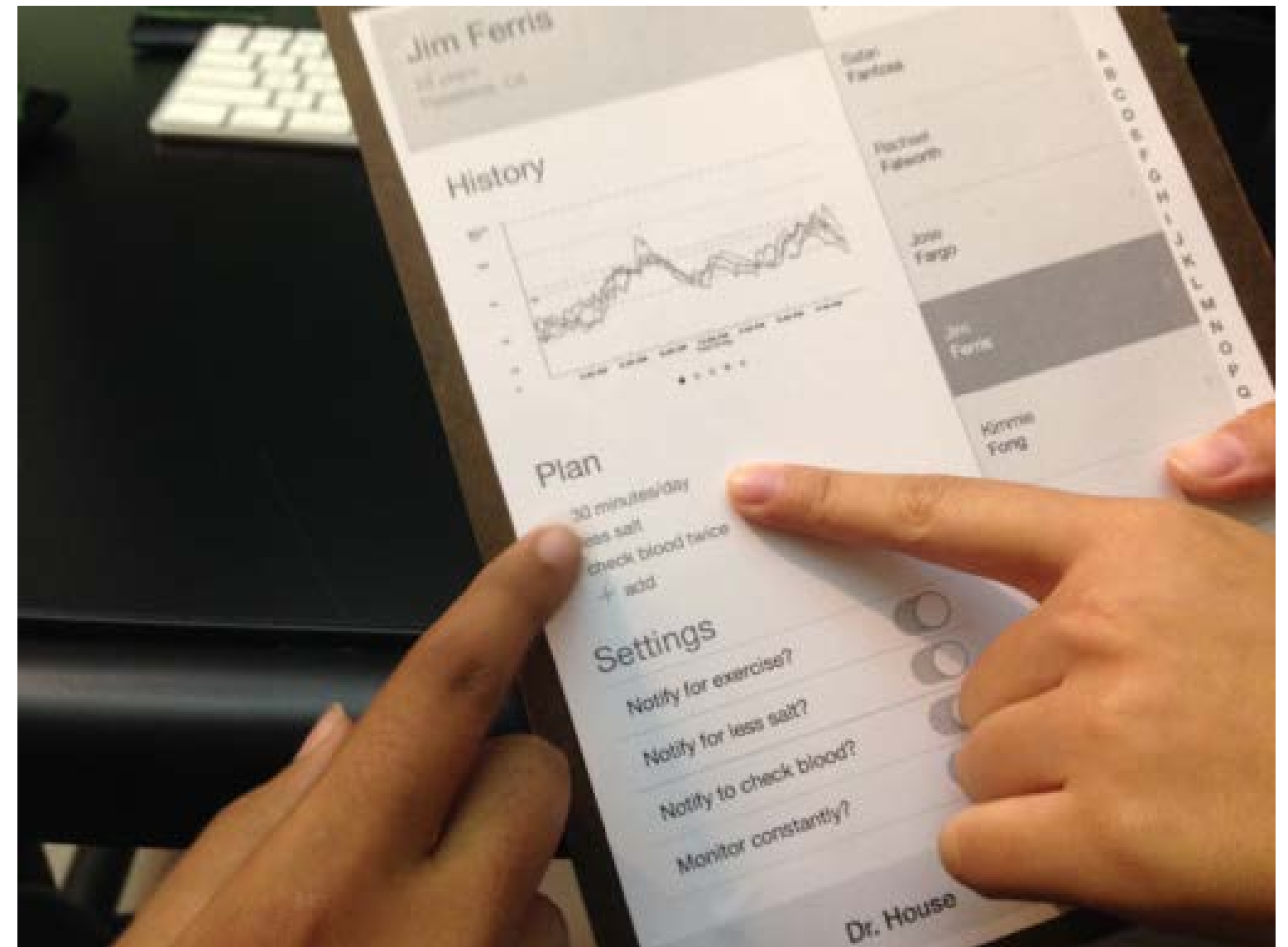
Doctor Wang give Hari the wearable bracelet so that Hari can record his behaviour everyday.



○ Revised Scenario 4-2



Hari waers the bracelet.



Then Hari and doctor Wang make the exercise plan, diet plan, pill taking plan together.

○ Revised Scenario 4-3



Doactor Wang and Hari are both very happy with the plan.



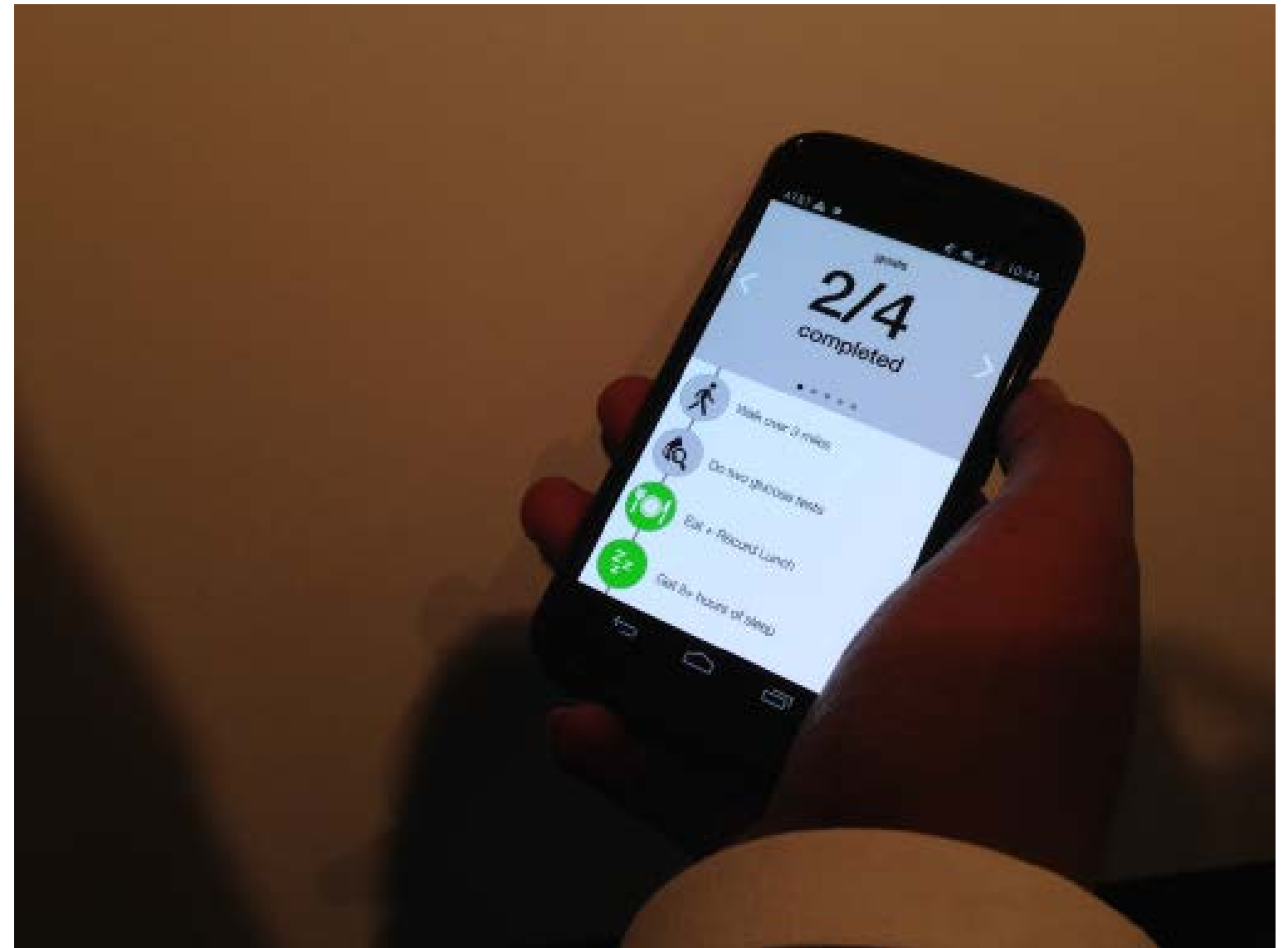
Today, Hari is still sleeping with his bracelets.



○ Revised Scenario 4-4



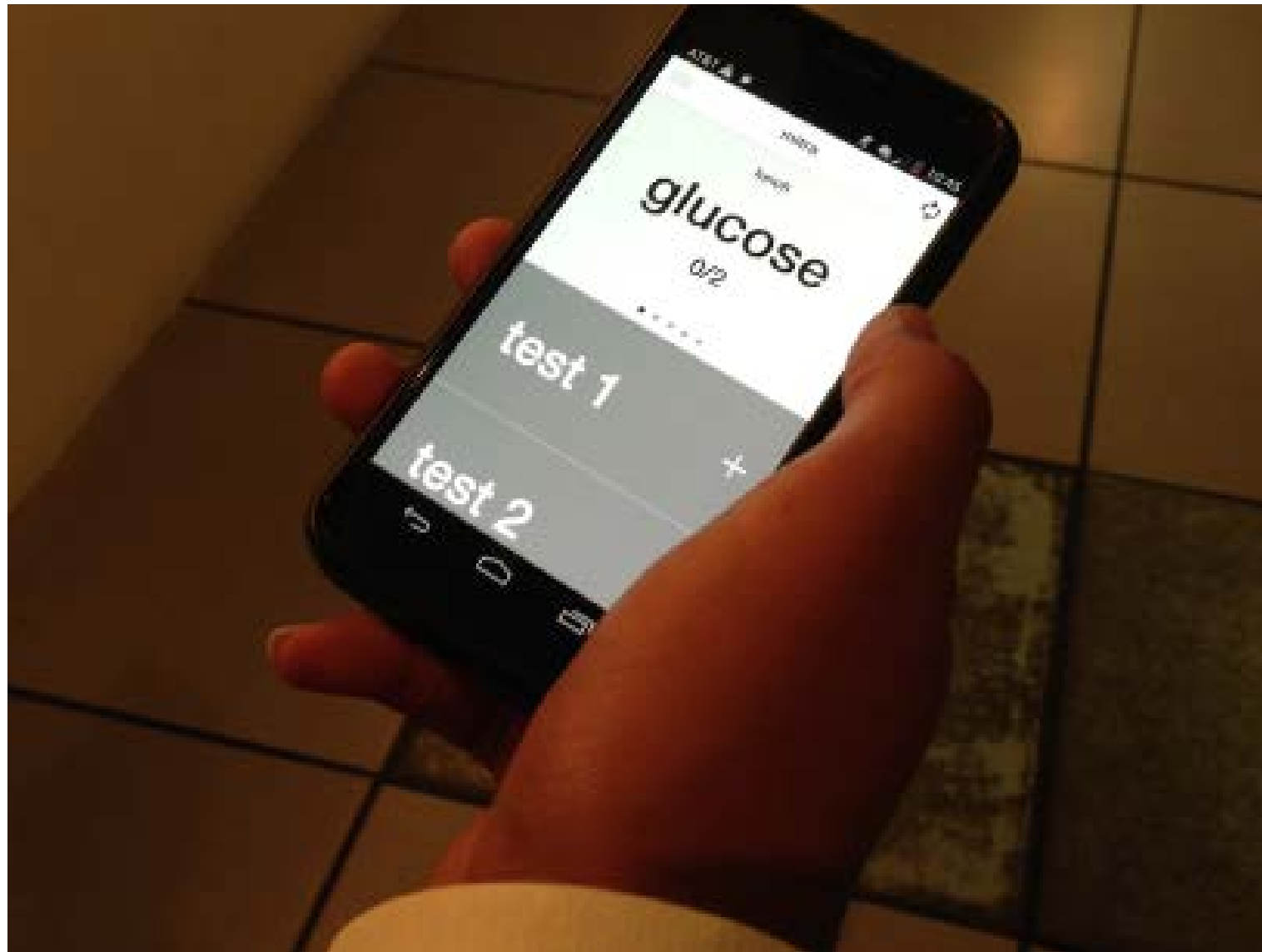
Then Hari wakes up, begins his day. He check his app to see today's plan.



The app shows he has 4 goals today and 2 more left: walk over 3 miles and take 2 glucose test.



○ Revised Scenario 4-5



So he begins the first glucose test.



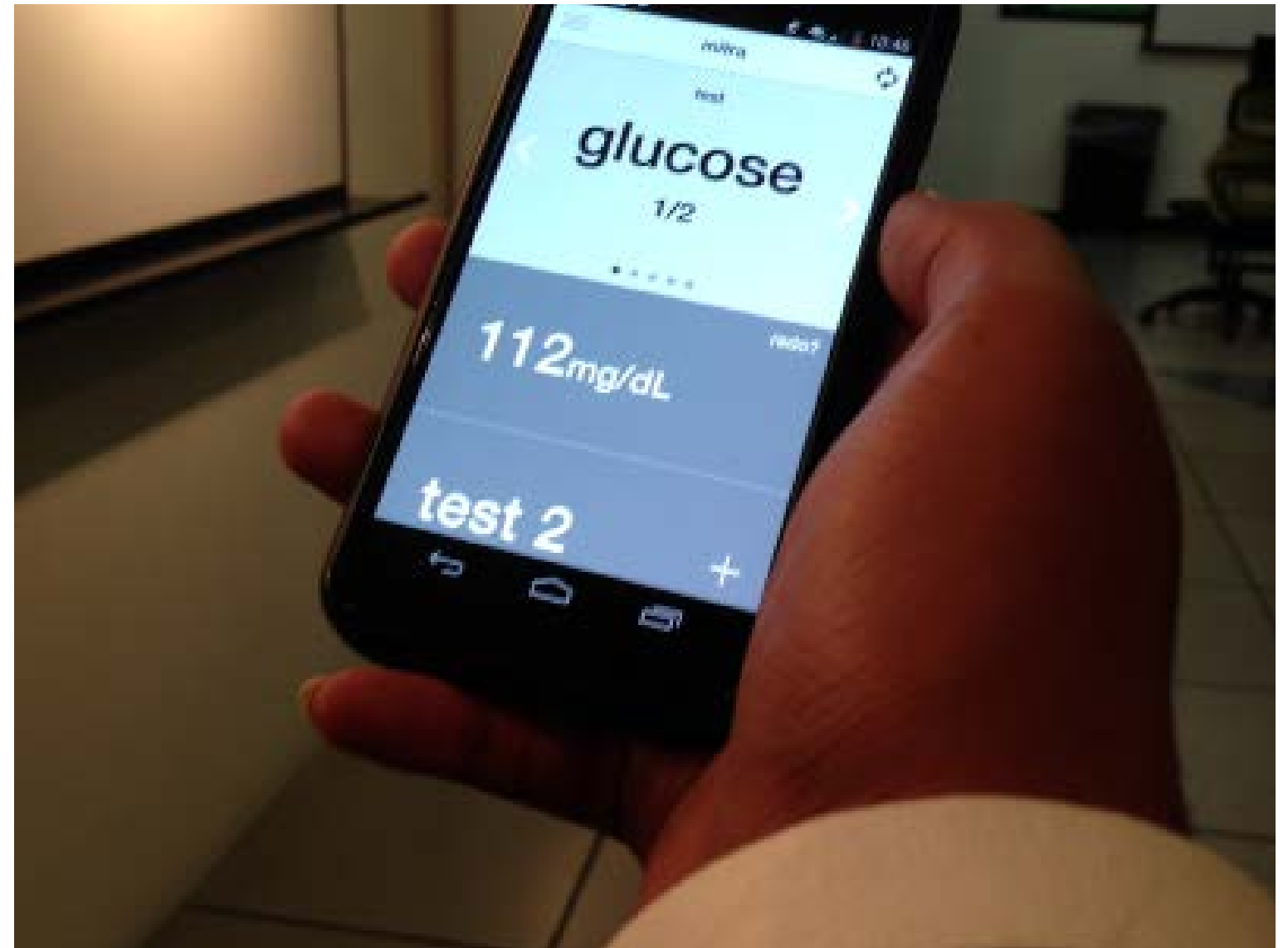
Then hari begin the exercise.



○ Revised Scenario 4-6



After his exercise, he takes the second glucose test. That's the app loading the result from the bracelet.



So hari nishes all his goals today.



Problem Scenario



○ Problem Scenario 1-1



Dr. Claudia meets with a recently diagnosed Type II Diabetes patient, Will. She goes over his test results to see what the best course of action is.



Dr. Claudia suggest some goals to get Will started. She realizes accepting diabetes is tough, so she starts off with some small goals like walking more, checking blood sugar, and eating healthy.

○ Problem Scenario 1-2



Will agrees to try, and is determined to get better. Dr. Claudia has faith in her new patient, and will goes on his way.



...It doesn't last long. Will falls into the trap and starts eating cheetos, coke, and skittles. He just isn't motivated to work on his goals.

○ Problem Scenario 1-3



Will goes back for his checkup with Dr. Claudia which is underwhelming. His tests show that he has gotten much worse, and Dr. Claudia is upset and concerned.



Dr. Claudia then recommends he check out a support group to get some guidance and support through the process of changing his lifestyle.

○ Problem Scenario 1-4



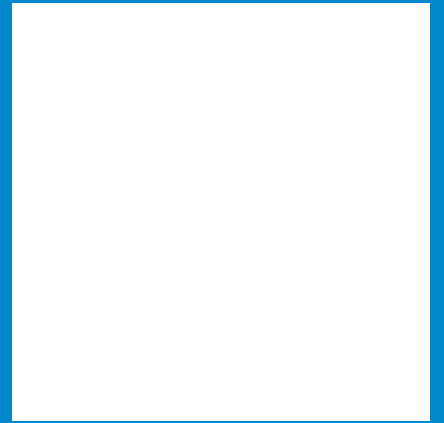
Will attends a support group session which is held with two enthusiastic Type II diabetic patients, Chris and Hari. They tell Will that all it takes is time, and motivation. Will is overwhelmed by all the changes.



Will checks the time and realizes he has a lot of other stuff to do.

Peanut

Solution for Present



○ Solution Scenario 1-1



Dr. Claudia meets with a recently diagnosed Type II Diabetes patient, Will. She goes over his test results to see what the best course of action is.



Dr. Claudia suggest some goals to get Will started. She realizes accepting diabetes is tough, so she starts off with some small goals like walking more, checking blood sugar, and eating healthy. She also gives him a small device.

○ Solution Scenario 1-2



Will agrees to try, and is determined to get better. To help Will, Dr. Claudia gives him a small device with which he can do his blood tests. It also works with his phone so he can keep track of his stats, and other info. It also has a support system in-built.



Will does a little bit of workout, but is quickly demotivated. He doesn't feel like finishing it up.

○ Solution Scenario 1-3



Will, completely demotivated, lies on a couch...not good for his health!



His support group kicks in and helps! He gets a notification on his phone telling him not to be discouraged. He's motivated by the message and knows someone cares and that there are others like him.

○ Solution Scenario 1-4



Will then finishes up his walking for the day!

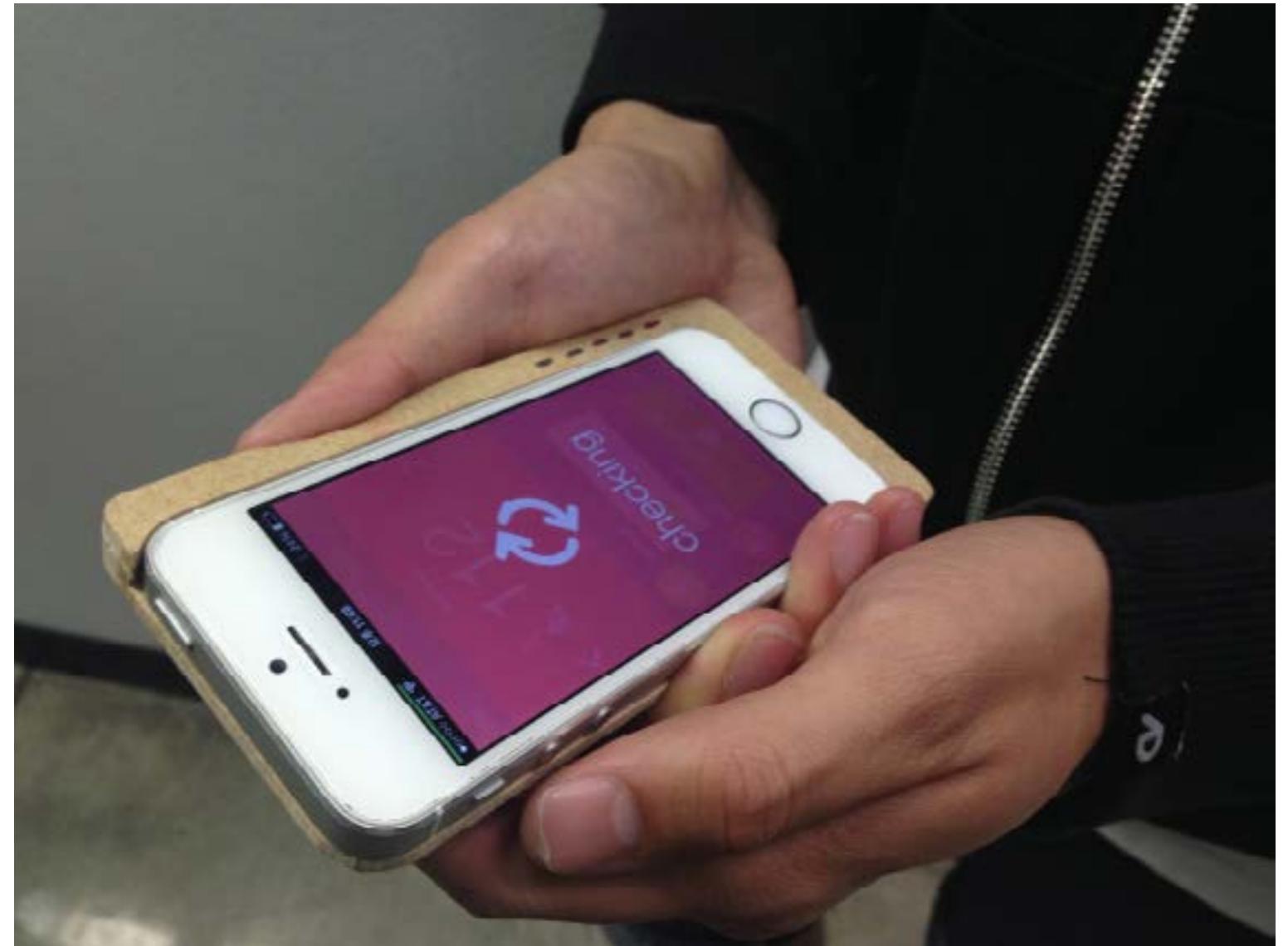


He checks his phone and sees that he's hit his goal for the day!

○ Solution Scenario 1-5



Will then holds the device Dr. Claudia gave him, and clicks a button which then pricks him.



The device connects to Wills phone using bluetooth, making saving and recording the data painless.

○ Solution Scenario 1-6



Will can then see an overview of his entire day, and all the data from his blood sugar tests.



Will is on his way to becoming a healthier patient. By using a simple app and device he is able to keep track of all his stats, in addition, the support system helps keep him on track in terms of meeting his goal and living better.

Research and Findings



○ Persona



Name

James Chapman

Background

James Chapman is 56 years old. He retired 3 years ago. He has type two diabetes for 10 years. As a experienced patient, he want to help more patients so he holds the support group every month. Many new diabetes patients will ask him what to do.

Tools

glucometer, pills, needle, strips,
and iphone

Goal

keep his health condition while helping, guiding
more new diabetes patients.

Medical Process

1. See the doctor once per 3 month.
2. Take 2 pills everyday.
3. Blood check every 2 days.
4. Hold support group every month.



○ Persona



Name

Jee Park

Background

Jee is 52 years old and having diabetes for 3 years. She spoke out the problems about how diabetes impact on her daily life. She also complained about the cost of supplies she buying, food habit, amount of exercise, and lifestyle changed since she had diabetes.

Tools

Relion Blood test monitor, Insulin, Pills, Needle, and test strip.

Goal

More spend time on exercise, Keep blood sugar leve in safety level,

Medical Process

1. See the doctor every 3 months.
2. Buy tools/supplies every 3 months/cost \$300 dollars.
3. Take 4 pills a day
4. Blood check everyday and insulin once a month.



○ Technology Research

Overview

Infrared spectroscopy is a well established and documented method of monitoring blood glucose levels. Medical publications document its use with blood, saliva and urine. By reducing the size, cost and weight of infrared spectrometers, Pyreos has enabled their use as personal medical diagnostic products including their use as non-invasive diabetes monitoring devices.

Company

Pyreos

Key Benefits

Accurate and painless, non-invasive diagnostics

Enables new, continuous modelling of individual health monitoring

Affordable & long lasting device

Development

4~5 years out



Infrared Spectroscopy



○ Doctors and Patients



Our target space is the physicians and diabetic patients who encounter problems complying with the doctor's direction. The system and products are designed to provide ease for the patients and the doctors to keep up and track the treatment process, and satisfy both the doctor and the patients.



○ Non Compliance and Support



Physicians with different professions and specialities, often conflict on their prescription or method of treatment when dealing with diabetic patients. This is a particularly bad scenario as diabetic patients are known to have serious complications. While doctors know this is an issue, what they don't have is a direct mode of communication and collaboration to help solve this problem, that could in severe cases lead to death. We hope to provide an end to end solution that will connect doctors, patients, hospitals, clinics, and pharmacies together, as to help avoid discrepancies and communication gaps and errors by increasing the collaboration between these various parties.



○ State of the Situation

Number of Patients

29.1 million people with diabetes in U.S.

1.7 million new patients in 2012

1.9 million new patients in 2010

Social Cost

\$245 billion: Total costs of diagnosed diabetes in the United States in 2012

\$176 billion for direct medical costs

\$69 billion in reduced productivity



Glucose

Solution for Future



○ Solution Scenario 2-1



Dr. Claudia meets with a recently diagnosed Type II Diabetes patient, Will. She goes over his test results to see what the best course of action is.



Dr. Claudia suggest some goals to get Will started. She realizes accepting diabetes is tough, so she starts off with some small goals like walking more, checking blood sugar, and eating healthy. She also recommends a case that connects to his phone for constant monitoring

○ Solution Scenario 2-2



Will agrees to try, and is determined to get better. To help Will, Dr. Claudia gives him a small device with which he can do his blood tests. It also works with his phone so he can keep track of his stats, and other info. It also has a support system in-built.



Will does a little bit of workout, but is quickly demotivated. He doesn't feel like finishing it up.

○ Solution Scenario 2-3



Will, completely demotivated, lies on a couch...not good for his health!

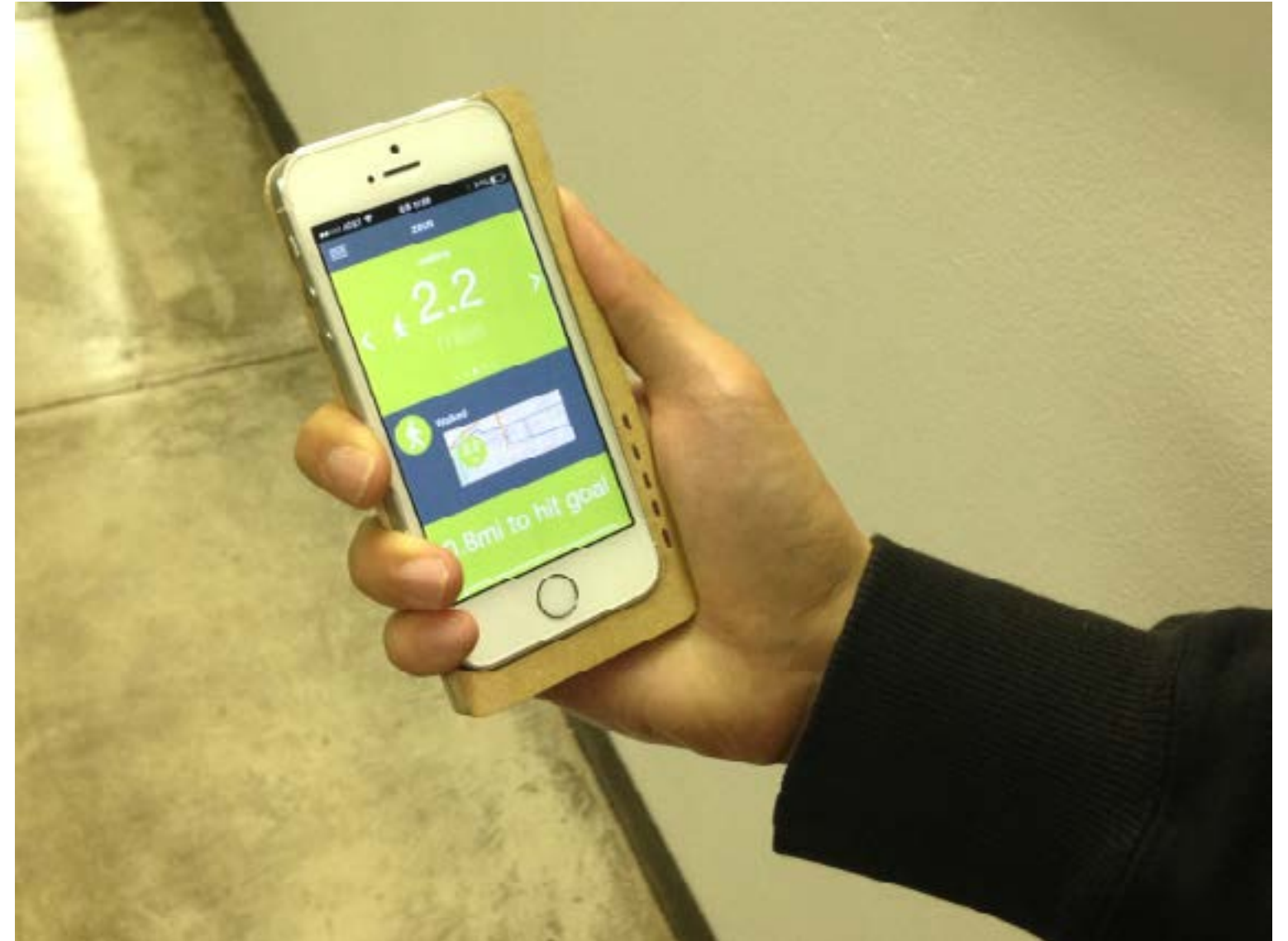


His support group kicks in and helps! He gets a notification on his phone telling him not to be discouraged. He's motivated by the message and knows someone cares and that there are others like him.

○ Solution Scenario 2-4



Will then finishes up his walking for the day!

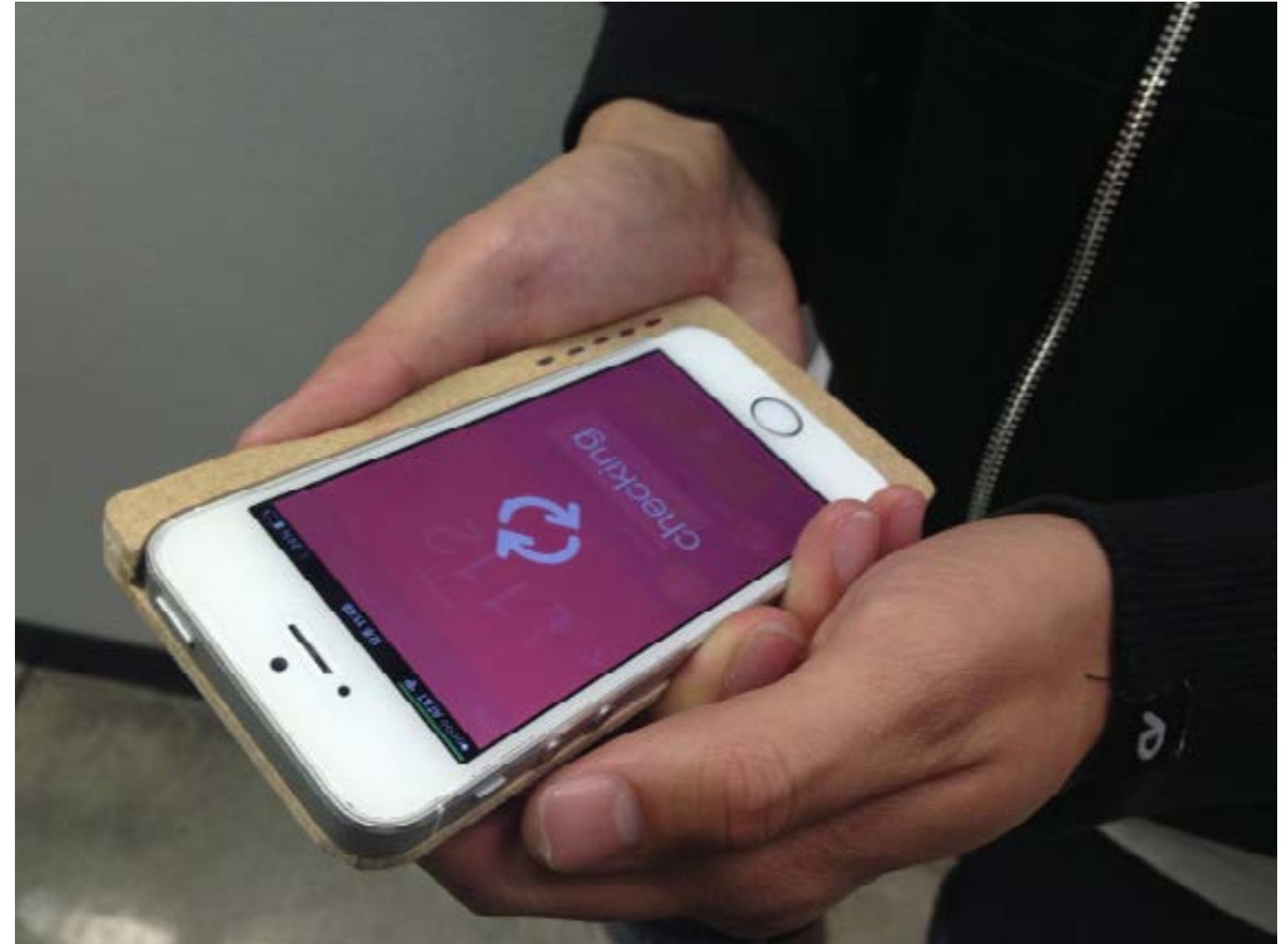


He checks his phone and sees that he's hit his goal for the day!

○ Solution Scenario 2-5



In this shot, you can see where Wills finger is. We can get an accurate reading on his blood sugar without a prick of any sort! We literally solved a pain-point.



The device connects to Wills phone using the data transfer port, making saving and recording the data painless.

○ Solution Scenario 2-6



Will can then see an overview of his entire day, and all the data from his blood sugar tests.



Will is on his way to becoming a healthier patient. By using a simple app and device he is able to keep track of all his stats, in addition, the support system helps keep him on track in terms of meeting his goal and living better.

○ Case Study Research



Danielle Ofri, M.D.

“As soon as a patient is described as noncompliant, it’s as though a black mark is branded on the chart. This one’s trouble, flashes into most doctors’ minds, even ones who don’t want to think that way about their patients. And like the child in school who is tagged early on as a troublemaker, the label can stick around forever.”

“Improving adherence is a team sport. Input from nurses, care managers, social workers and pharmacists is critical.”

“My grandmother died suddenly in her home, at age 87, most likely of a massive heart attack. It was a painful loss for all of us. Had she taken her medicines at the appropriate doses, she might have survived the heart attack”



○ Design Tenets

1. Easy to manage scheduled tests and activities
2. Able to conduct tests without drawing attention
3. Fast and easy to communicate data, alerts, and prescription
4. Minimize doctor's intake of alerts
5. Give patients psychological comfort



○ Interview



Robin Berzin M.D.

“When somebody comes into my office I get this one minute look at what their life is like. I get their vital signs. I get a certain gestalt what their what’s going on with them whether they’re doing well whether they’re doing poorly but I don’t know what the other 99 percent of their life looks like.”



○ Interview



Name

Byung-woo Yoon M.D PhD.

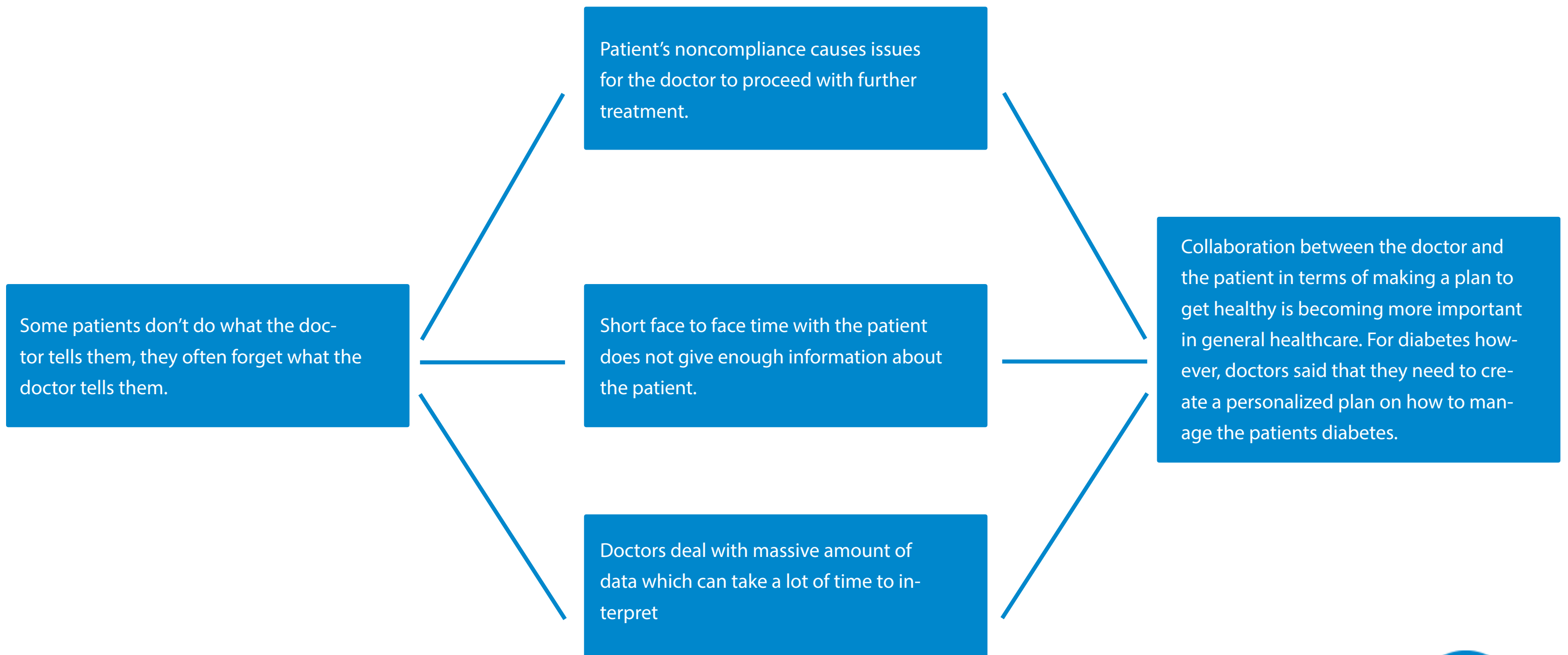
Difficulties In Facing Pateints

"Face to face time with the patient is limited, therfore the information we can obtain regarding the detail of the patient's habit and lifestyle can be either inaccurate or limited as well."

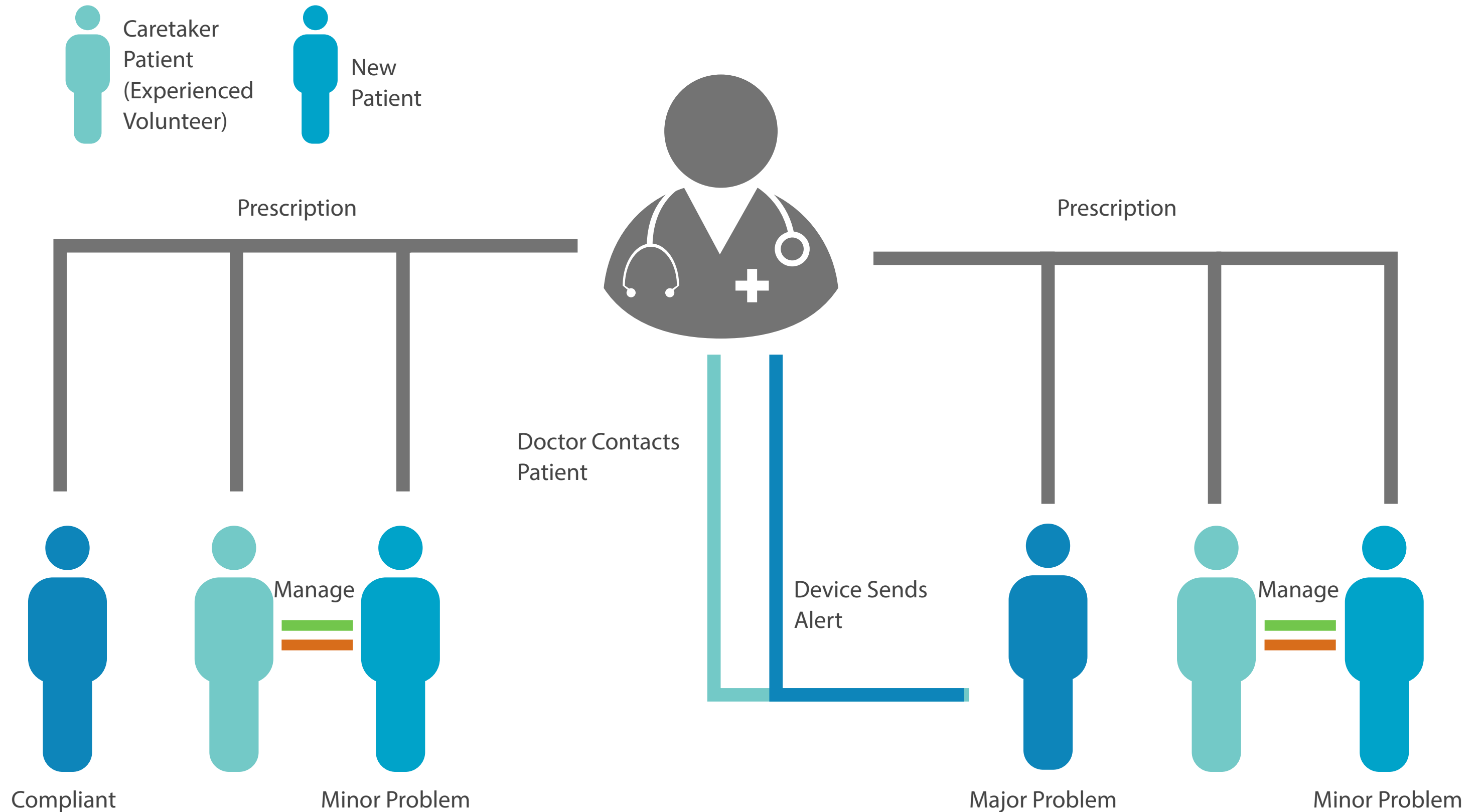
"Patients often face difficulties in keeping their direction in terms of diet and medication schedule, which makes it difficult for the doctors to proceed with further procedure."



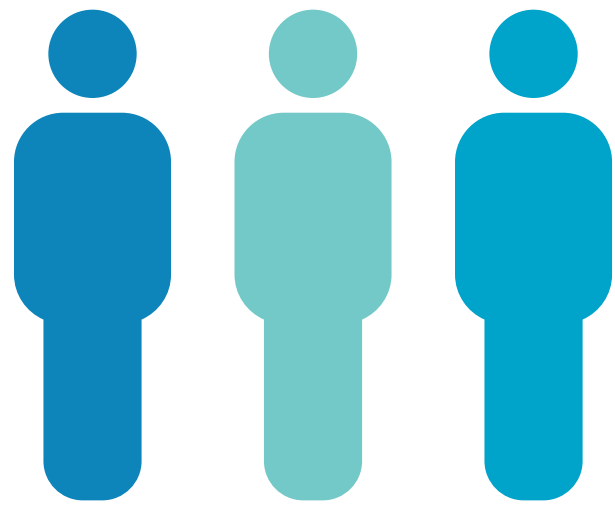
○ Findings



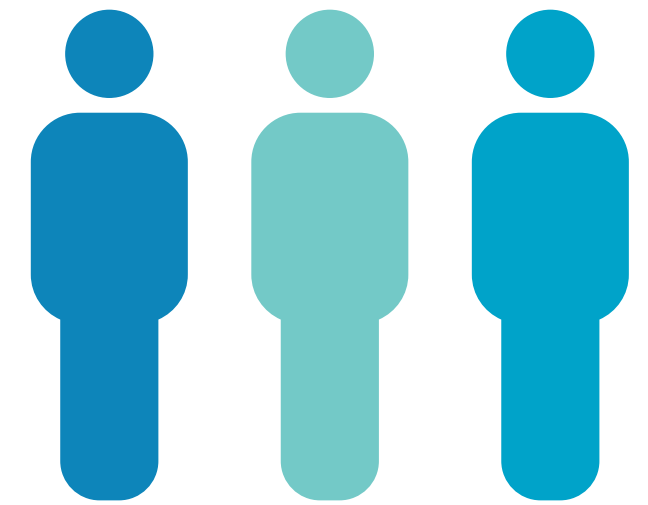
○ The System



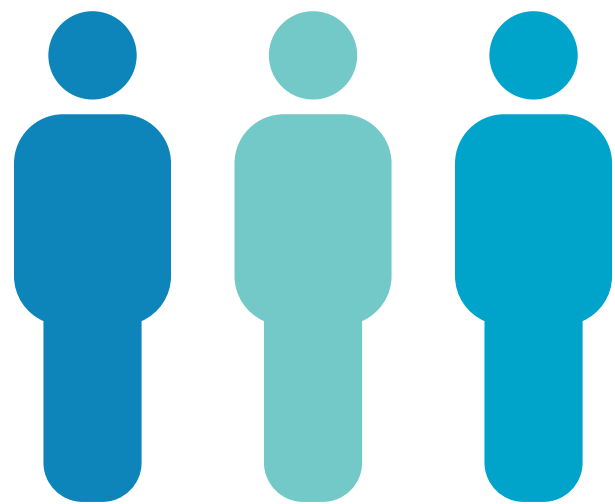
○ The System



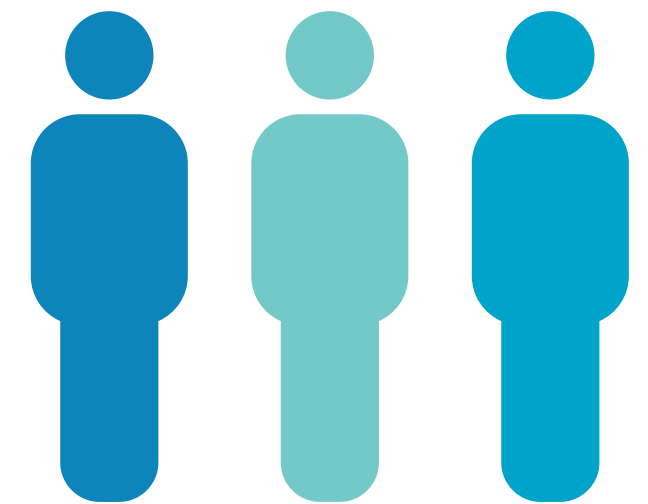
Patient Group 1



Patient Group 2



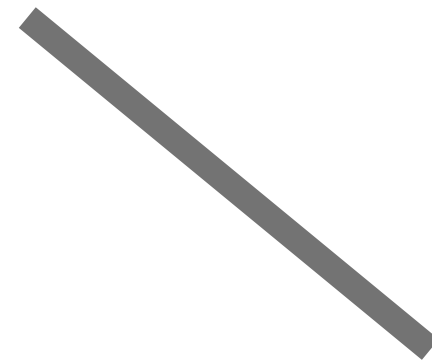
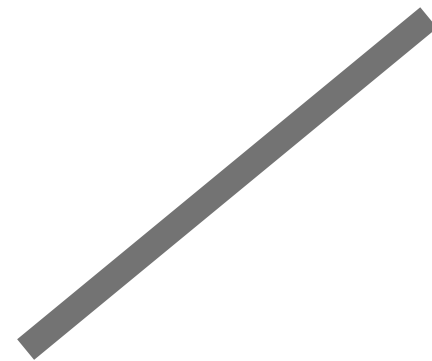
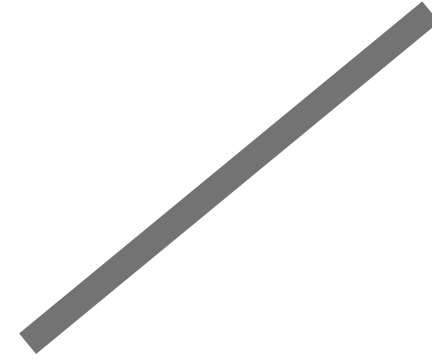
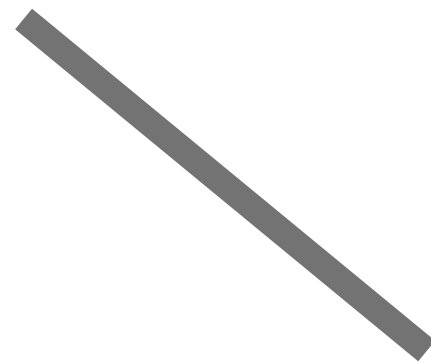
Patient Group 4



Patient Group 3

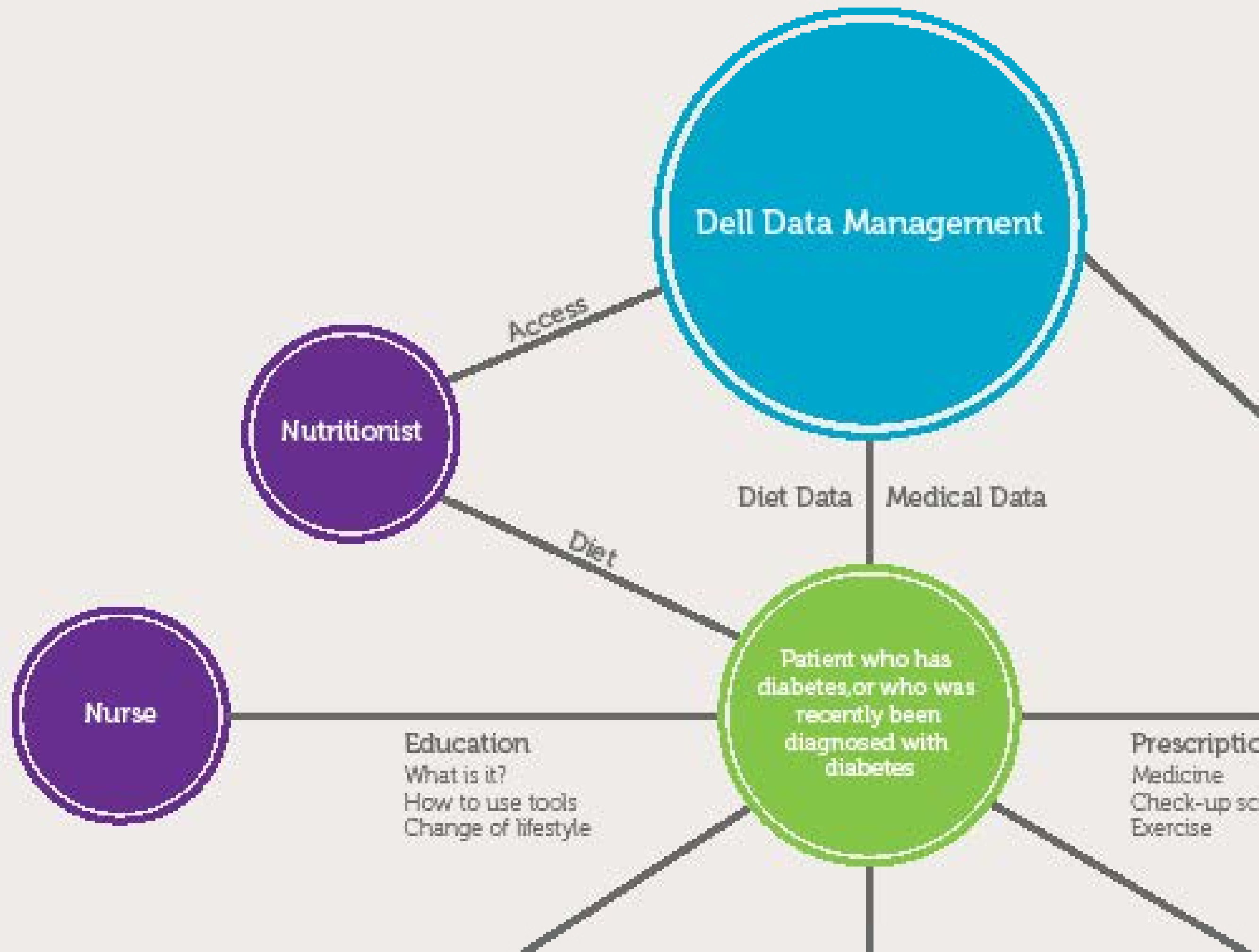


Doctor Assigns New
Patient in a Group



Diagram





What Patient Goes Through

Just been diagnosed
as Type 2 Diabetes

- Non-compliance
- Confusion
- Difficulties in transitioning
- Denial
- Anger
- Depression
- Guilt
- Stress

Suggested Solution

Lifestyle
coach

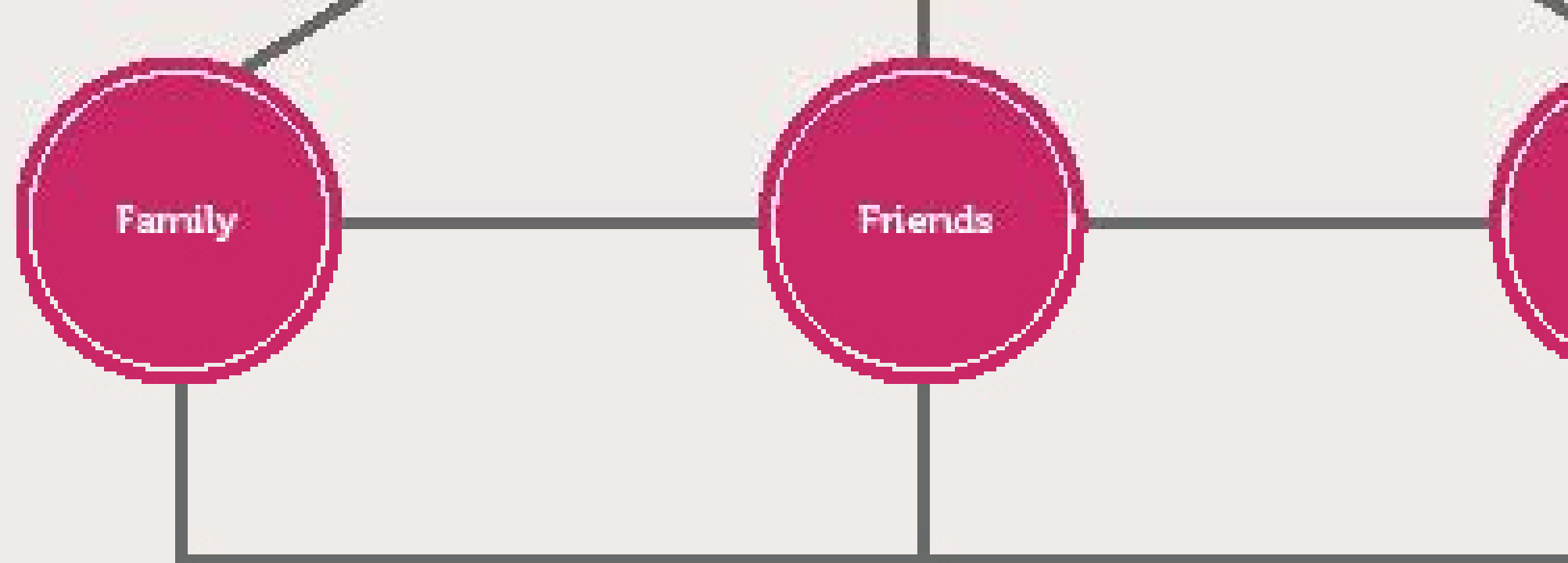
- Gather/Manage data
- Giving Advice
- Helping the patients to comply
- fitting into the new lifestyle

Doctor

Access

on Direction

chedule



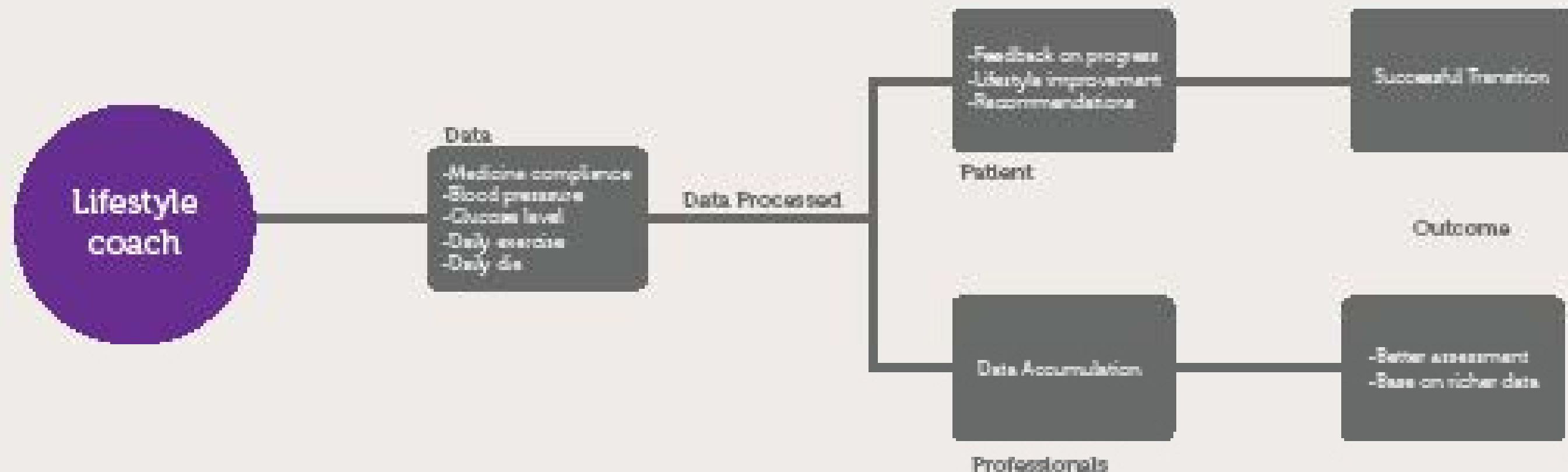
Support Group

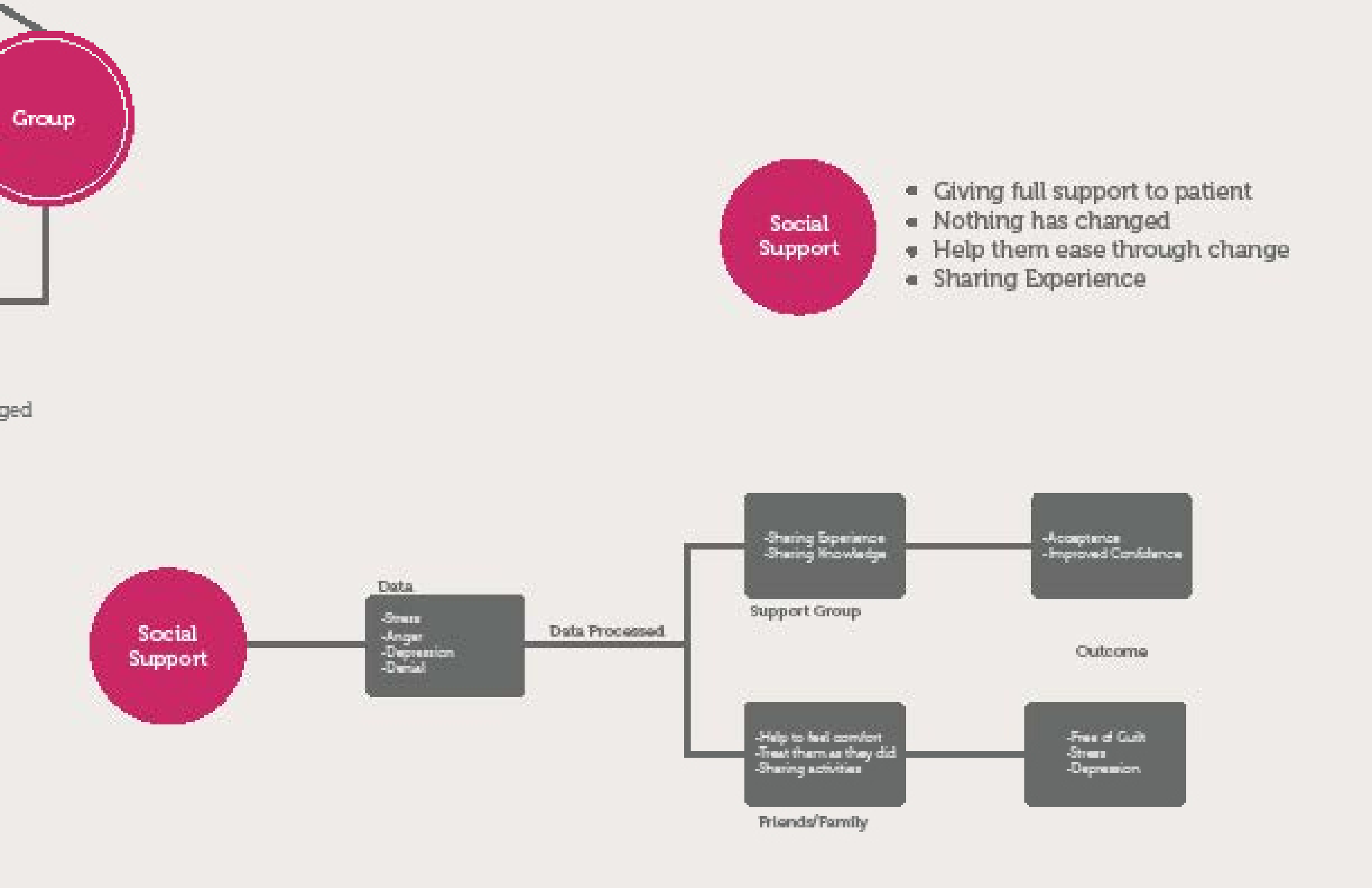
Emotional Support

Ex) Making the patient to feel loved

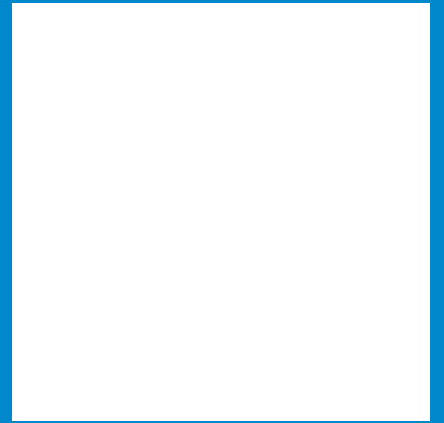
Letting Patient know that nothing has changed

Not making a big deal out of it





Competitors



Competitor



Sony Promises Emotion Detecting Touchscreen Table

The table comprises a video-based movement-tracking system, a computer, a beamer and a screen, explains Atracsys on its web site. It will also have two Sony ISS XCD-V60 cameras to build a 3D image, according to gadget news blog Pocket Lint. What's intriguing is Sony's comment that the Atracsys table can also detect emotion such as surprise, happiness and anger.



The tracking system detects the positions and movements of a user's fingers and the objects on the screen. The data is processed by the computer and sent back to the beamer resulting in what seems like real-time interaction with the device. The whole set-up fits inside the table so users don't see anything beyond the touchscreen display, as the video below shows.



Competitor



Stanford engineers design video game controller that can sense players' emotions

The prototype controller has had its back panel replaced with a 3D printed plastic version stuffed with sensors. There are metal pads like those you find on gym equipment which measure heart rate, blood flow, rate of breathing and deepness of breath. There's also a light-operated sensor which picks up a second pulse measurement plus accelerometers to track how frantically a player is moving the controller.

So far it's only been used to generate an understanding of how a player responds physiologically and emotionally to a game but the intention is to find ways to use the player data to alter the game experience. For example, if a player becomes bored the game would use the sensors to detect this and perhaps alter the difficulty or pacing accordingly.

"If a player wants maximum engagement and excitement, we can measure when they are getting bored and, for example, introduce more zombies into the level," said McCall of his own project. "We can also control the game for children. If parents are concerned that their children are getting too wrapped up in the game, we can tone it down or remind them that it's time for a healthy break."



Competitor



Emospark is a cube-shaped “artificial intelligence console” that uses face-tracking and language analysis to assess human emotion and deliver relevant content accordingly. Created by inventor Patrick Rosenthal, the Emospark console measures 90 x 90 x 90 and is designed to sit in the home and interact with people. At its core lies a chip called the “Emotional Processing Unit” that allows the system to build up an Emotional Profile Graph of the people in the house. To communicate with the Android-powered Emospark, users can simply talk to it through speaking or typing into their tablet, mobile phone (which means it can gauge your emotions on the move), computer or TV. It combines this with face-tracking technology to gauge the user’s likes and dislikes by categorising their emotional responses to music, videos and other content (using an emotional spectrum based on seven emotions: joy, sadness, trust, disgust, fear, anger, surprise and anticipation). Users can also connect with Facebook and YouTube to help the cube build up a history of interests. Emospark initially tries to recommend particular pieces of content -- be it a song or a YouTube video -- that might help to improve the user’s mood. So, for example, the cube might tell you that your friend Michael has posted a new video onto Facebook and it has 12 likes, would you like to watch it. If you say yes, the cube will play it on the TV or other device. If you start to laugh, it will show you similar content. Rosenthal told Wired.co.uk that Emospark is designed to achieve “a positive singularity”. He explained that there are two versions of the future: one which goes in the way of the Terminator, with robots based on pure logic and another full of emotions, “like Wall-E, a cute robot full of emotions who saves humans from logical robots”.



Competitor



Darpa to Troubled Soldiers: Meet Your New Simulated Therapist

For now, the system, called SIM Sensei, is being designed for use at military medical clinics. A soldier could walk into the clinic, enter a private kiosk, and log on to a computer where his or her personal simulated therapist — yes, you can pick from an array of different animated docs — would be waiting. Using Kinect-like hardware for motion sensing, a microphone and a webcam, the computer's software would take note of how a patient moved and how they spoke.



Competitor



The d°light Huggable light-emitting pillow

Competitor



Meet Pepper, the £1,000 robot that will read your emotions

Like the Tin Man in The Wizard Of Oz, the robot community has finally found its heart. This time around it's not made of sawdust-stuffed silk. Better -- sensors, cameras, microphones and proprietary algorithms that calculate human emotion according to vocal intonation and facial expressions. And soon it could be ambling around your home, asking if you feel alright, after it goes on sale in Japan from February 2015 for 198,000 yen (£1,151.99).



Pepper is a Wi-Fi enabled humanoid robot that weighs 28kg, features a 10.1-inch touchscreen and can move at speeds of up to 3km/h. It'll also only stay alert for 12 hours, before its Lithium-ion battery gives out. Pepper is the result of a collaboration between Japan's SoftBank Mobile and Aldebaran Robotics, which specialises in the kind of touchy-feely humanoids not feted to bring down Earth in Hollywood movies. In a release, the companies branded it: "the world's first personal robot that can read emotions."



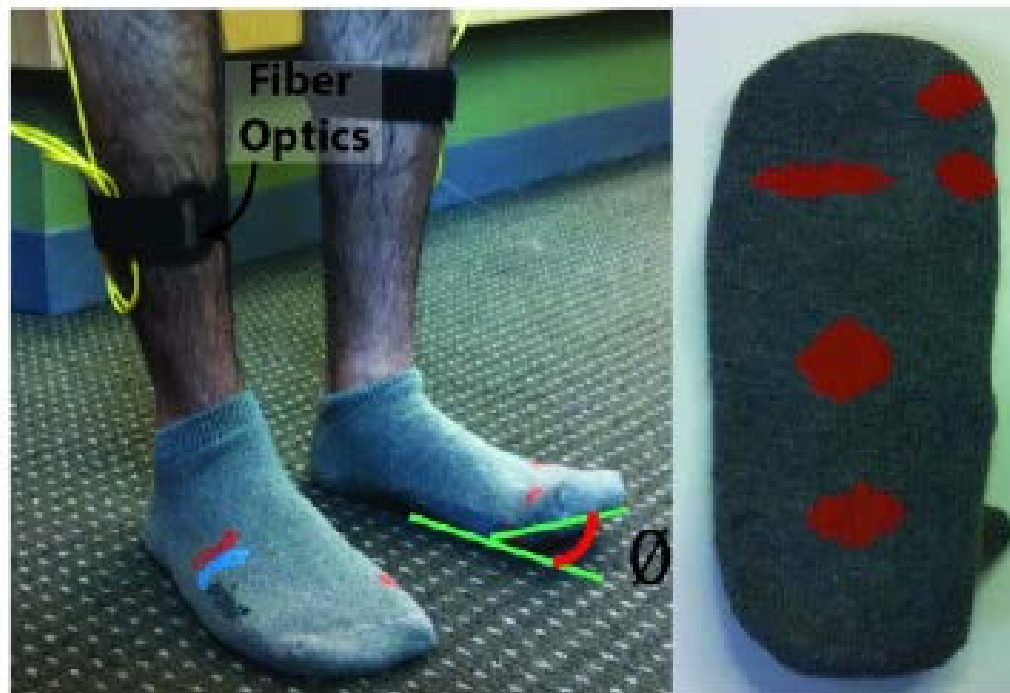
Competitor



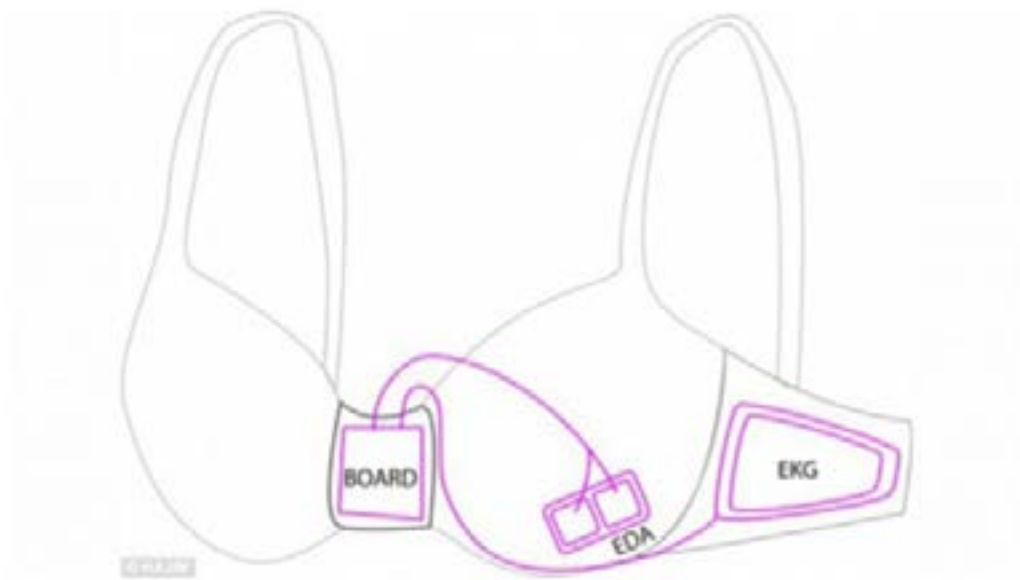
Smart Sox

The University of Arizona Department of Surgery's Southern Arizona Limb Salvage Alliance, or SALSA, the Interdisciplinary Consortium on Advanced Motion Performance.

The socks are made from cutting- edge, intelligent textiles that use fiber optics and sensors to monitor temperature, pressure and joint angles in the feet, alerting medical professionals and wearers of the socks of any developing problems. People with diabetes often lose the sensation of pain and are unaware of developing foot ulcers.



Competitor

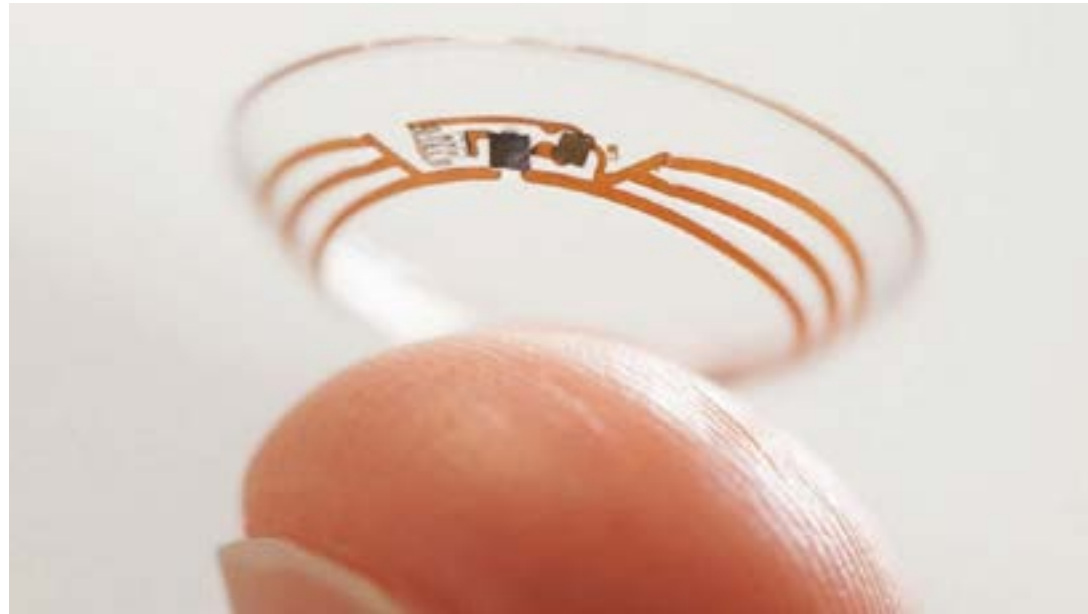


Microsoft Smart Bra

Researchers at Microsoft have developed a prototype of a “smart bra” embedded with physiological sensors that seek to monitor a woman’s heart activity to track her emotional moods and combat overeating. The sensors can signal the wearer’s smartphone, which then flash a warning message to help her step away from the fridge and make better diet decisions.



Competitor



Google Smart Contact Lens

Over the years, many scientists have investigated various body fluids— such as tears—in the hopes of finding an easier way for people to track their glucose levels. But as you can imagine, tears are hard to collect and study. At Google[x], we wondered if miniaturized electronics —think: chips and sensors so small they look like bits of glitter, and an antenna thinner than a human hair— might be a way to crack the mystery of tear glucose and measure it with greater accuracy.



Competitor



Philp Design Emotional Sensor

Most electronic communication is limited to very direct channels where we naturally exhibit many more signals or channel indirectly. This opens up a whole new universe of emotional applications, such as physical and emotional gaming, mind and stress control applications, as well as emotional telephony.

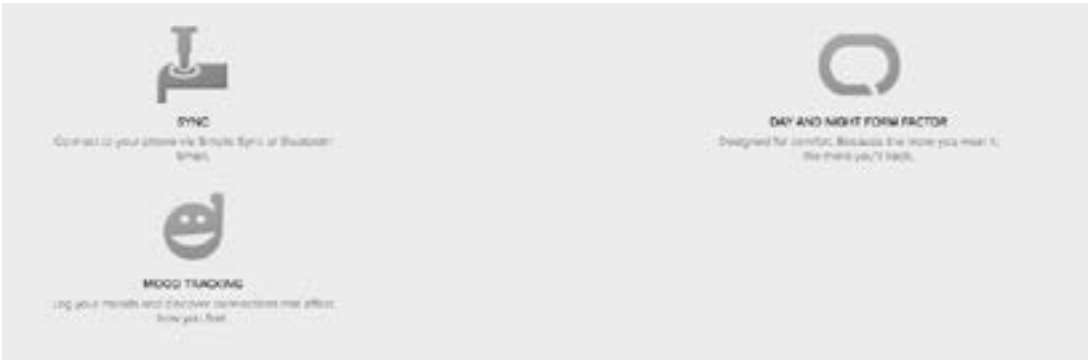


Competitor



The UP System

UP helps you understand you sleep, move, and eat so you can make smarter choices. The new app displays movement and sleep details from your UP24 or UP band and delivers insights, celebrates milestones, and challenges you to make each day better. Share accomplishments with friends by teaming up in the UP app.



Competitor

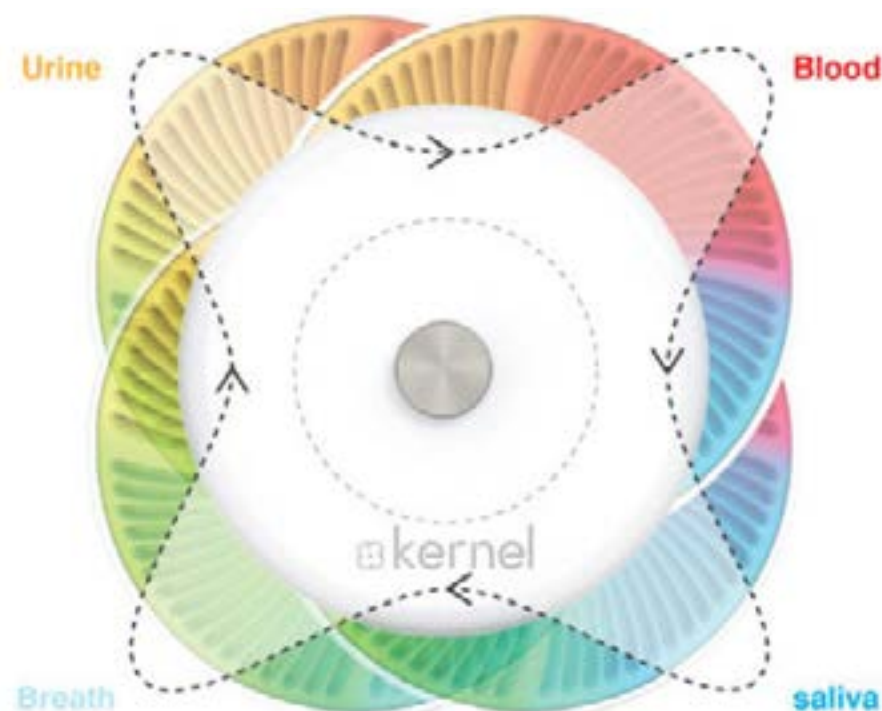


The Tinkle

The Tinke device plugs into the charging port of an iPhone and tracks heart rate, respiratory rate, blood oxygen levels, as well as heart rate variability. A user holds their finger on the Tinke sensor for 30 seconds, which then detects changes in skin blood volume and gives them a wellbeing score.

What does it do? The Tinke device plugs into the charging port of an iPhone and tracks heart rate, respiratory rate, blood oxygen levels, as well as heart rate variability.

Competitor

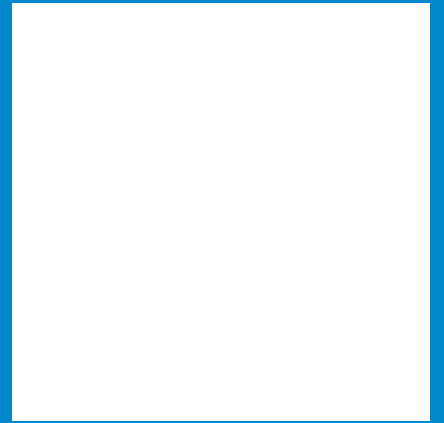


Kernel of Life

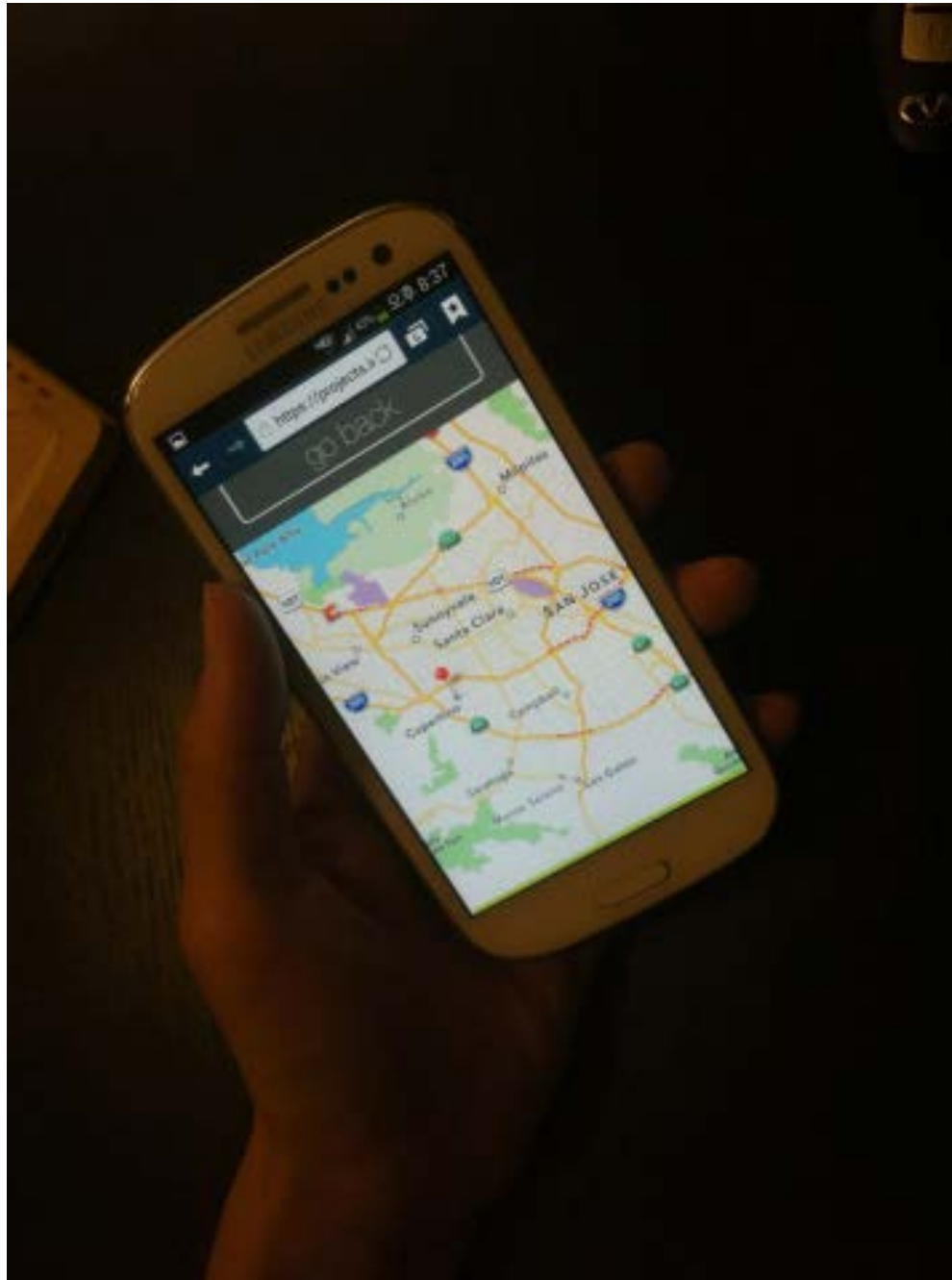
Kernel of Life is designed to leverage the power of smartphones and the cloud to let those in rural areas test themselves for diseases. Created by the San Francisco-based Fuseproject, Kernel of Life is designed to test for disease in four different ways: breath, saliva, blood and urine. The device sends the results to your phone via Bluetooth. Your results can be sent to a remote doctor who can provide treatment advice, in addition to a diagnosis.



Interview



Interview + Feedback

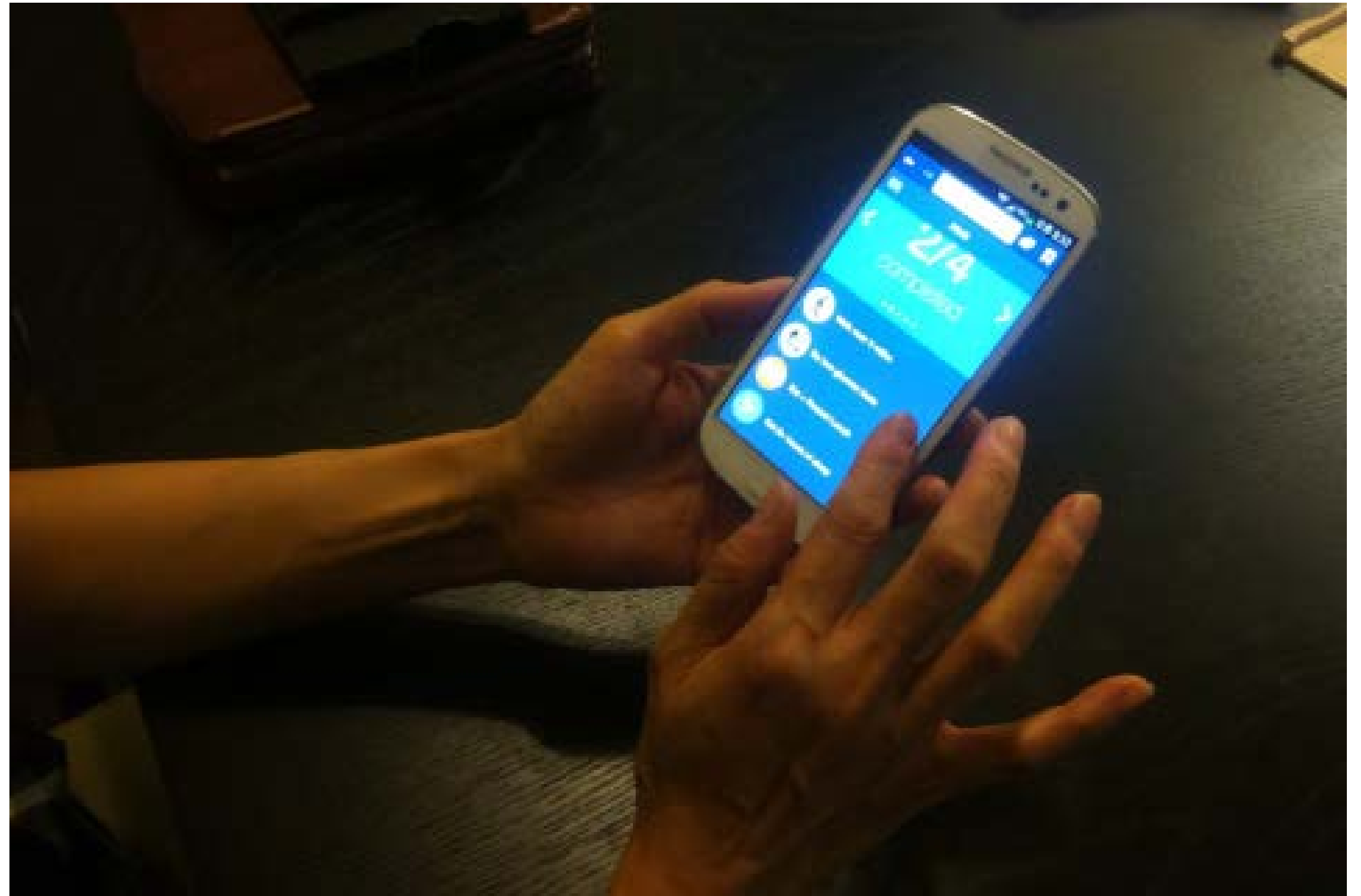


Jee said many patients who have diabetes are around 40 or older than 40 years old, which means they are farsightedness due to old age for seeing this small map on phone's screen. Same as Jee, she was having difficulties to seeing this map. She recommended to show the words rather than map.



Interview + Feedback

There is a goal she has to complete. one of the goal is eat lunch and record it. She said it would be better if this device could analyze her current blood sugar level and suggest her the list of food that her blood sugar level stays on safety level after eat.



Interview + Feedback



Jee liked the idea of peanut. She liked it because it's easy to carry and she doesn't need to take several steps to test blood sugar level.



Interview + Feedback



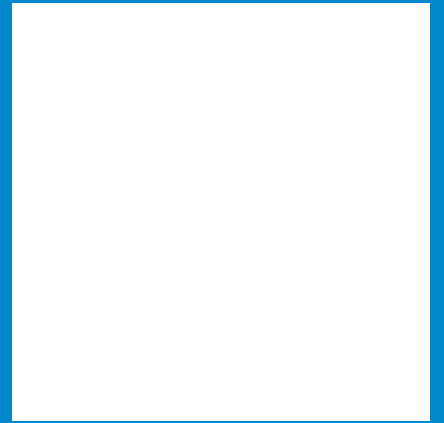
Jee Park

Background

Jee is 52 years old and having diabetes for 3 years. She spoke out the problems about how diabetes impact on her daily life. She also complained about the cost of supplies she buying, food habit, amount of exercise, and lifestyle changed since she had diabetes.



Mood Board



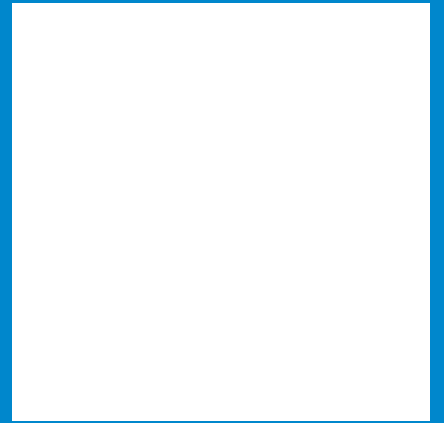
Keywords:
Embrace Emotion Connection Touch Peace Warm Hope



Keywords:
Comfort



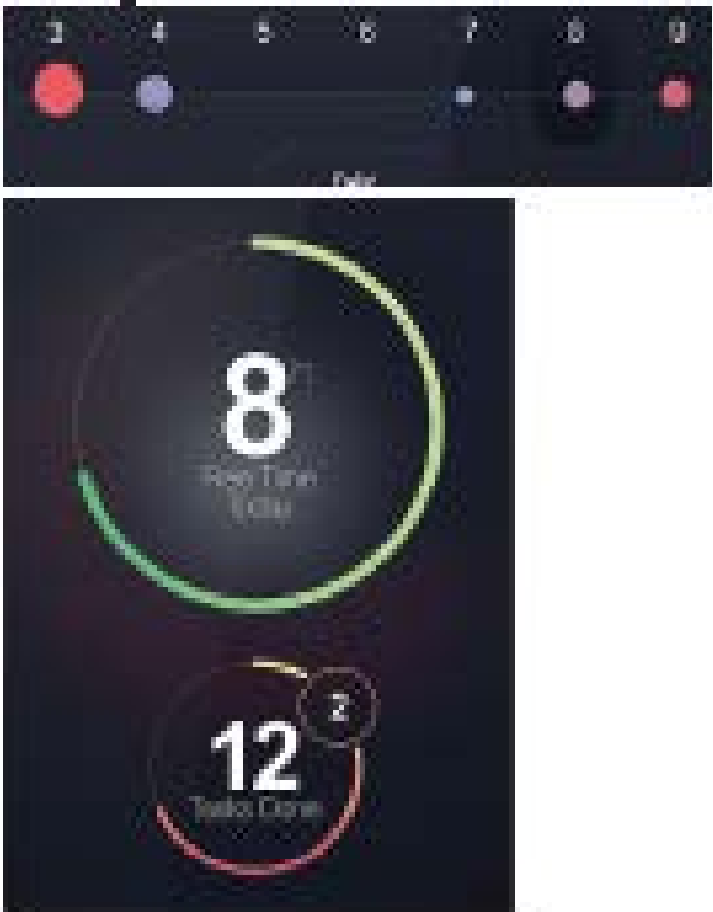
Style Guide



Layout



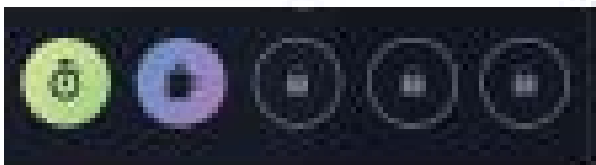
Design Elements



Hierarchy



Iconography



Typography



Color Pal.



Layout



Design Elements



Hierarchy

Iconography

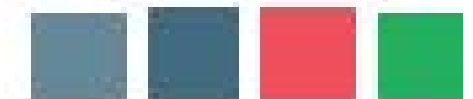


Typography

Receive info between ...
display brightness upon transition screen & footer

Settings

Color Pal.



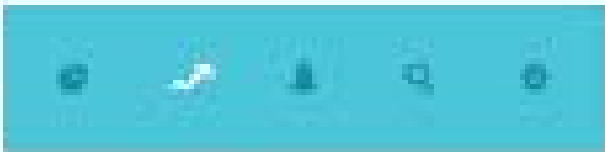
Layout



Hierarchy



Iconography



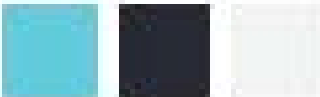
Typography

OVERVIEW

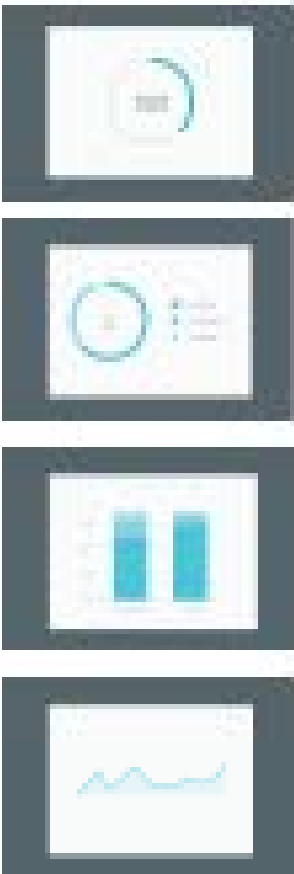
DETAILS

CURRENTLY
625
VENTURE CAPTURE

Color Pal.



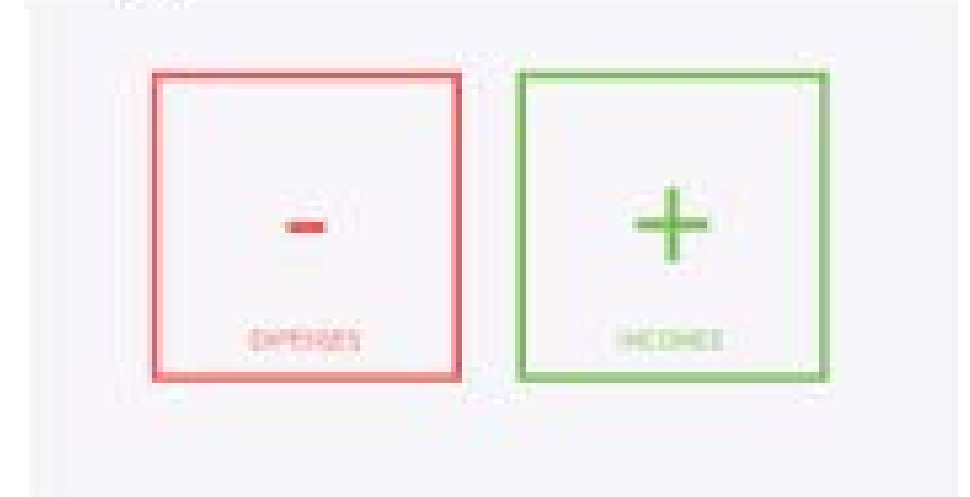
Design Elements



Layout



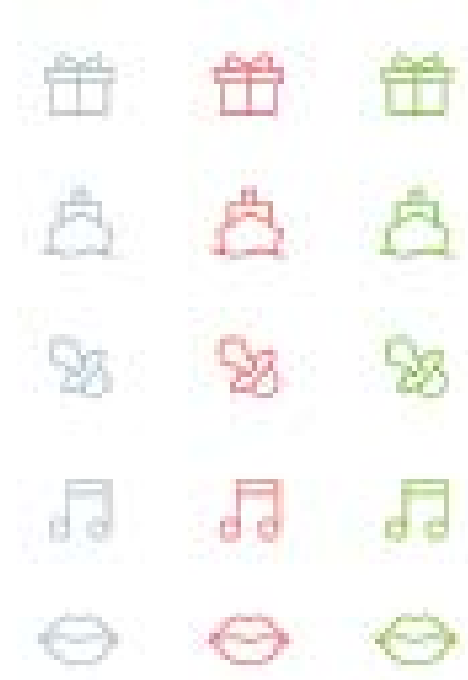
Design Elements



Hierarchy



Iconography



Typography



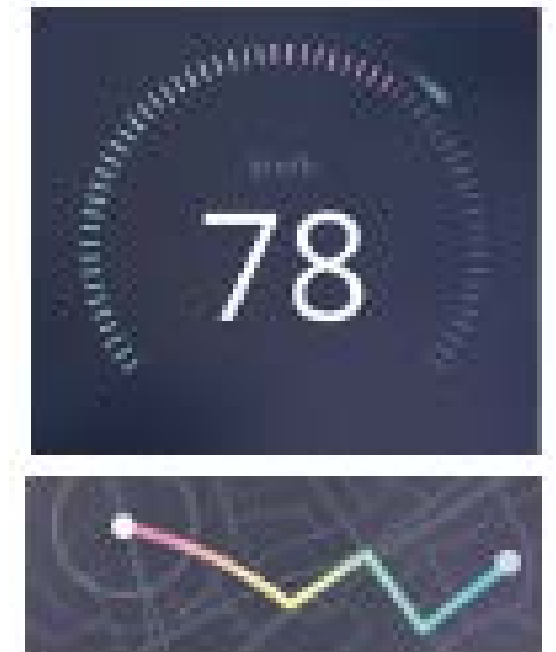
Color Pal.



Layout



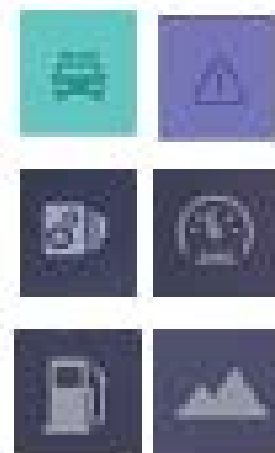
Design Elements



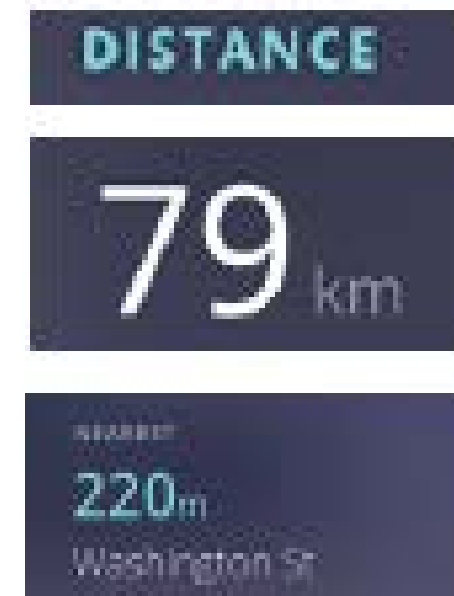
Hierarchy



Iconography



Typography



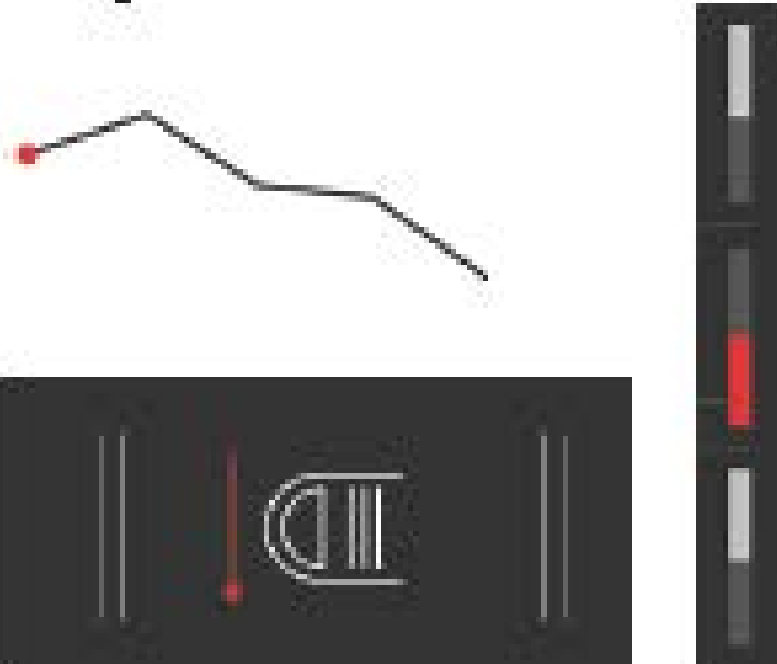
Color Pal.



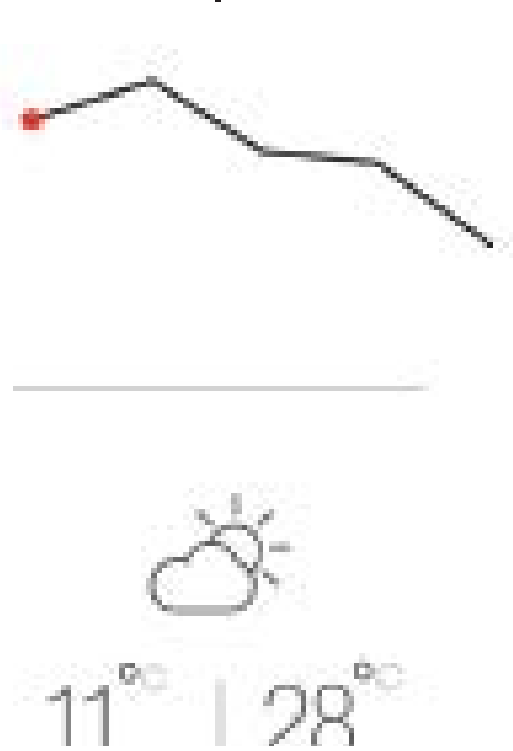
Layout



Design Elements



Hierarchy



Iconography



Typography



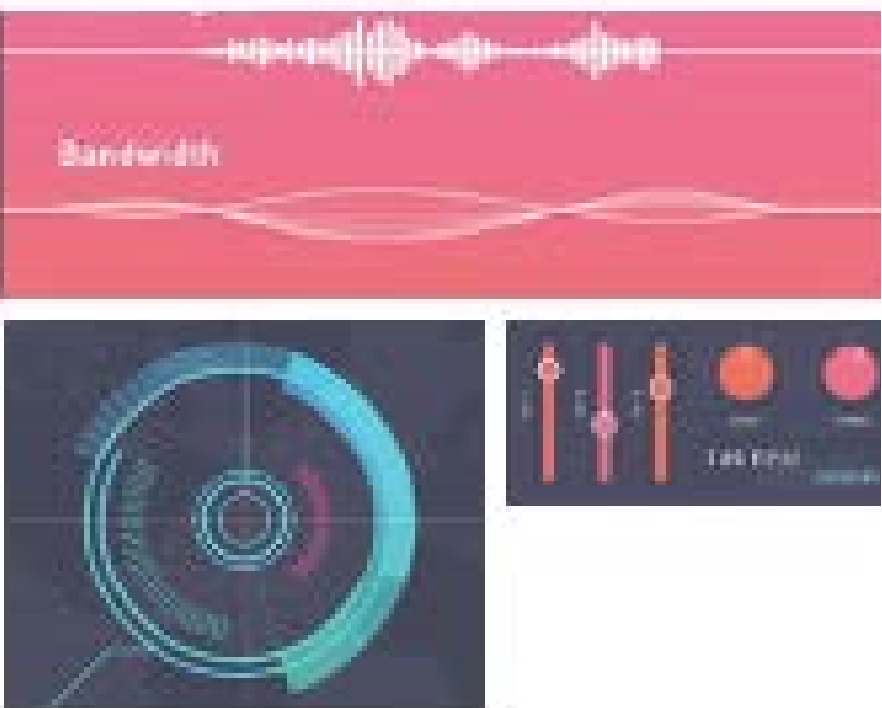
Color Pal.



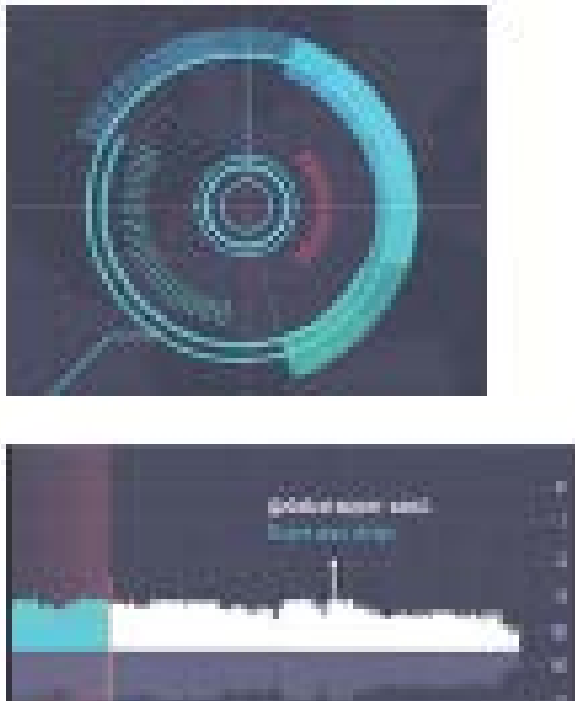
Layout



Design Elements



Hierarchy



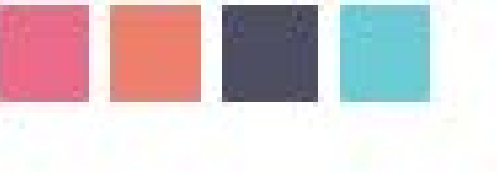
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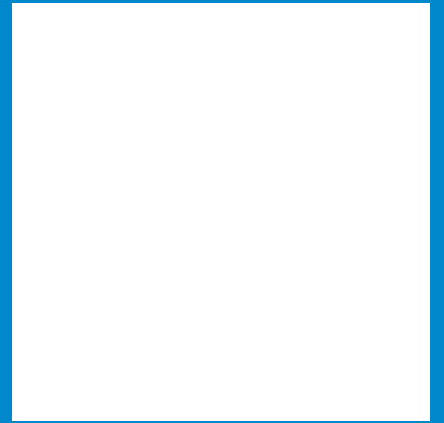
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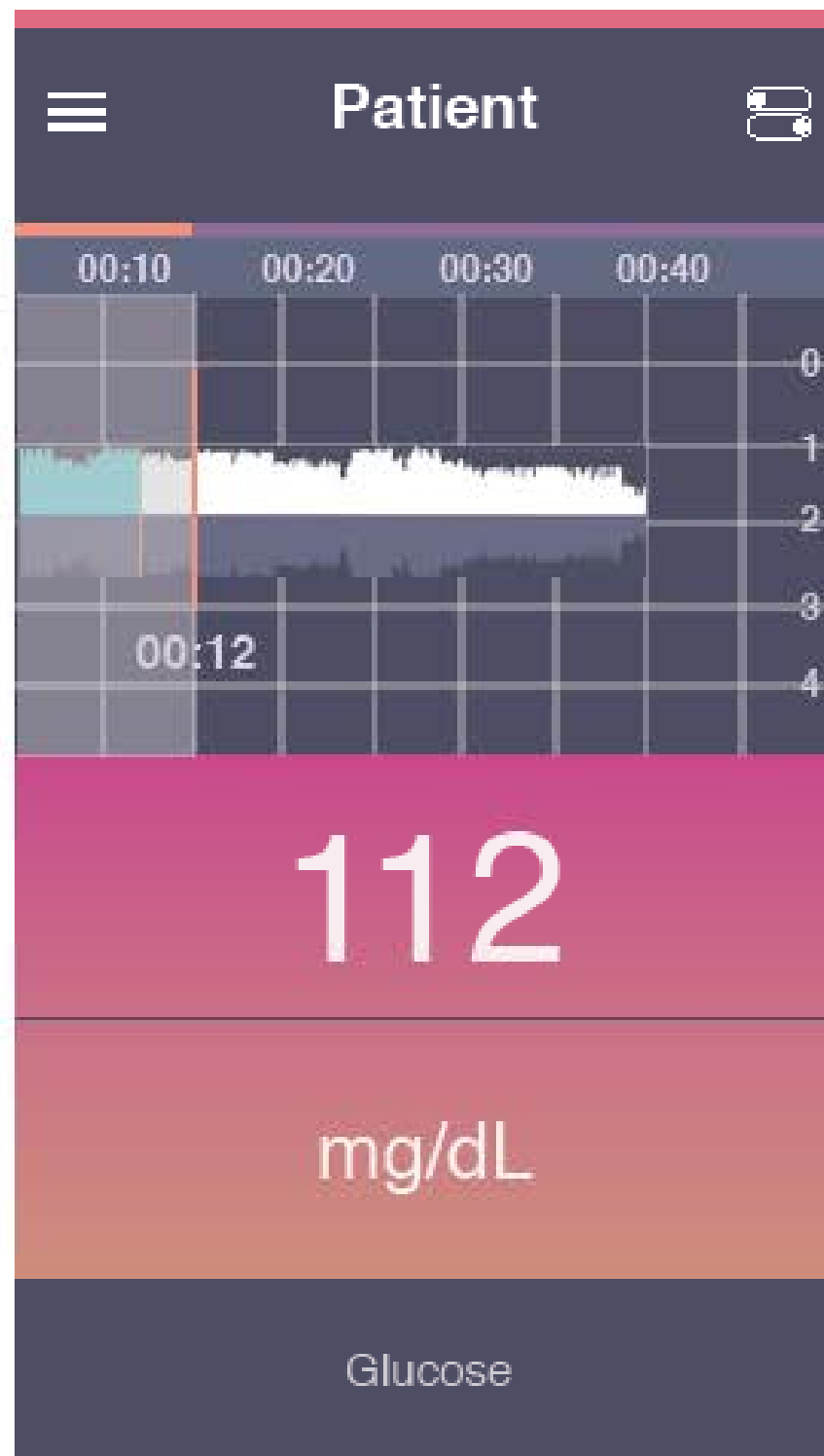


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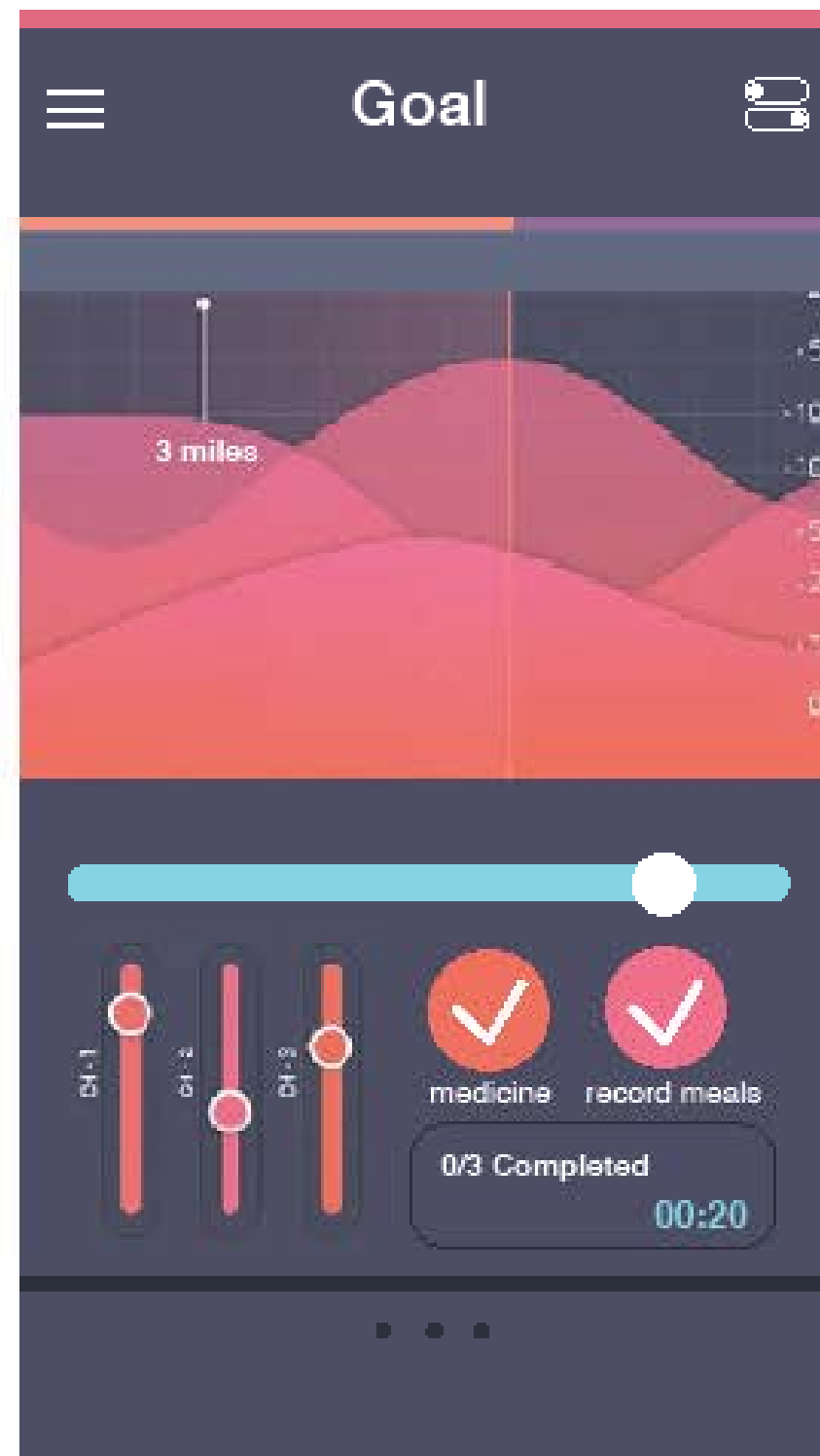


Mastercopies

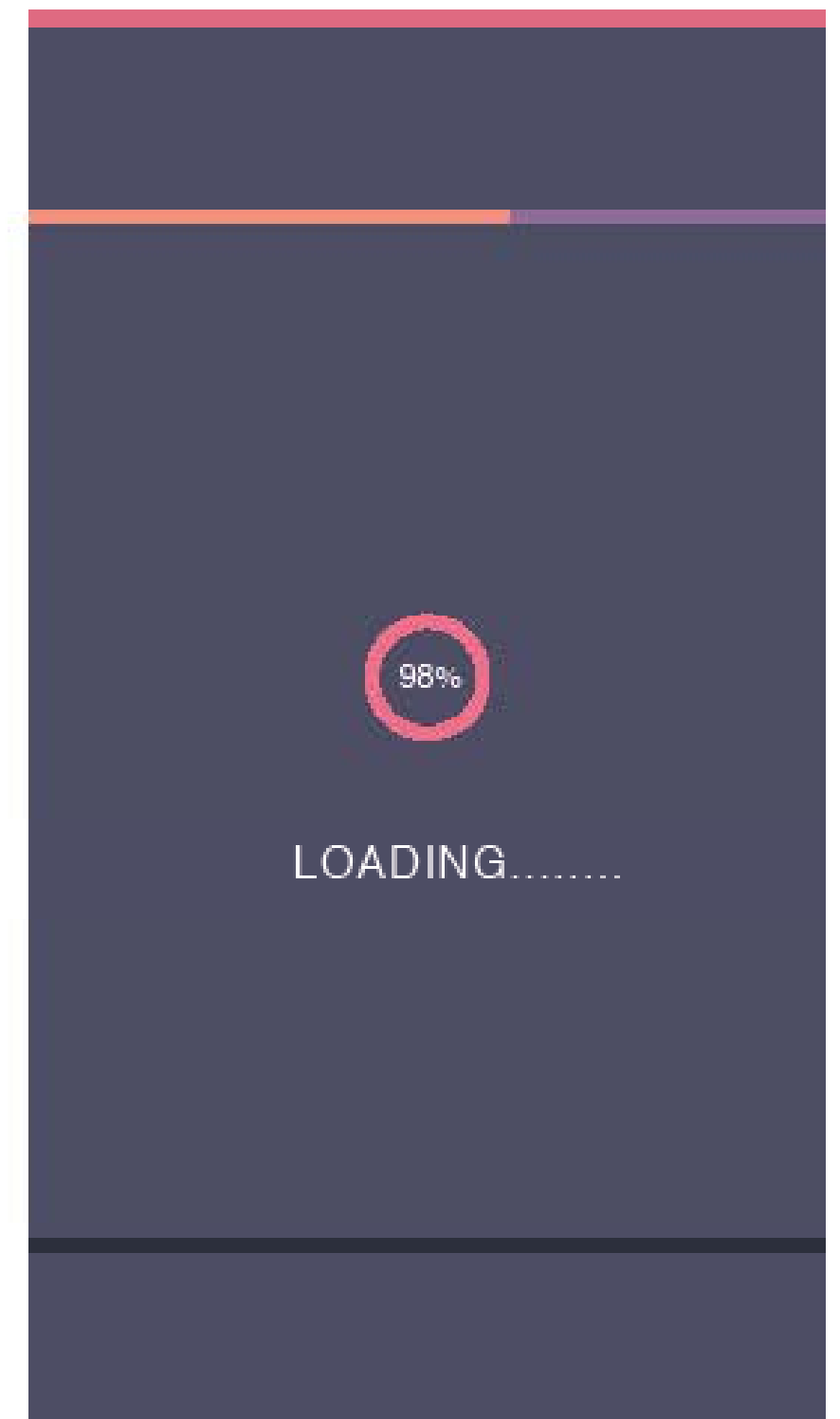




High Traffic



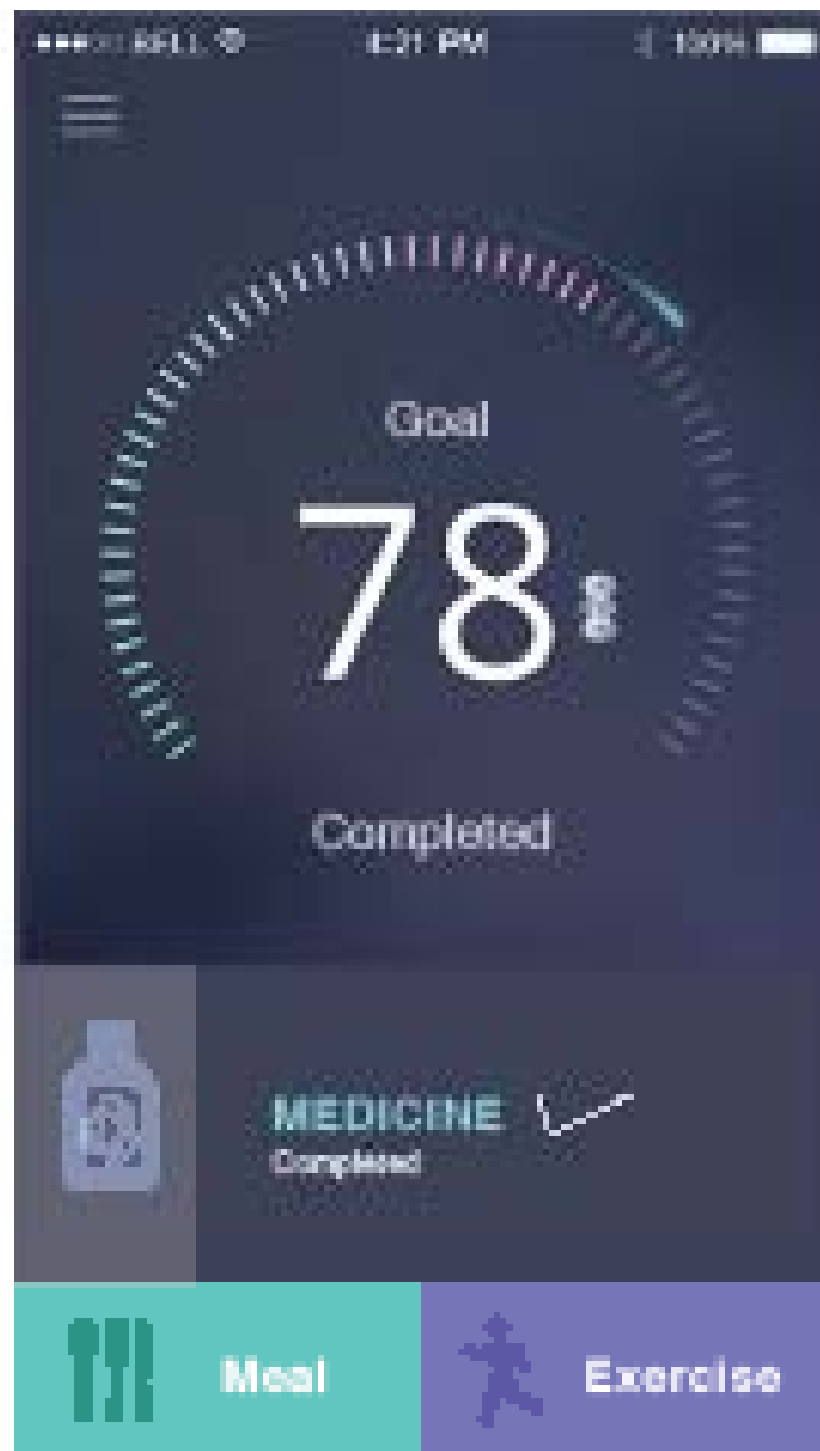
Info Rich



Loading



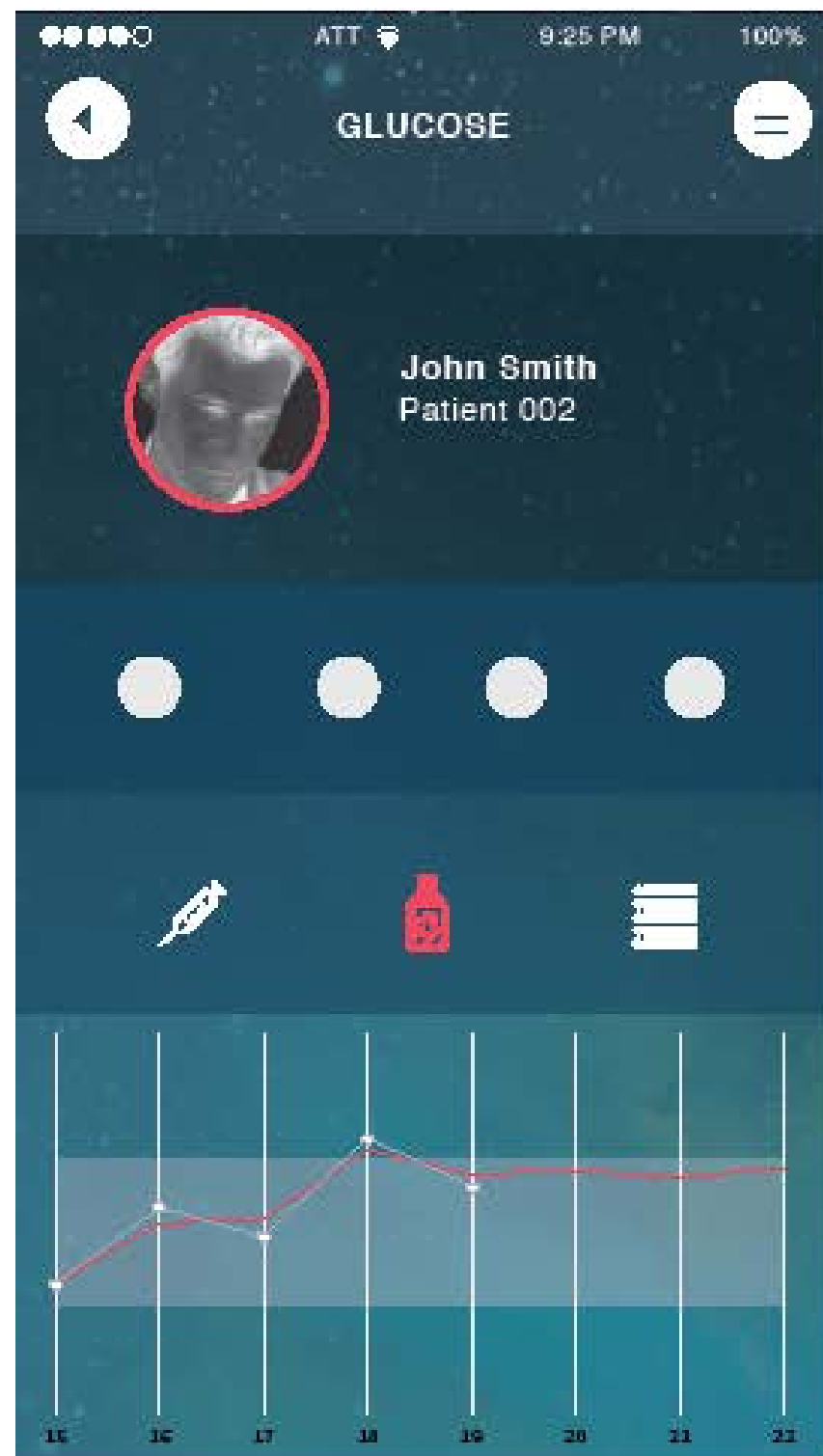
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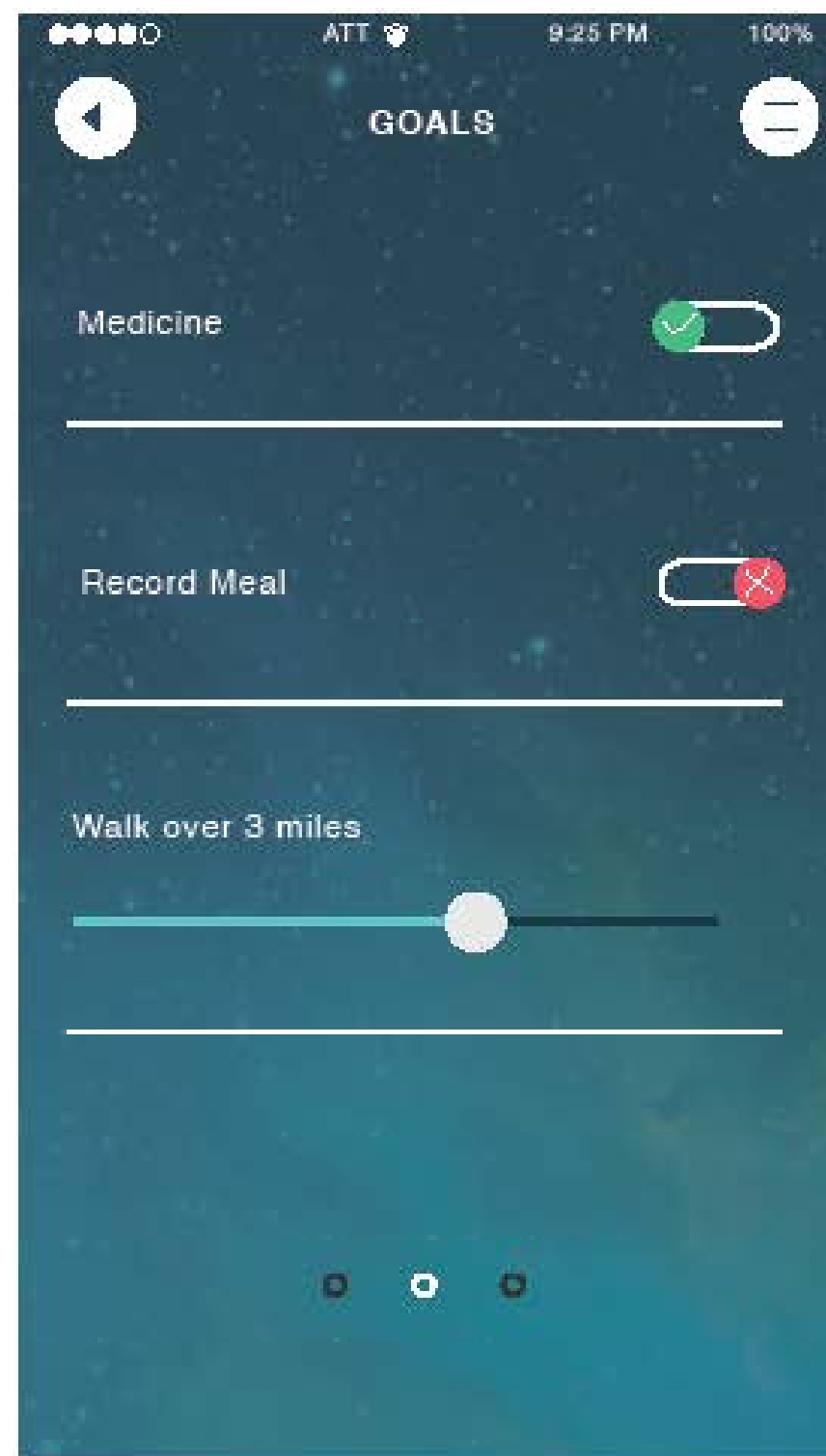
Info Rich



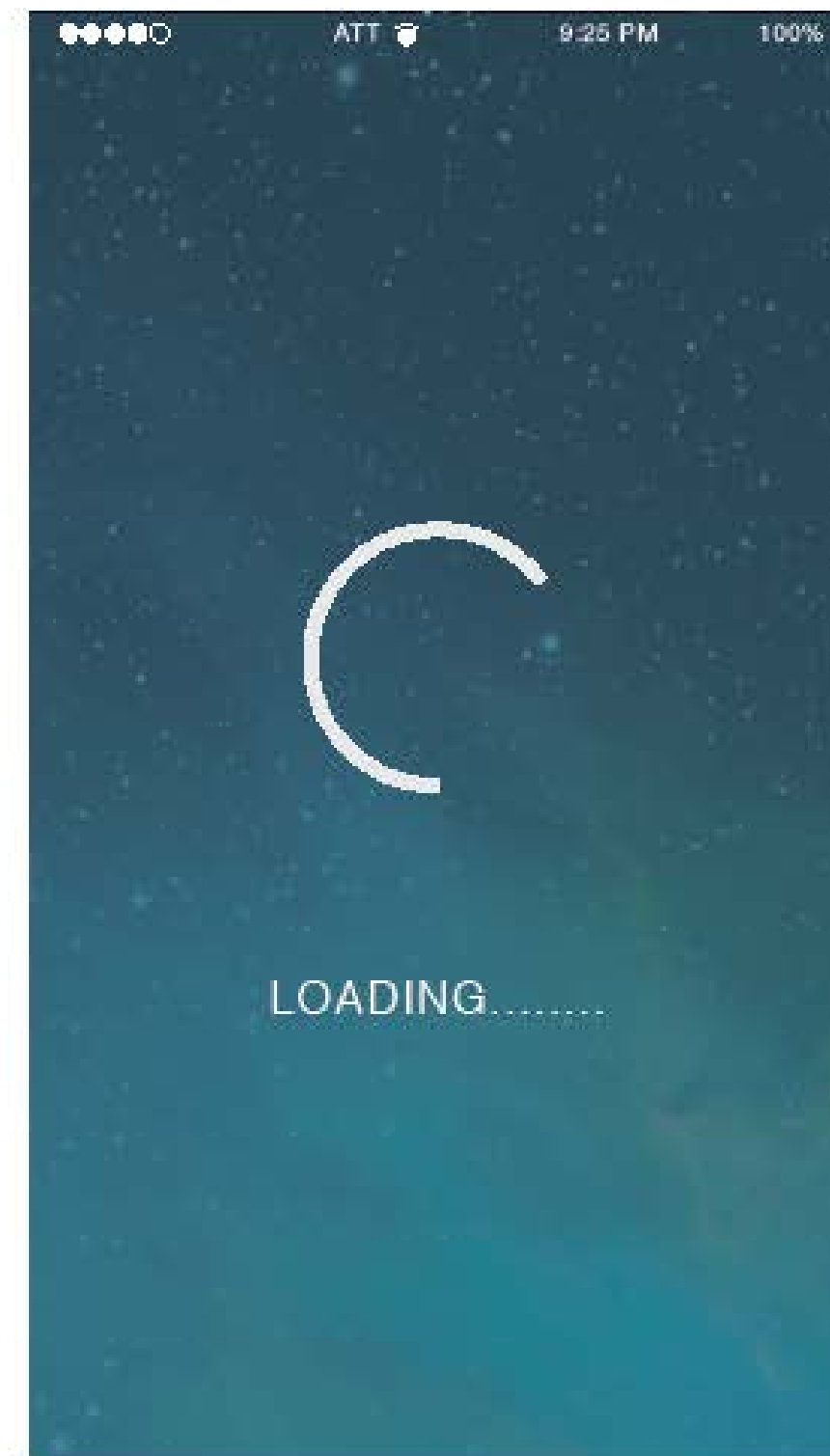
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High Traffic

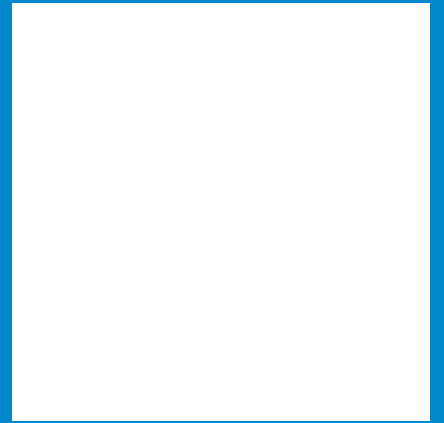


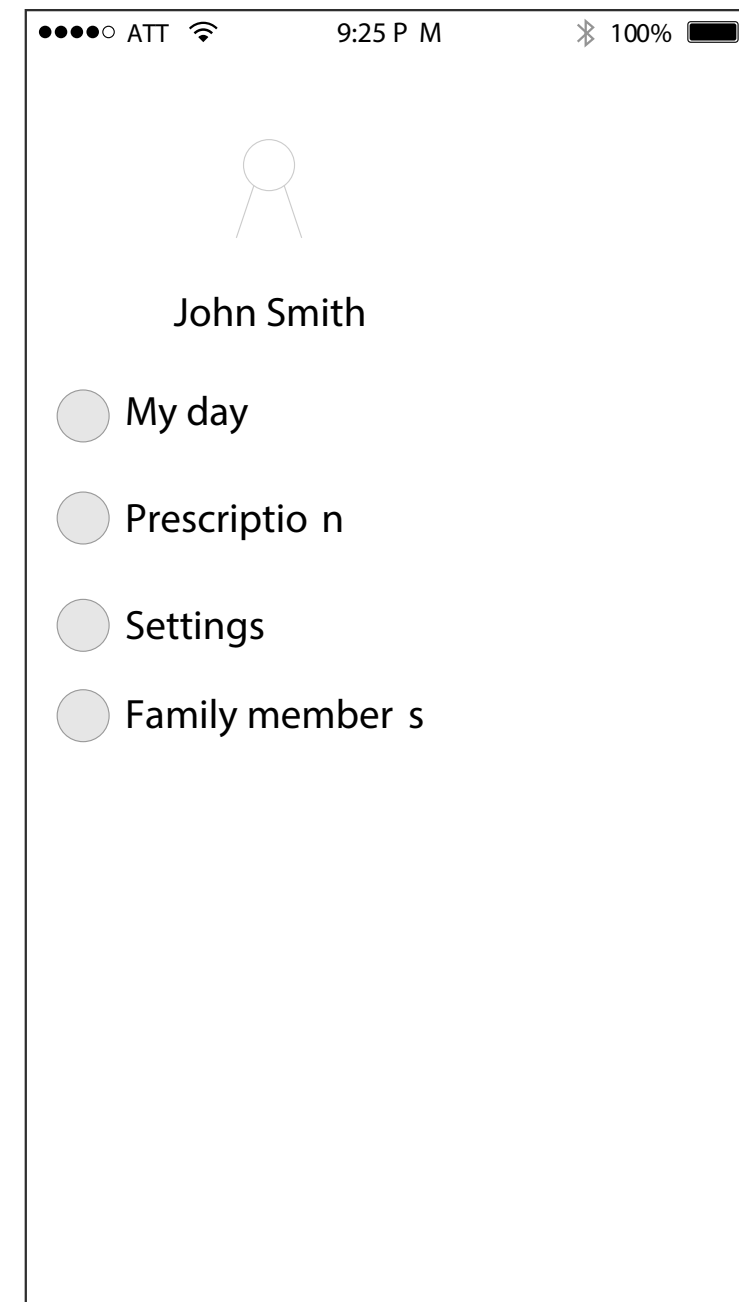
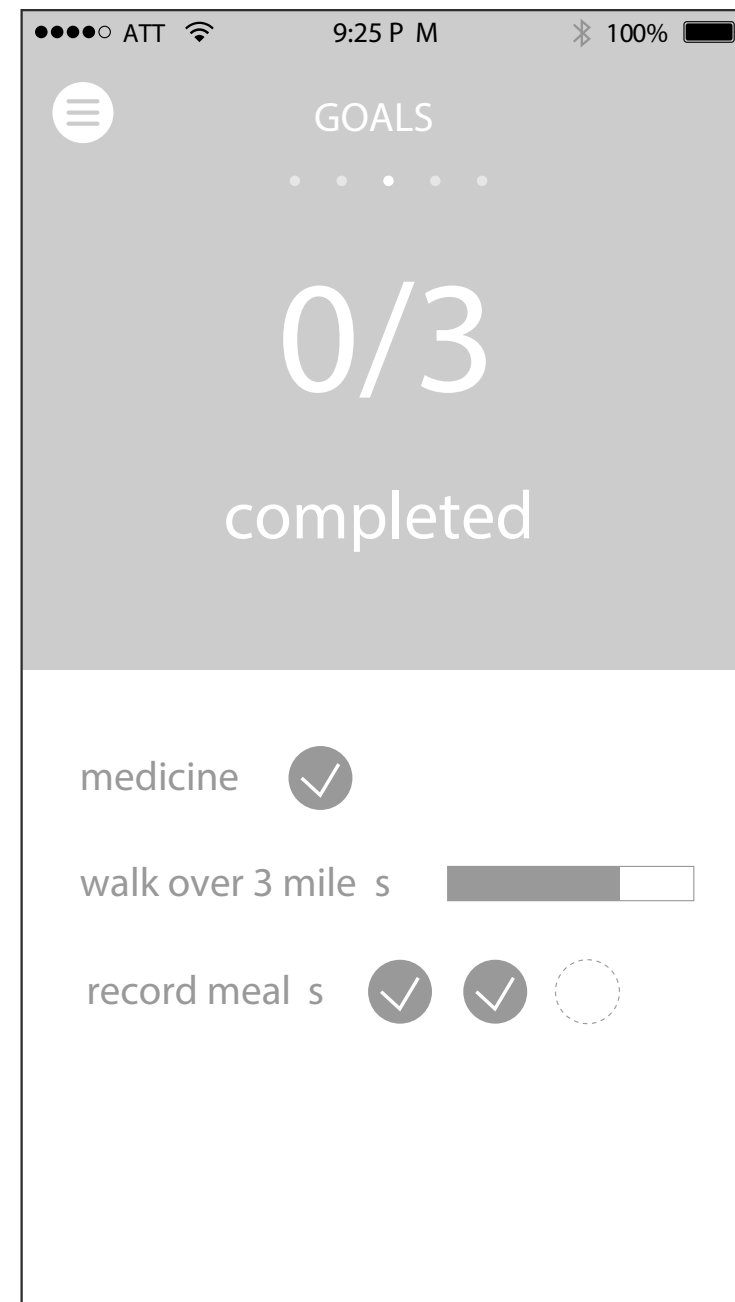
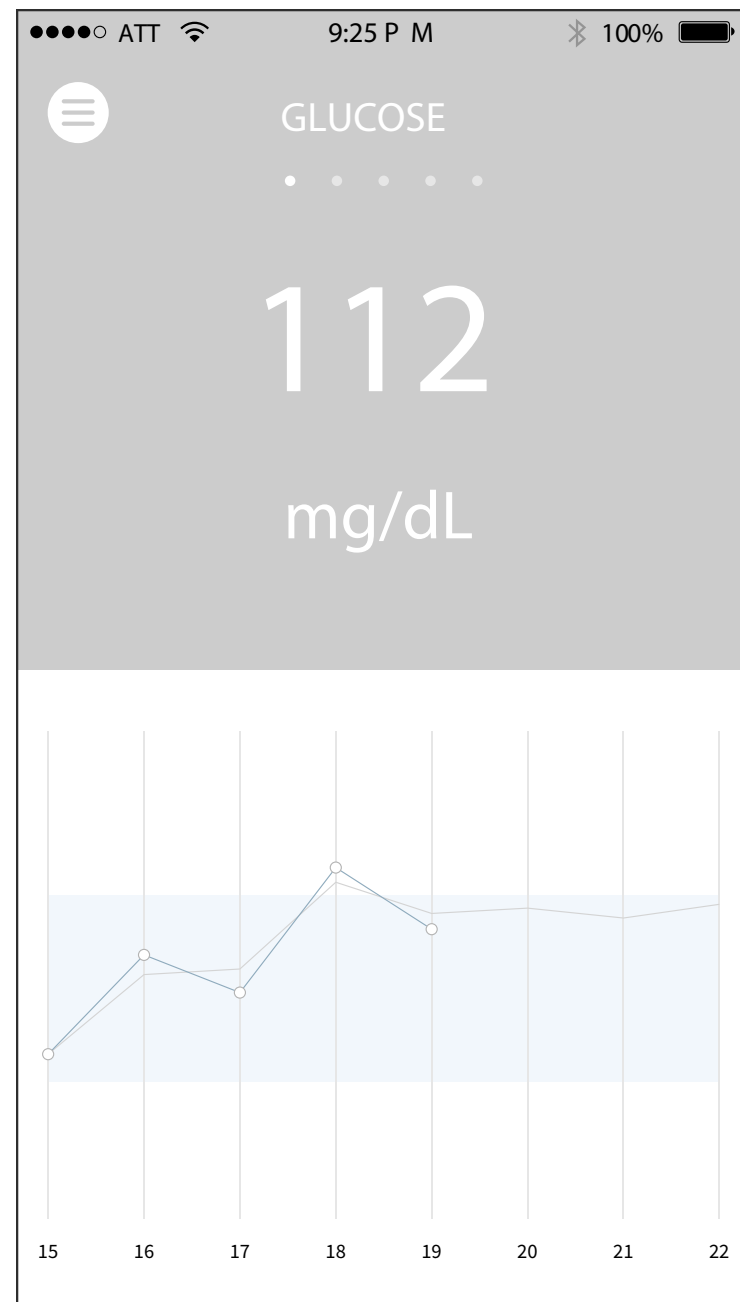
Info Rich

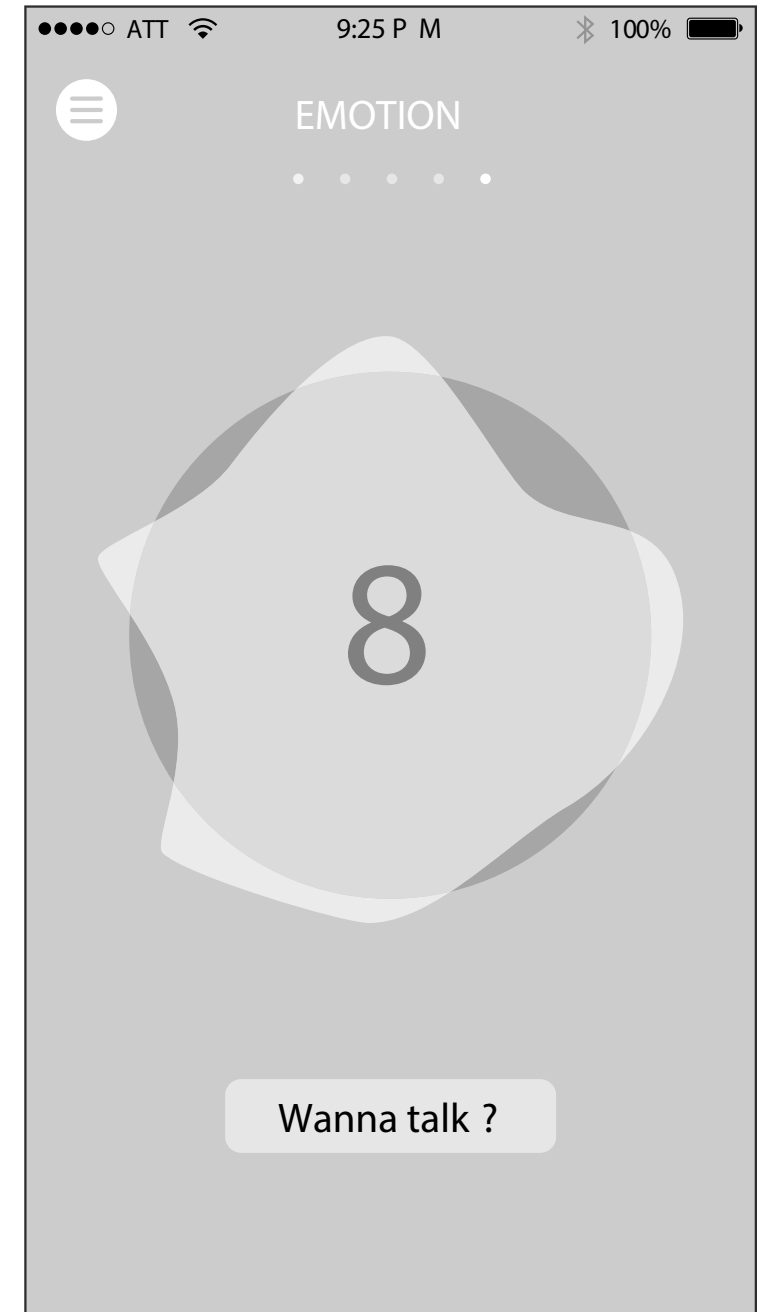
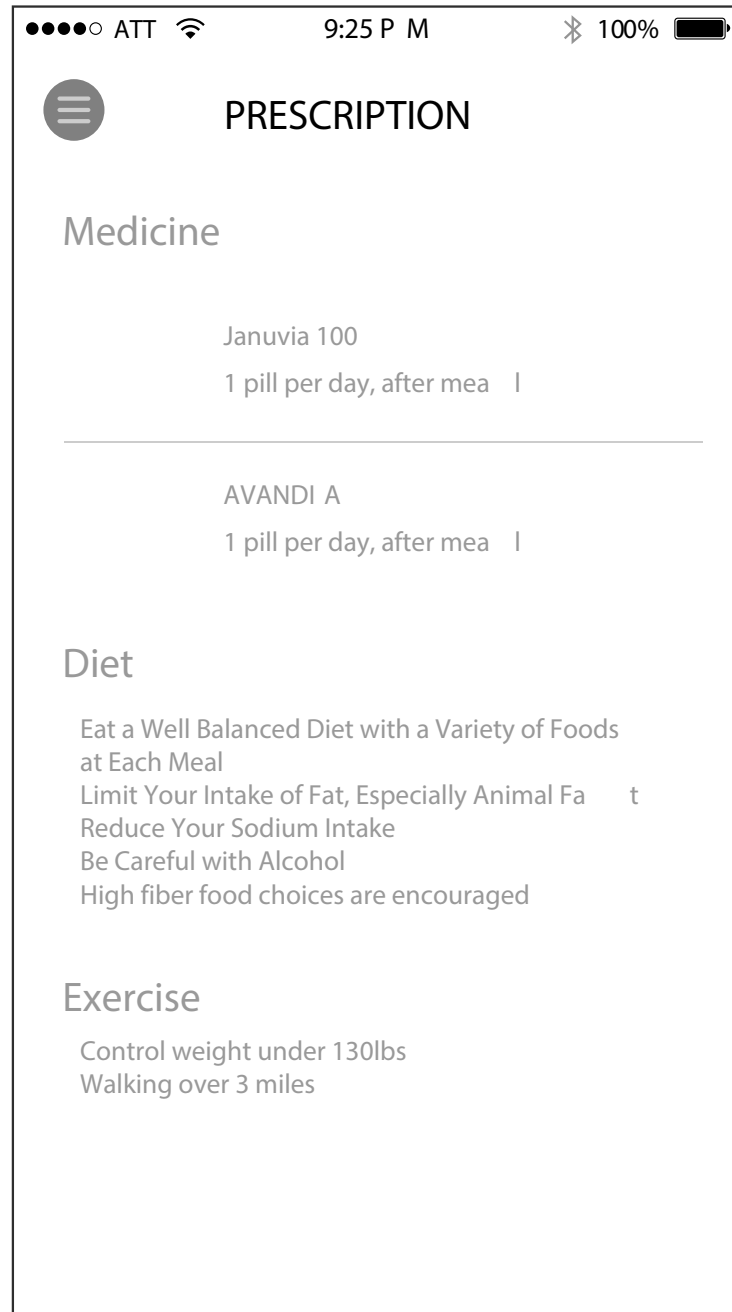
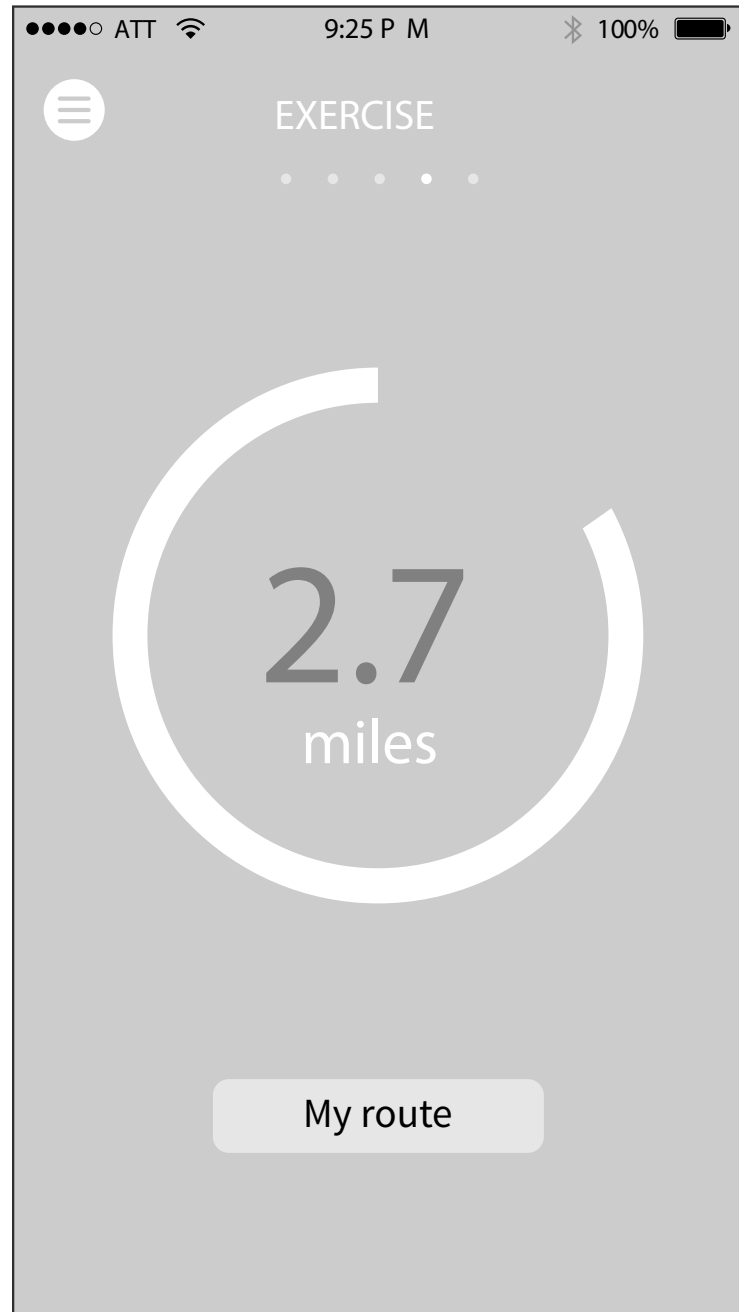


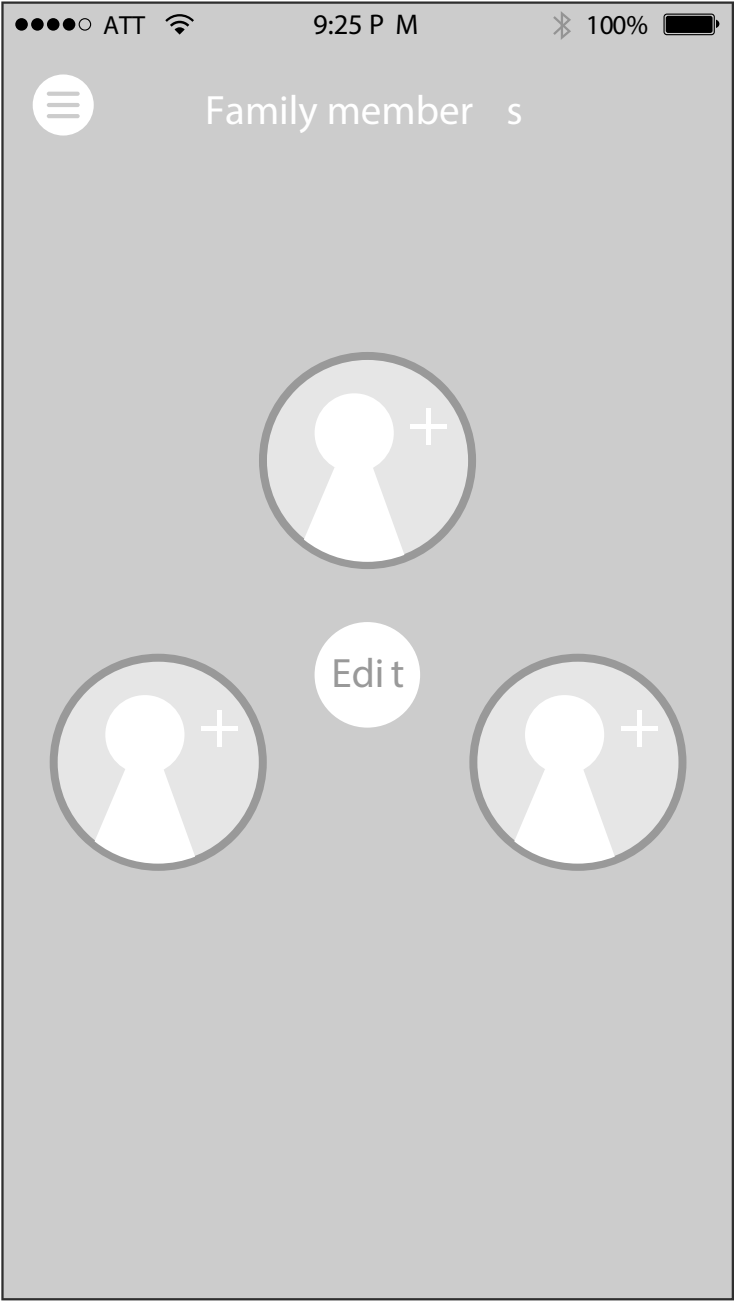
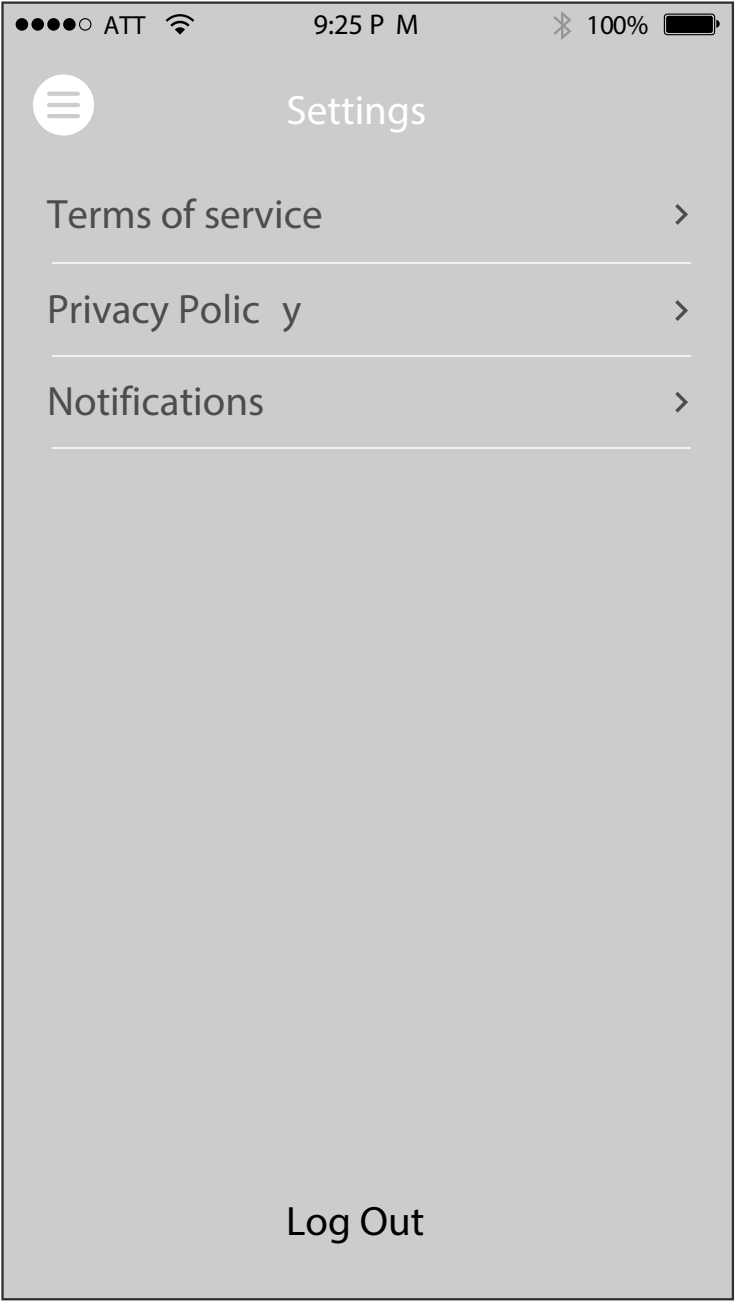
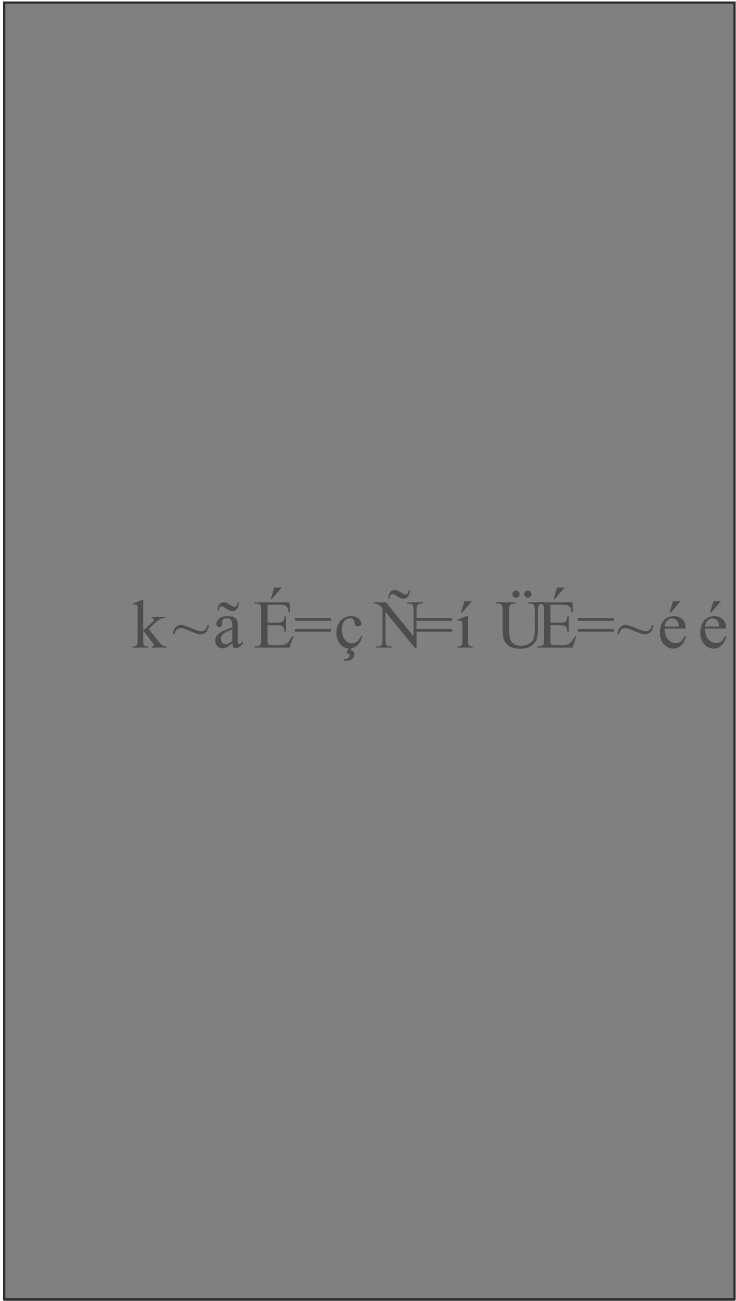
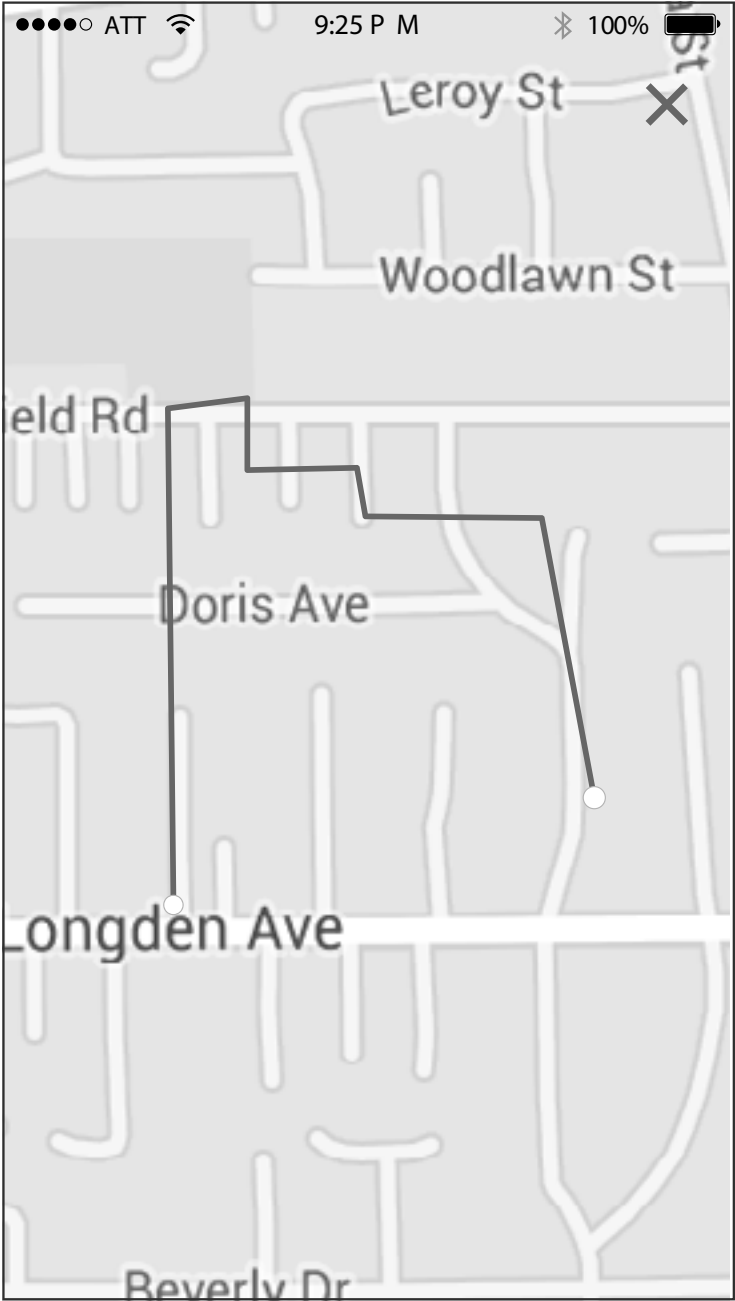
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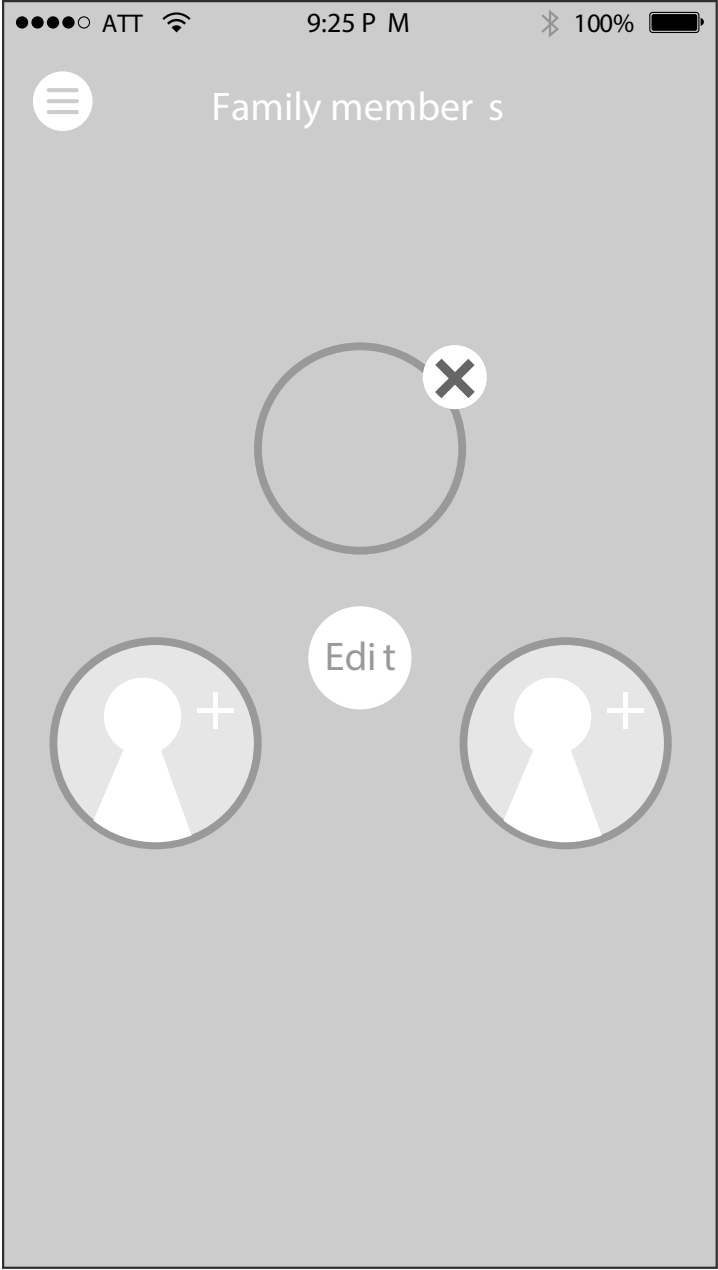
Wireframes











Flowboard



Scenario



Scenario



01. Will is 35 years old. He plans to visit a local hospital to get a check-up, since he feels tired all the time, and work has been feeling very inefficient for him recently



02. Will meets with Dr. Claudia, and she asks will to do a blood test and urine examination so that she has a better idea of what exactly is going on.



Scenario



03. Will comes back in a week, and meets with Dr. Claudia to understand what's going on. She delivers the bad news that Will has been diagnosed with type 2 diabetes. Will's face goes white



04. Dr. Claudia assures Will that diabetes is not life threatening if death with appropriately. She explains the basics of diabetes and tells Will that he will have to make changes to his lifestyle to cope up with the changes he will have to make in order to regulate the diabetes.



Scenario



05. Dr. Claudia then prescribes Will's exercise and medication and sends a link to a 'D-Coach' application. She explains that this application will work with a special device which he will learn more about from the nutritionist and can pick up from the nurse. Dr. Claudia then tells Will how this new device will help him adjust to his new lifestyle. Will downloads the application.



06. Will also stops by the nutritionist, and get's instructed on how he should manage his diet. He also does a demo on how the diet management system on the 'D-Coach' application would work.



Scenario



07. Before Will leaves the hospital, he visits the nurse and receives a 'D-Coach' bracelet and a home device. The nurse briefly explains that the bracelet will record his daily activities and health condition, and that the device will give him advice to make adjustments to his lifestyle everyday.



08. Lastly, the nurse instructs him to connect his bracelet to his cell phone application via Bluetooth. He would have to return it in 3 months when he comes back for an appointment



Scenario

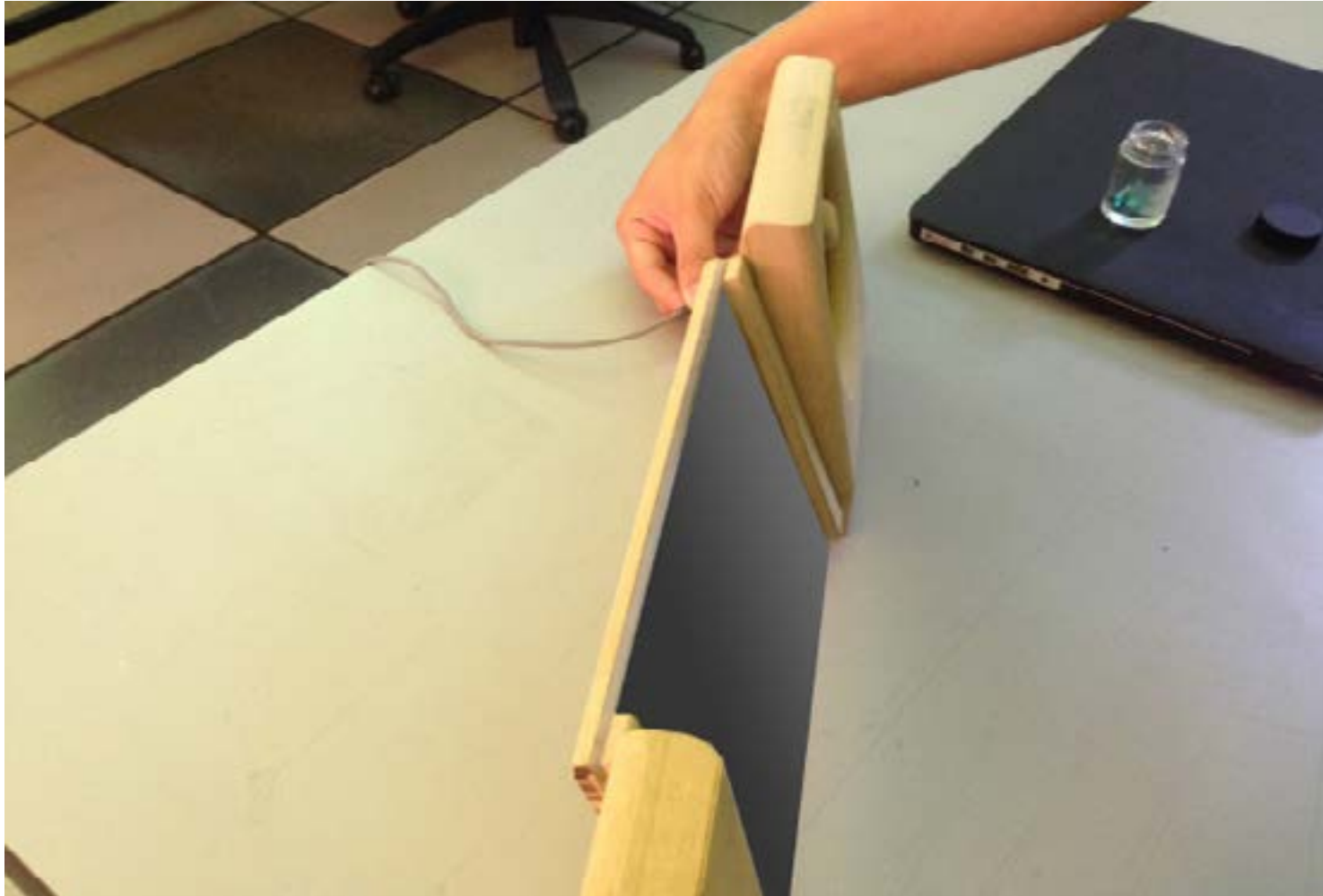


09. Will wears the bracelet and connects it with his cell phone application. The bracelet will track his glucose level, blood pressure level, and exercise rate. The data will be shown on his cell phone application and help Will to better understand his physical condition.

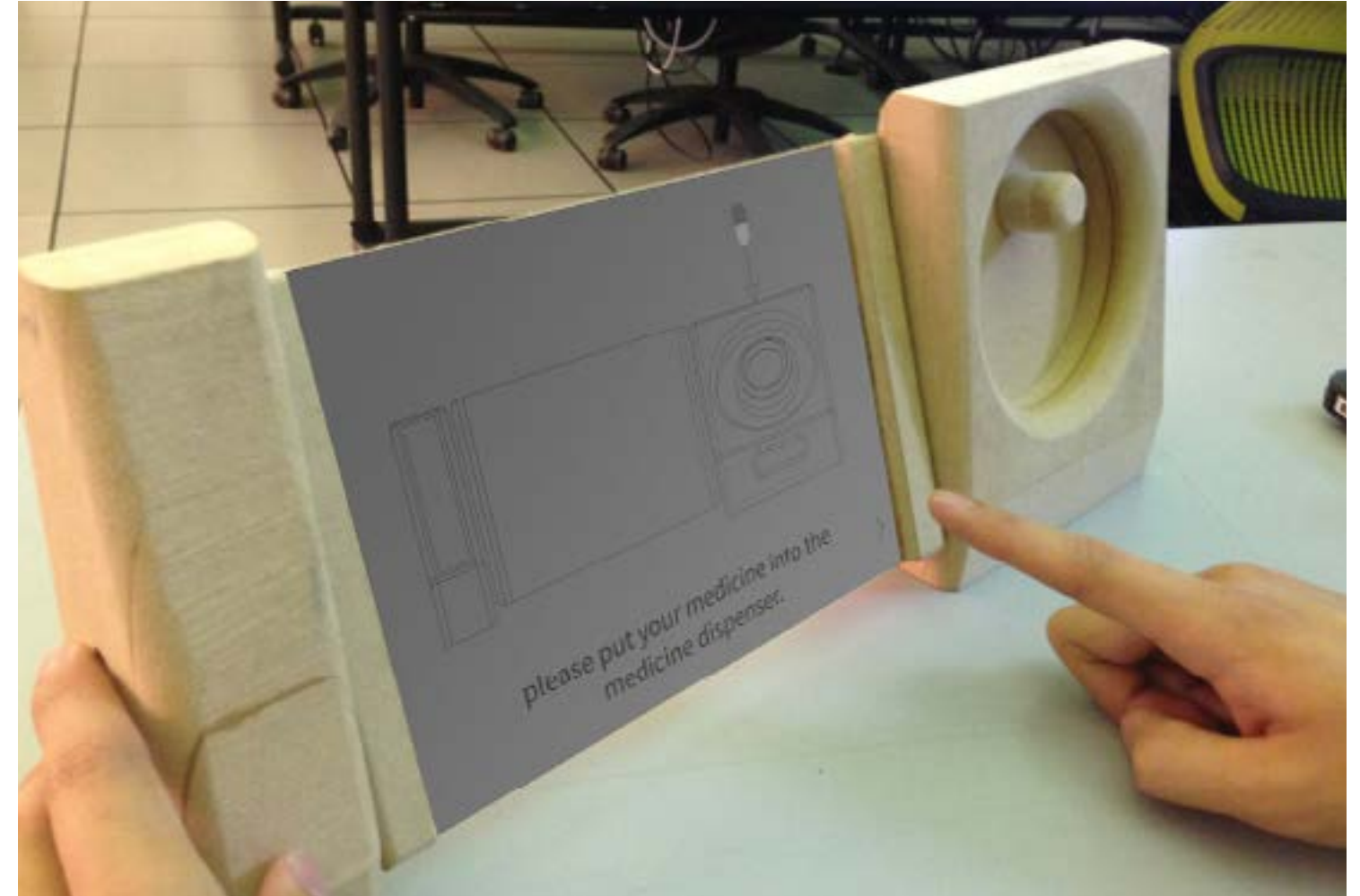


10. He goes to the nearby pharmacy, and shows the prescription of 500mg metformin on his cell phone application, which was prescribed by Dr. Claudia.

Scenario

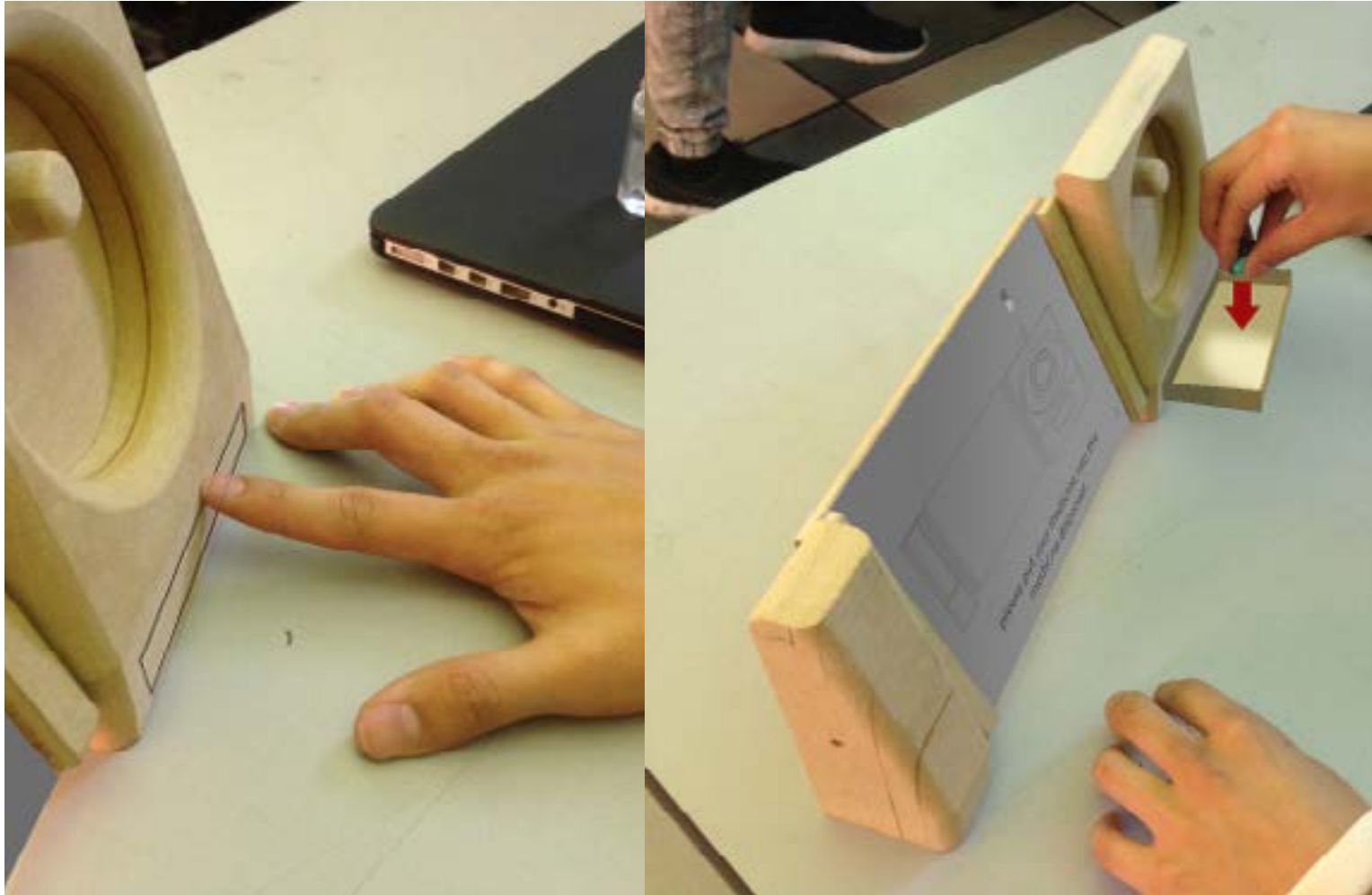


11. Will then returns back home after an emotionally draining morning, but is eager to set the device up. Once he does that, the 'D-Coach' welcomes him.

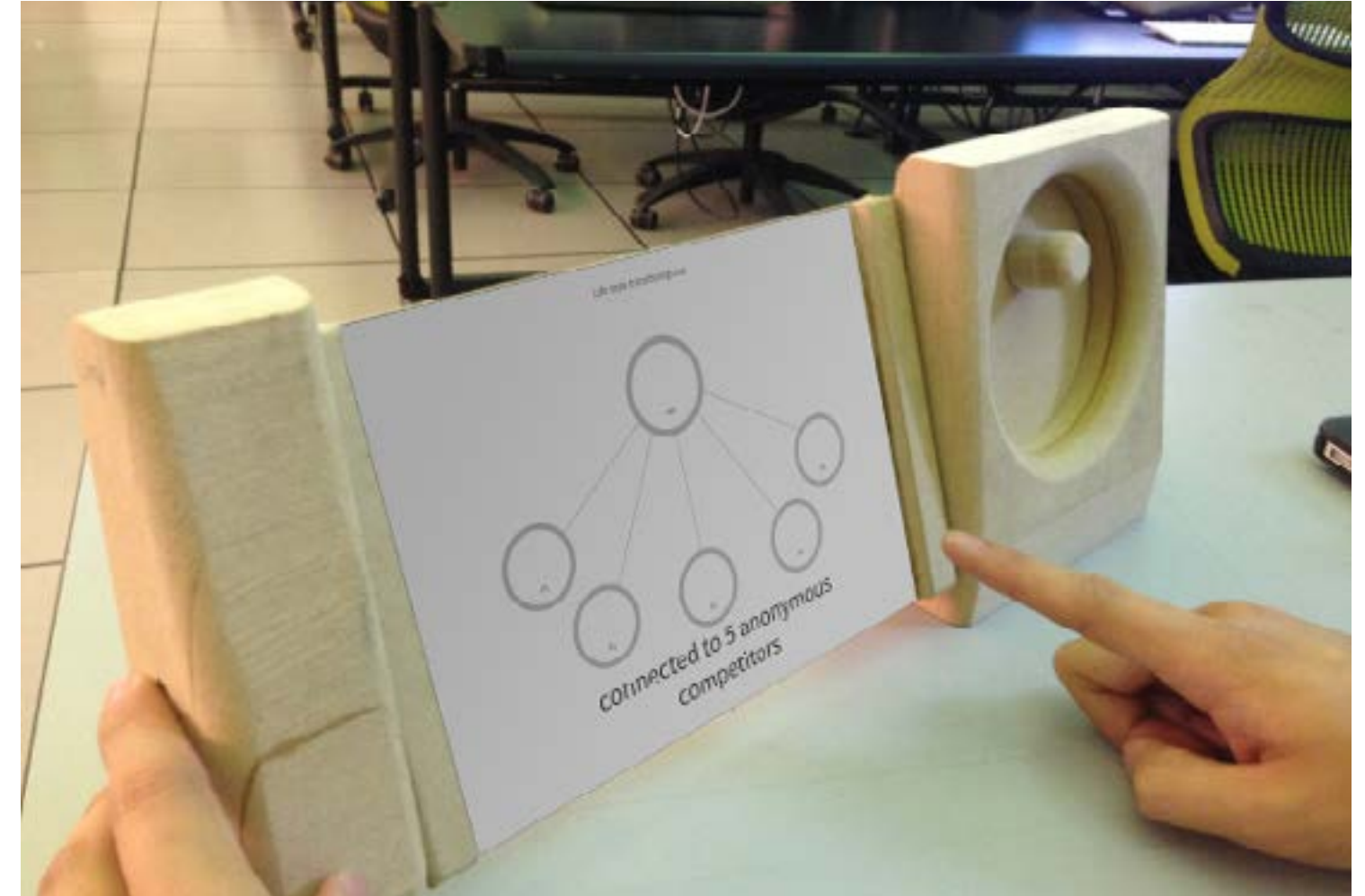


12. The device is in a set-up mode and walks him through a quick tutorial of the different features, and medicine dispenser.

Scenario



13. Will then loads his metformin into the device, and instructs it to dispense the medicine at 8am and 8pm respectively, as per the doctor's orders.



14. As Will is browsing the interface, he stumbles upon the life-style transition group and decides to take part. He is brought to a quick info page that tells him that he will be connected with 5 anonymous individuals who he will compete against during his transition and adjustment to his new lifestyle.



Scenario



15. After everything's been set up, Will feels hungry. He wanders around his kitchen, and comes across a Reese's chocolate pack. Will has a sweet tooth, and eats the entire pack without thinking twice.



16. Will then decides to head out and meet his friend. As he takes his phone out, he notices an alert that says his glucose level is high (183mg/dL). He feels fine, so he just ignores the message and puts the phone away.

Scenario



17. After hanging out with his friends for a bit, Will decides to grab some dinner. He walks into BJs. The moment he walks in, he gets a buzz on his phone, which recommends him to have the salad there. He is alerted to the fact that his blood sugar level is still high at 158mg/dL.



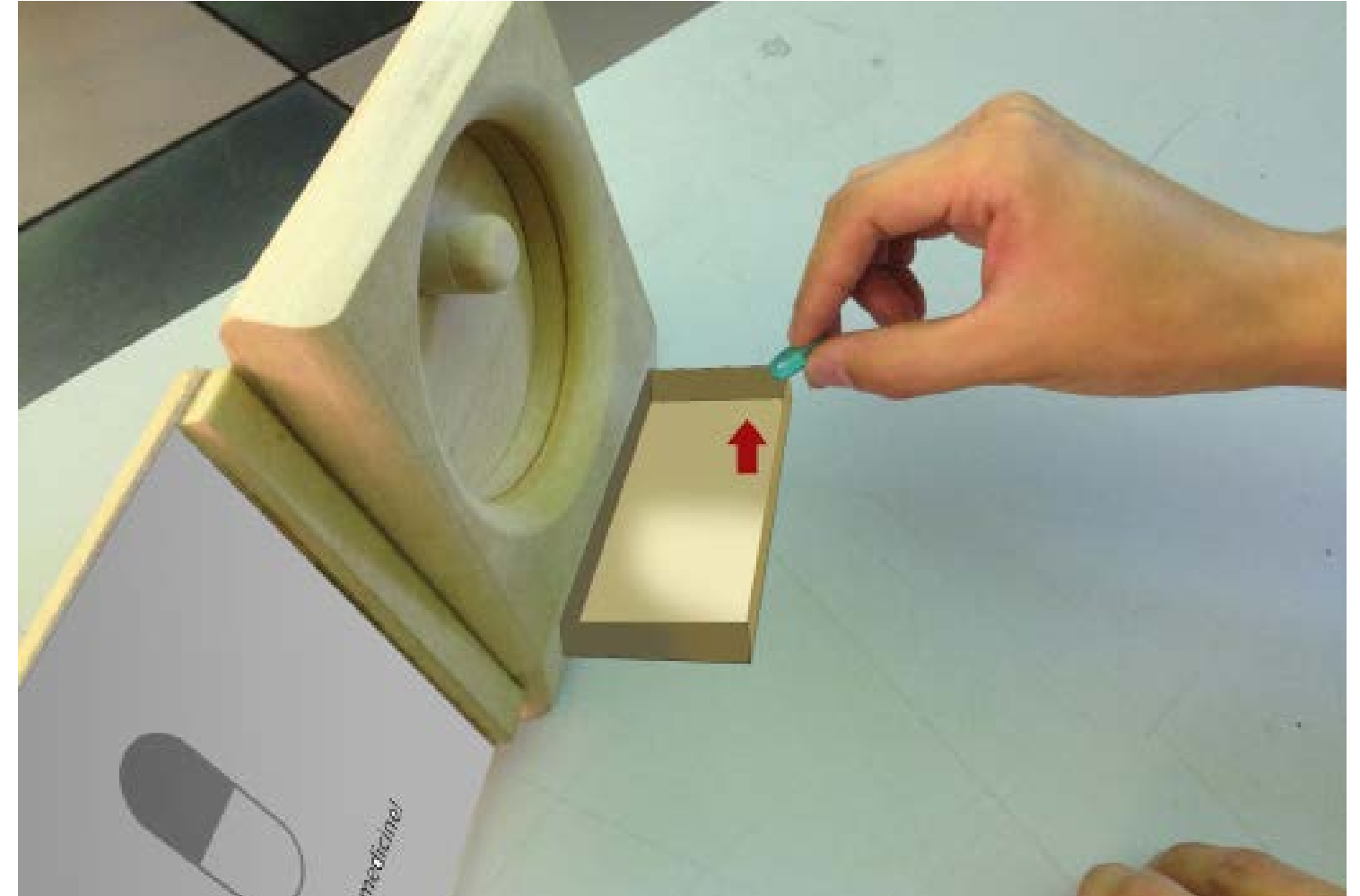
18. He reluctantly selects garden salad on the menu, and the app automatically adds a picture and info. It also aggregates this information along with the rest of his data to provide a better outlook on his health for the day.



Scenario



19. Will comes back home around 9 p.m. As he walks into his room, the coach lets him know that he should take his medicine.

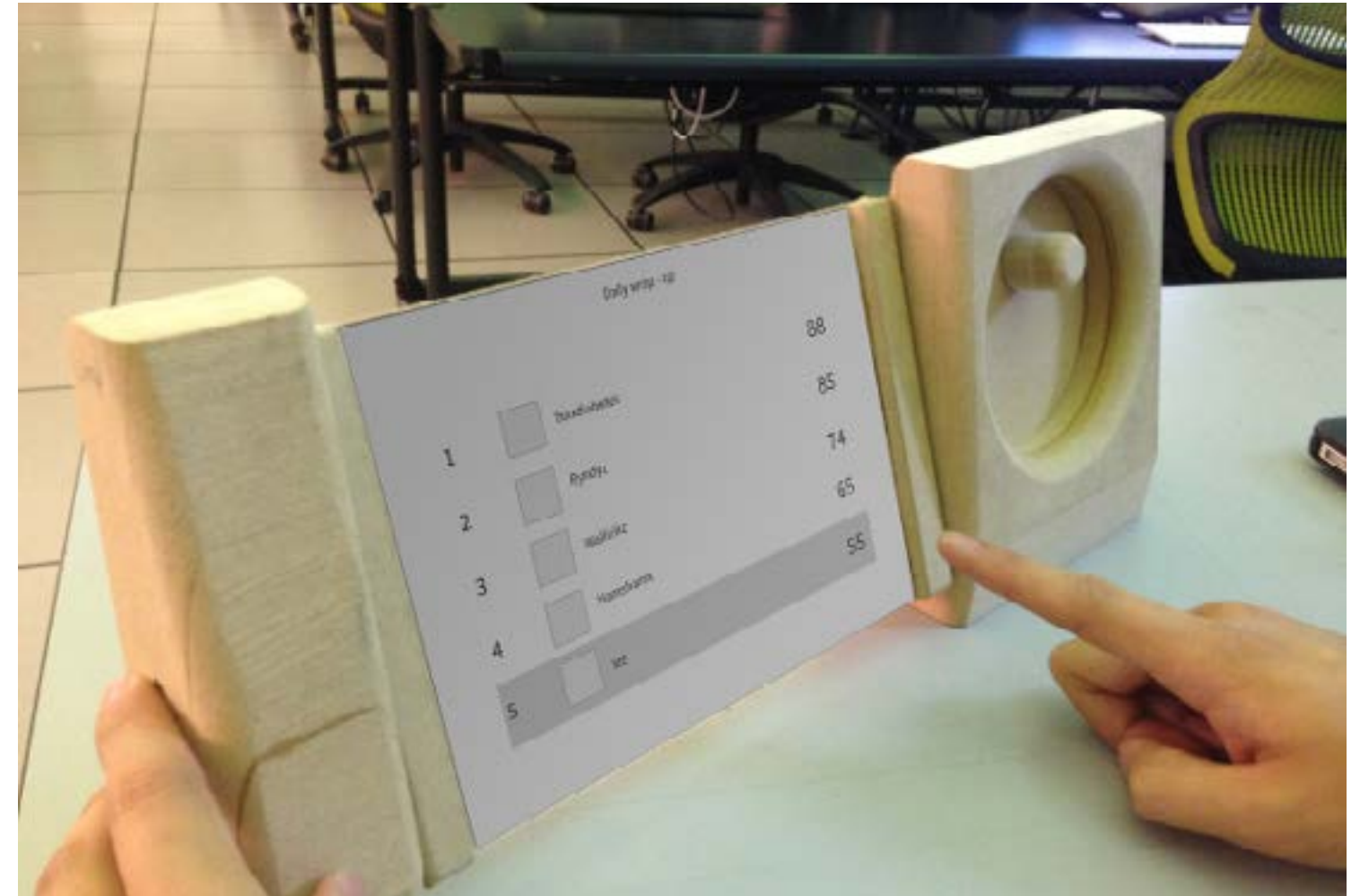


20. He removes his metformin out of the dispenser, and takes it. As he does that, the coach signals to Will that it wants to talk to him about the day.

Scenario



21. Will flips the screen and checks up on the coach's assessment of his day. Will sees that he has taken his medicine as scheduled, and walked enough; while he was meeting his friend. However, as he scrolls down, he sees a red mark on his diet. He sees that this is due to the chocolate he had earlier, when he was alerted with high blood sugar level.



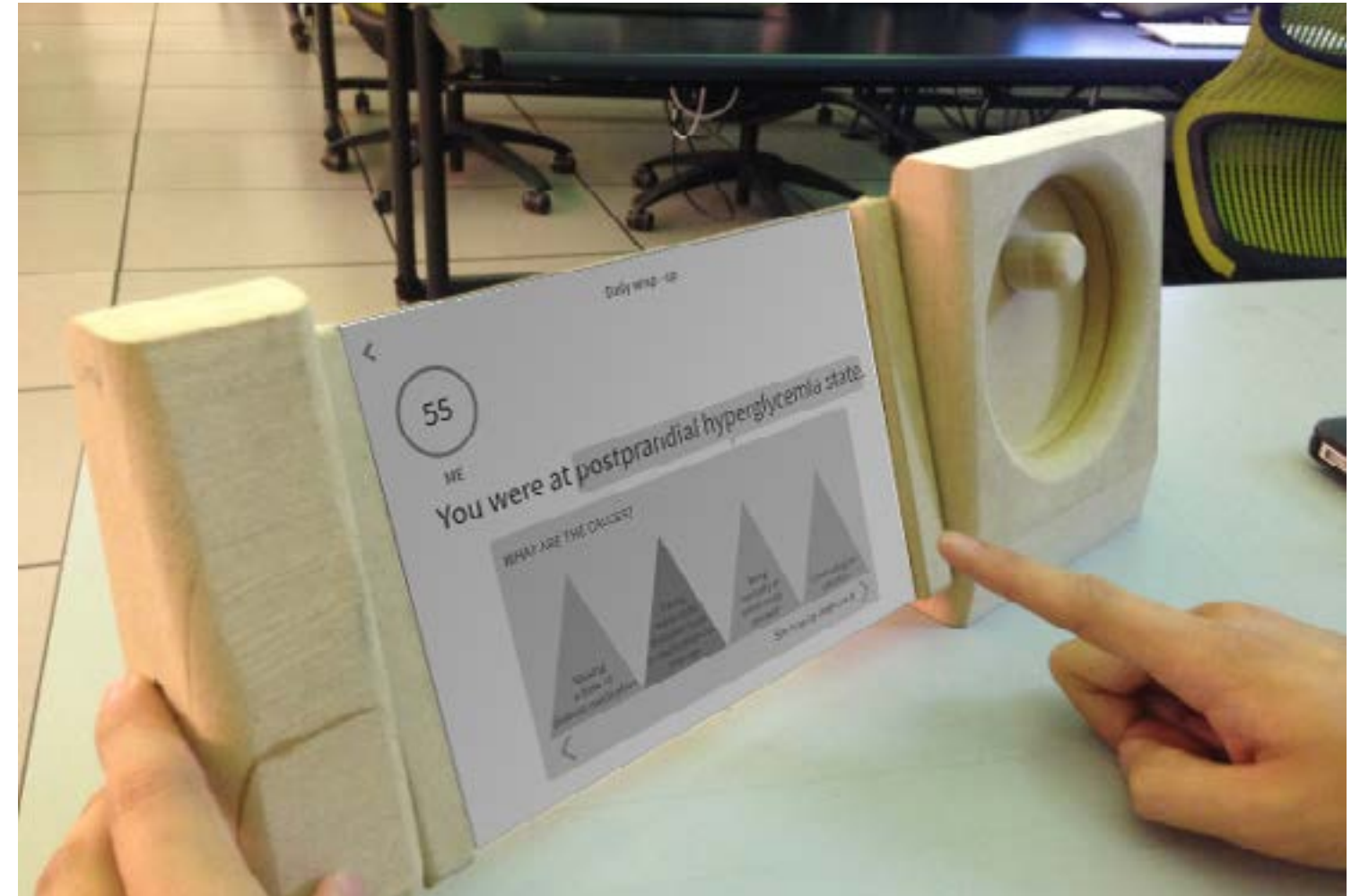
22. Will then scrolls down to the end and presses the daily wrap-up button. The lifestyle group screen appears along with his score of the day. He achieved 55 points out of 100, and is ranked 5th in his group.



Scenario



23. He presses his score, which is glowing, and is alerted to the fact that he was at a postprandial hyperglycemia state during after noon due to chocolate consumption.

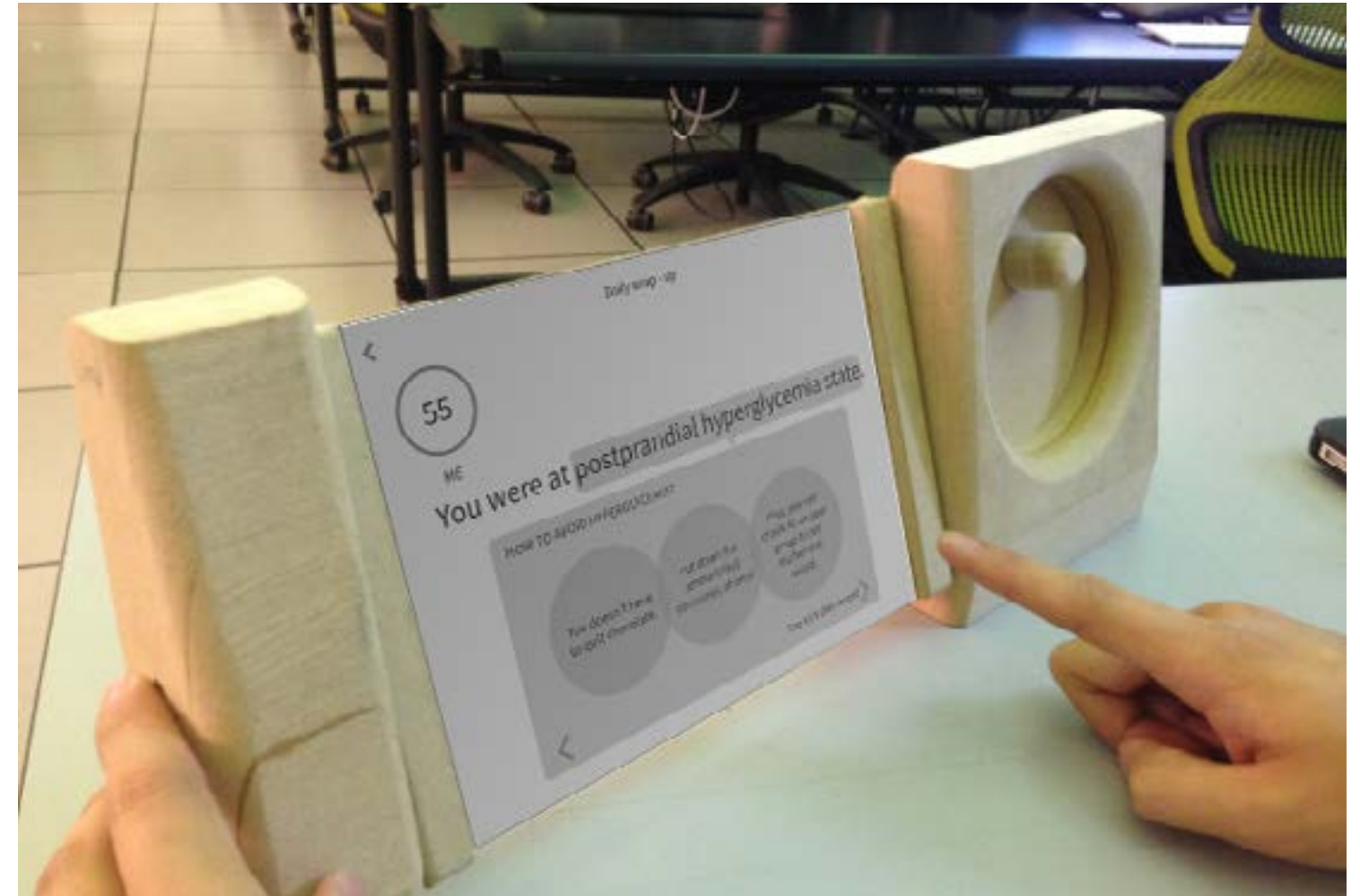


24. Will is unfamiliar with the term, and quickly gets worried. He presses the info tab next to the word, and is lead to an info screen about postprandial hyperglycemia.

Scenario



25. The coach lets him know that postprandial hyperglycemia is caused due to large calories of meal consumed at once. He now knows that he had too much chocolate.



26. The coach leads him to the next screen, which warns him that frequent hyperglycemia can cause ketoacidosis, which can be life threatening for a type 2 diabetes patient.

Scenario



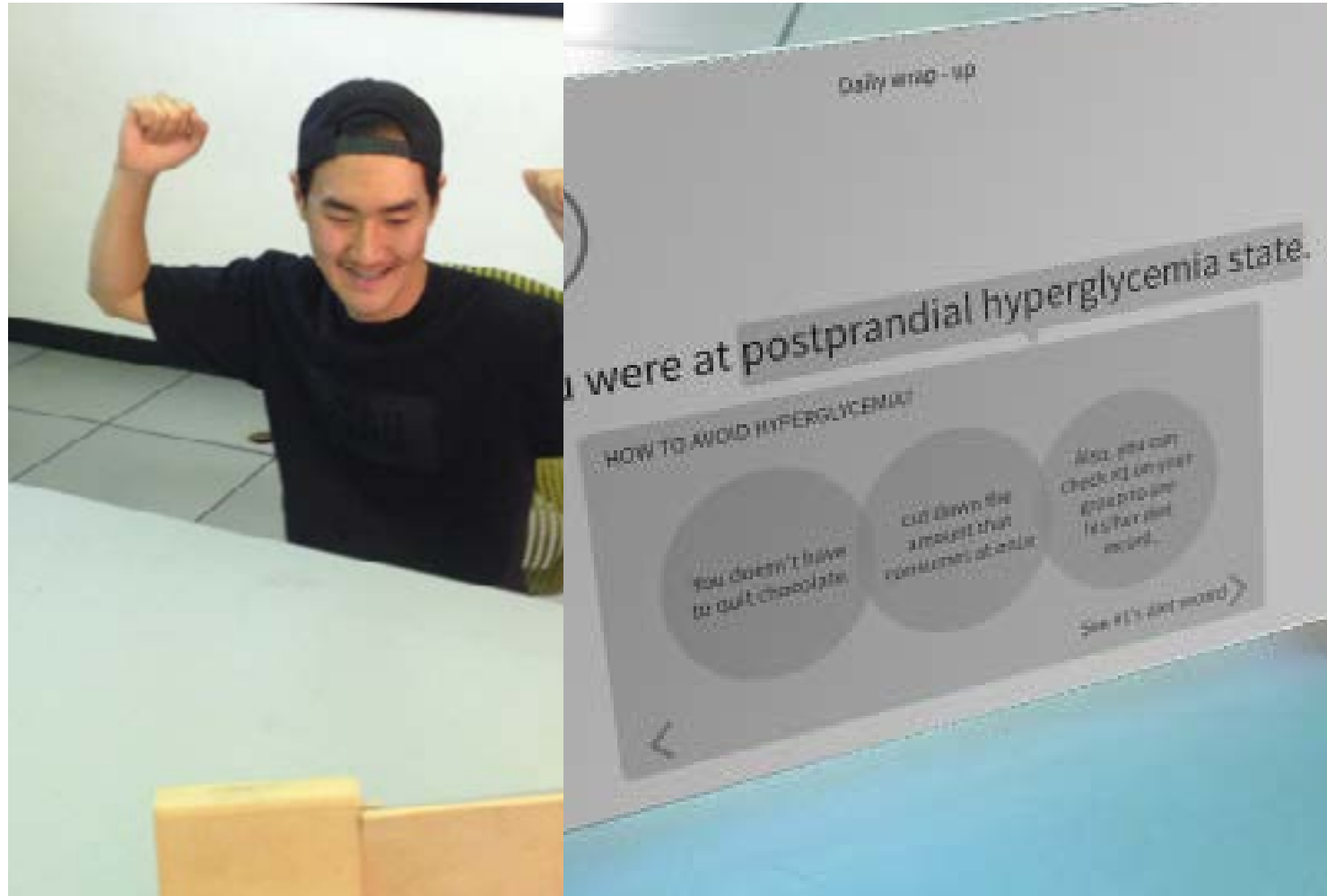
27. Will is depressed and worried at the moment. He thinks that he has to quit chocolate forever.



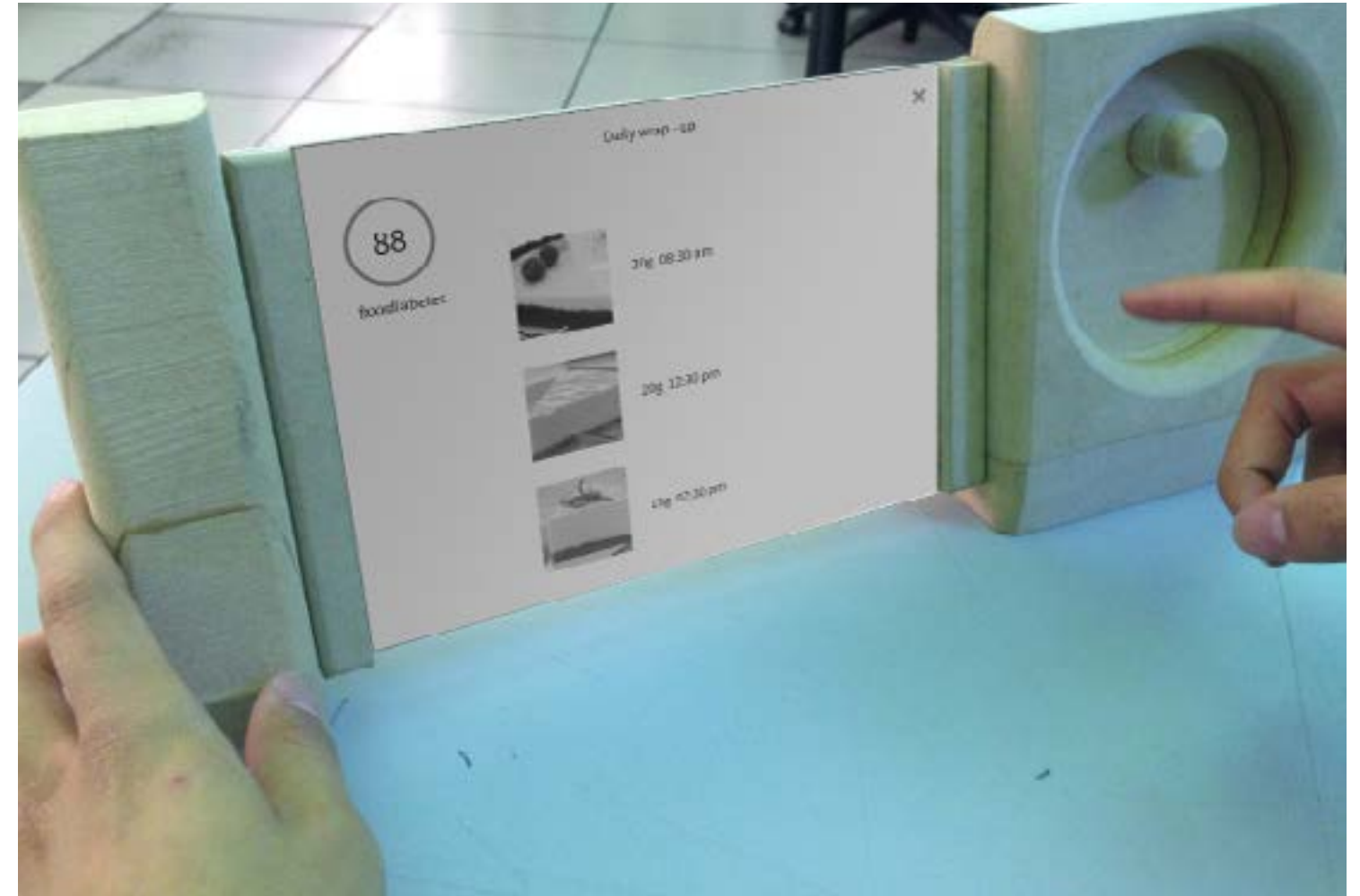
28. The coach then leads Will to the advice screen. Contrary to Will's belief, he doesn't have to quit chocolate. It's just that he needs to cut down the amount that he consumes at once.



Scenario

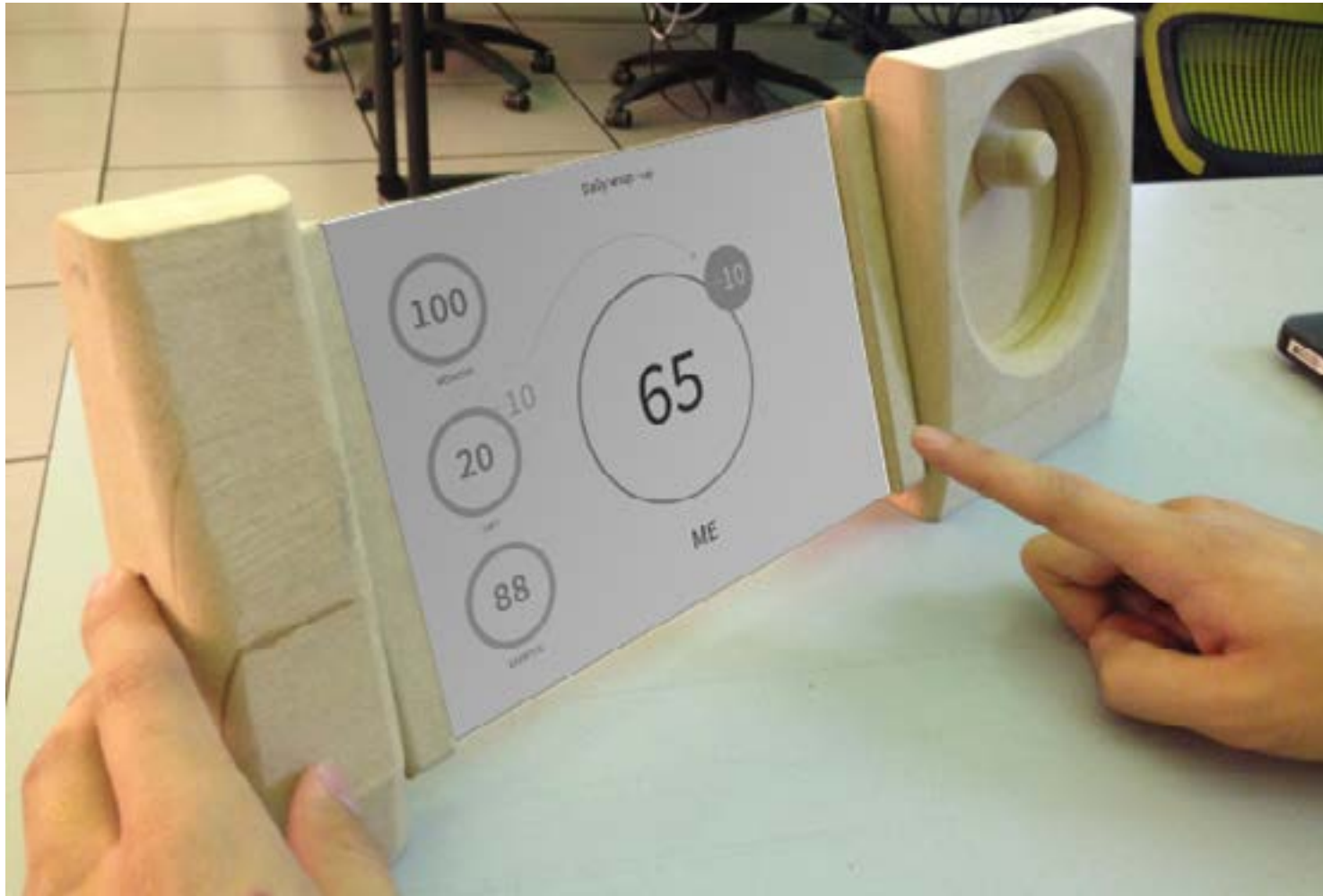


29. Will feels better now. The coach then recommends to check out the diet record of the score leader, 'fxxxdiabetes' of his lifestyle group.

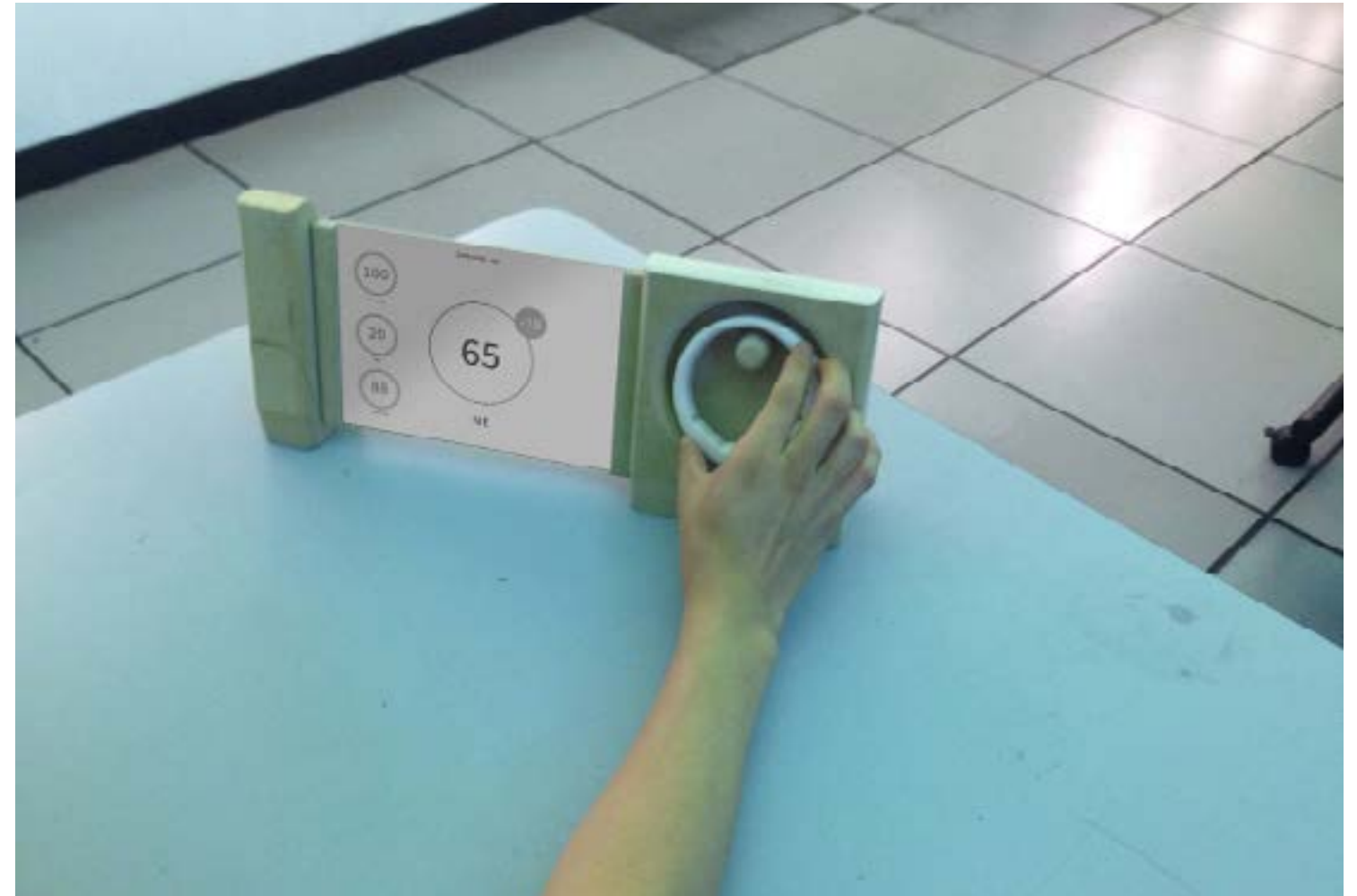


30. Will finds out that 'fxxxdiabetes' loves cheese cake. He also finds out that this user divides his consumption to three times a day. Will looks into the possibility of adapting that strategy.

Scenario



31. Will finished his daily wrap up, and gets 10 points for doing so. This brings his total score for the day to 65, and puts him in 4th place!



32. Will feels determined to keep track of his health and get better. He takes off his bracelet, and charges it for the next day. After a long and exhausting day, Will goes to sleep.



Scenario



37. After a great lunch, he goes into Dr. Claudia's office. Dr. Claudia already knows that Will is adjusting successfully, by looking at the data accumulated from Will's devices.



38. Dr. Claudia is extremely happy and tells Will to keep up his fantastic work! She also tells Will to stop by the nurse to either buy the device, or return it.



Scenario



39. Before Will leaves the hospital, he stops by the nurse and says he want to purchase his device. Will makes the payment, and is on his way to becoming a better diabetic patient, and a role model to patients recently diagnosed with diabetes.



Scenario

Three Months Later...



Scenario



33. It's been three months since Will has been diagnosed as diabetes. He has an appointment with Dr. Claudia in the afternoon.



34. He collected 6 crowns in his lifestyle adjustment group throughout three months. Now other patients are looking up how he manages his lifestyle so well.



Scenario



35. Will heads out and goes out for a lunch before he meets Dr. Claudia. He goes in the restaurant, and sees what is recommended.



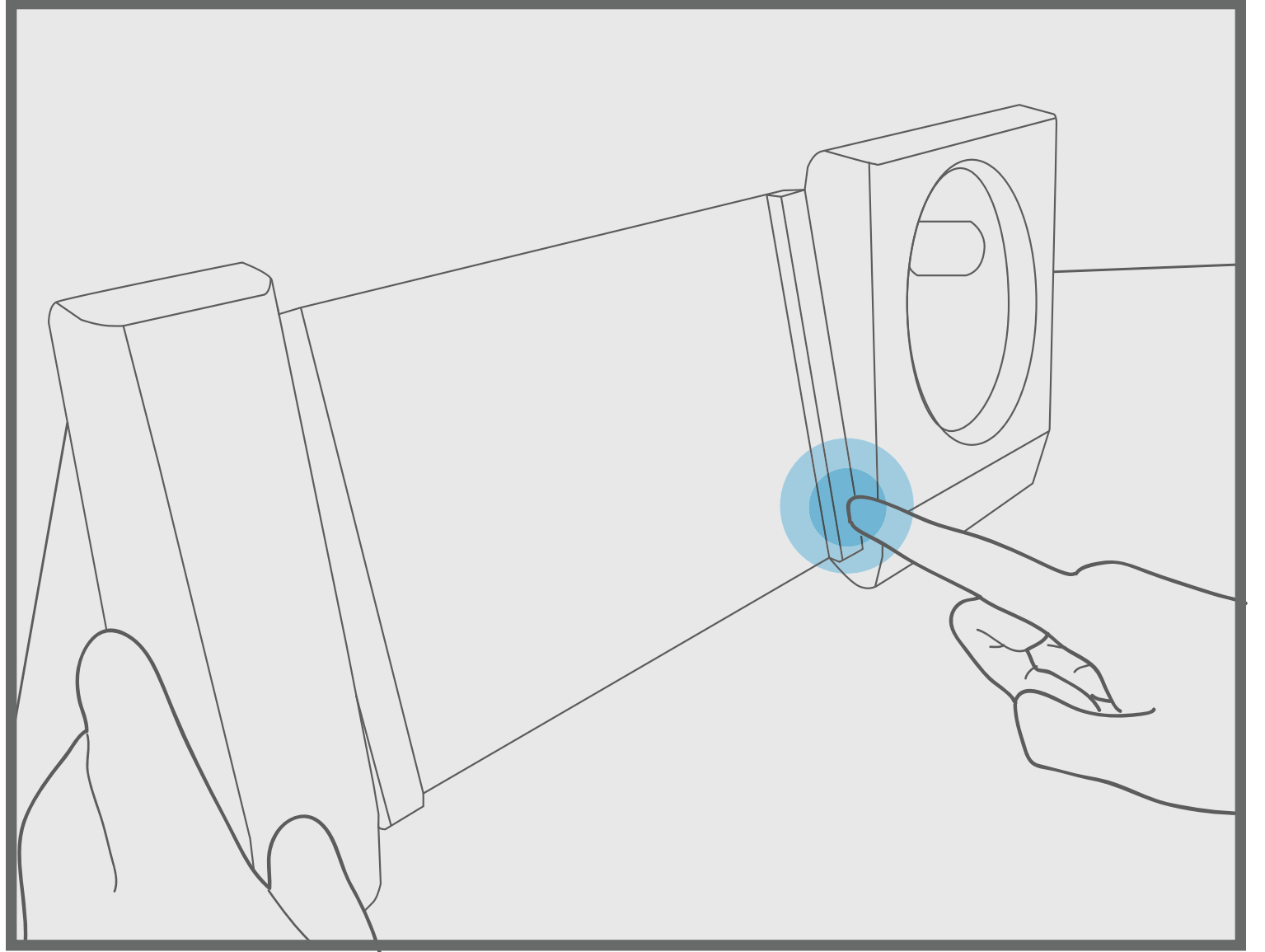
36. Since he's been managing his diet so well, there are a lot more options for him to choose from. He chooses the sirloin steak.

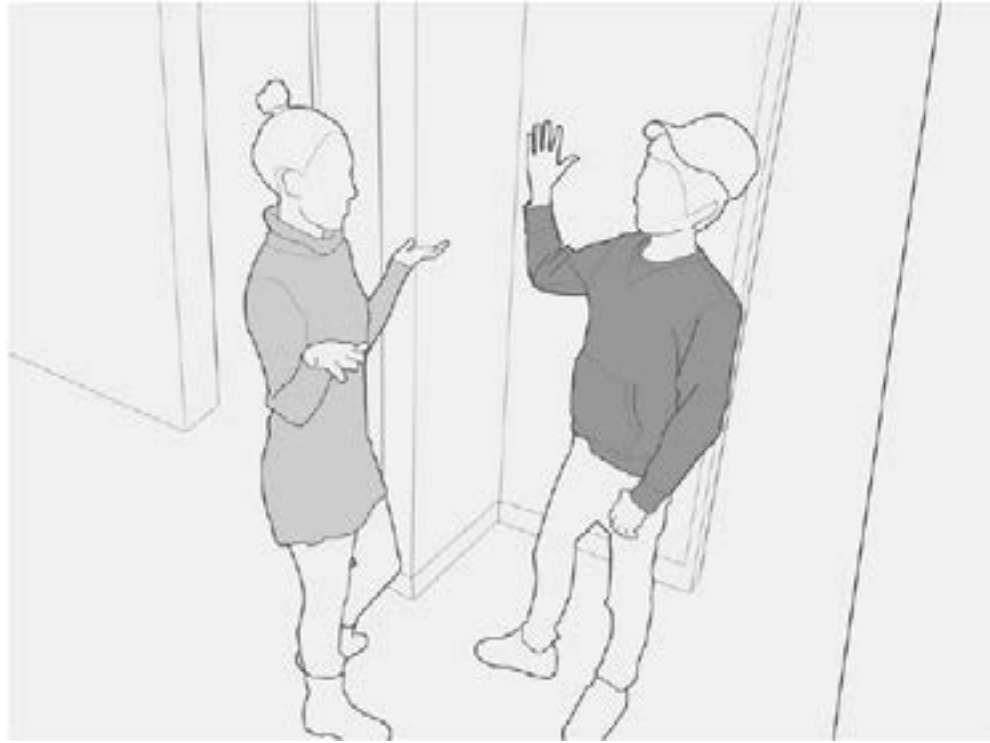
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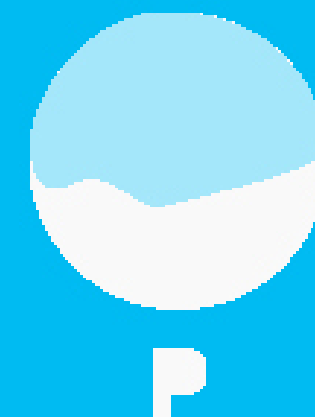




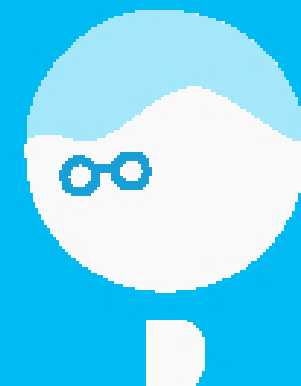






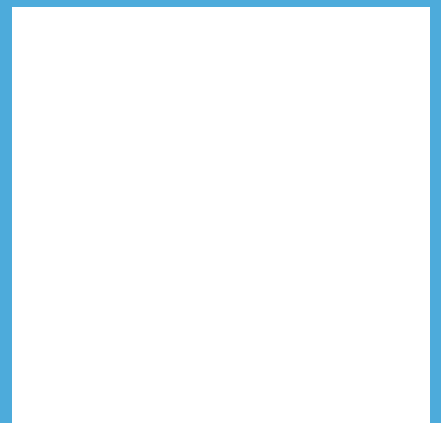


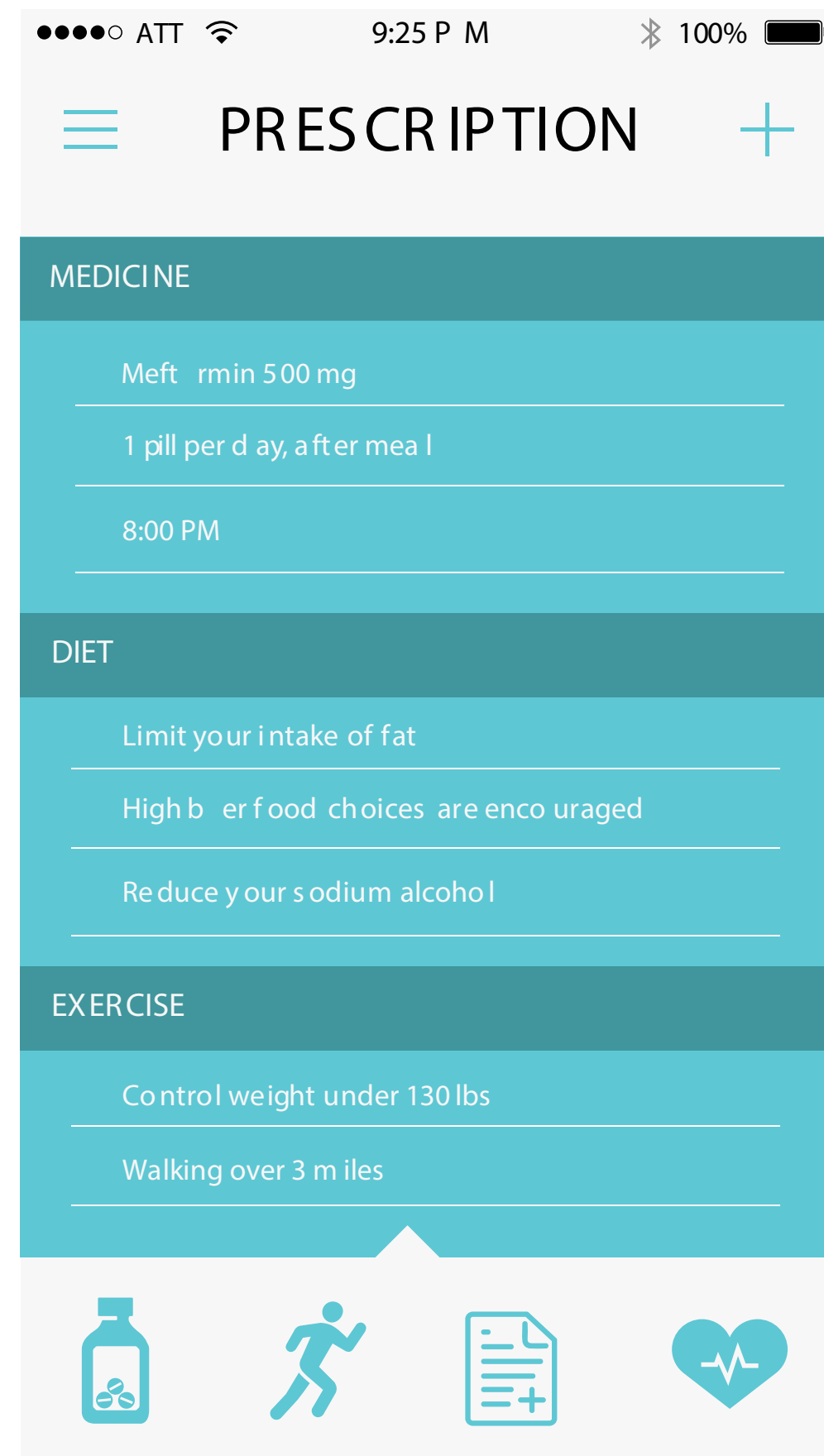
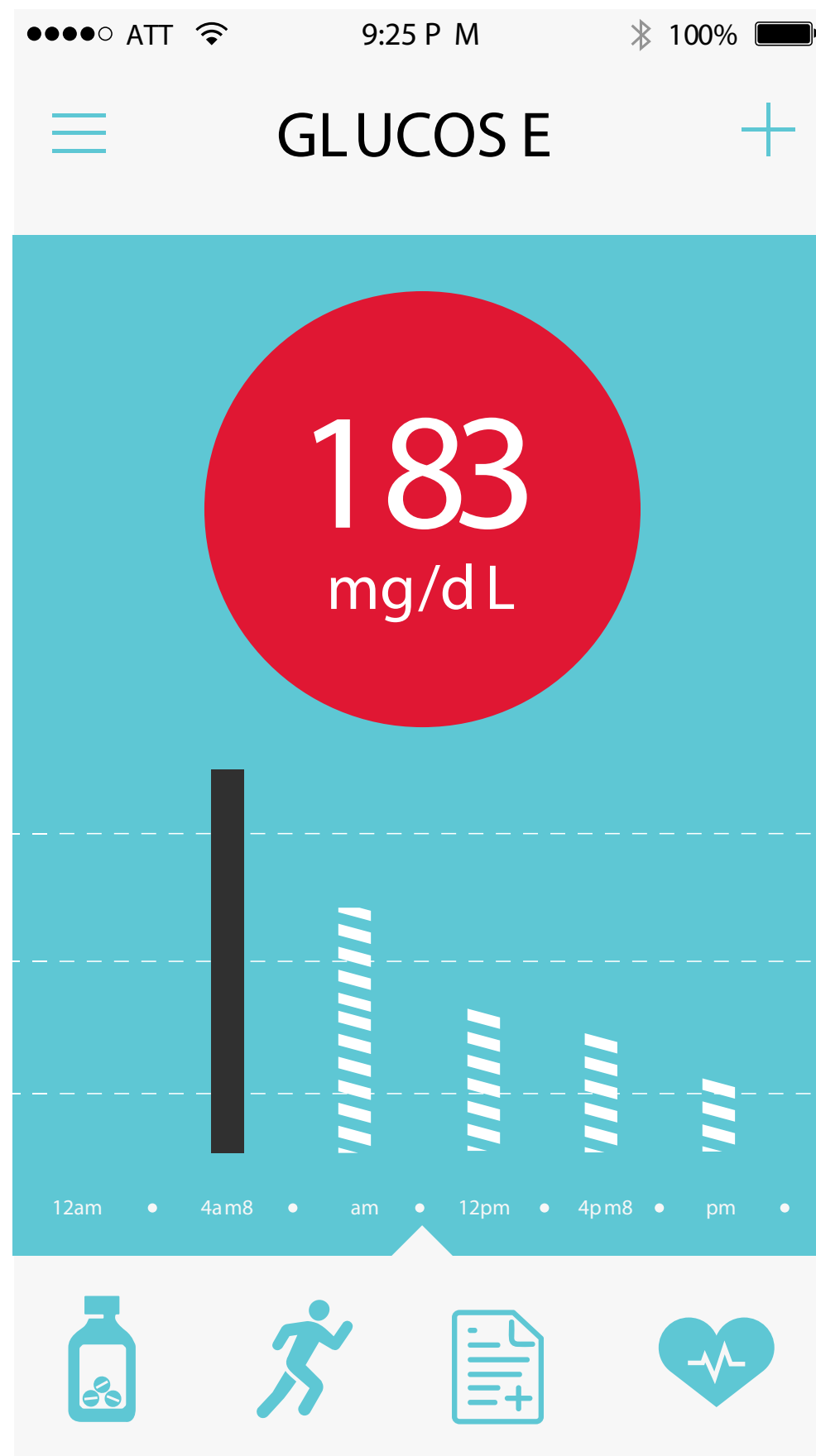
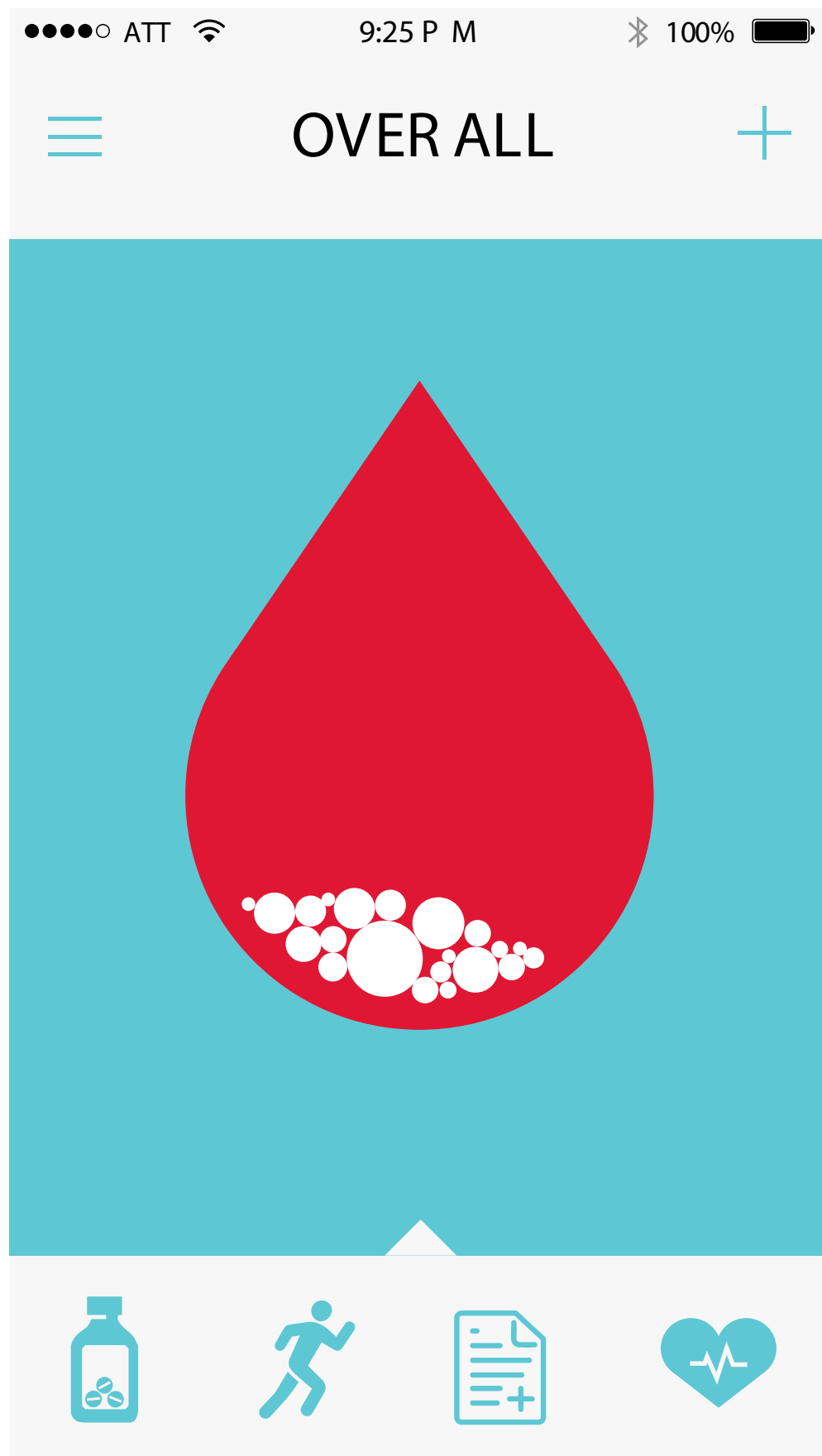
You have been diagnosed
with type 2 diabetes





Mastercopies





STYLE GUIDE

COLOR PALETTE:



TYPEFACE:

Apercu Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Apercu Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

UI ELEMENTS:



UI ICONS:



LAYOUT:



Scenario



Scenario



01. Will is 35 years old. He plans to visit a local hospital to get a check-up, since he feels tired all the time, and work has been feeling very inefficient for him recently



02. Will meets with Dr. Claudia, and she asks will to do a blood test and urine examination so that she has a better idea of what exactly is going on.



Scenario



03. Will comes back in a week, and meets with Dr. Claudia to understand what's going on. She delivers the bad news that Will has been diagnosed with type 2 diabetes. Will's face goes white



04. Dr. Claudia assures Will that diabetes is not life threatening if death with appropriately. She explains the basics of diabetes and tells Will that he will have to make changes to his lifestyle to cope up with the changes he will have to make in order to regulate the diabetes.



Scenario



05. Dr. Claudia prescribes Will with his medication and exercise from her computer suggests a device called 'D-Coach', which would help him to adjust to his new lifestyle. She ends the session by directing Will to the nurse's desk.



06. He visits the nurse and asks about 'D-Coach'. The nurse explains how the device works, and how it will help him.



Scenario



07. The nurse instructs Will about the home device, mobile tracking device, and the application. He is now aware how each device work and how they are integrated.



08. Will decides to buy the device at \$149, which is a price that is greatly reduced through subsidization from health insurance company.



Scenario



09. As a first step, Will downloads the 'D-Coach' mobile application, and connects his tracking device to his phone via Bluetooth



10. He goes to the nearby pharmacy, and shows the prescription of 500mg metformin on his cell phone application, which was prescribed by Dr. Claudia.



Scenario



11. Will then returns back home after an emotionally draining morning, but is eager to set the device up. He opens up the screen as 'D-Coach' welcomes him.



12. 'D-Coach' suggests Will to keep his medicine in the drawer of the device and set up an alarm that wil help him to take his medication on time.

Scenario



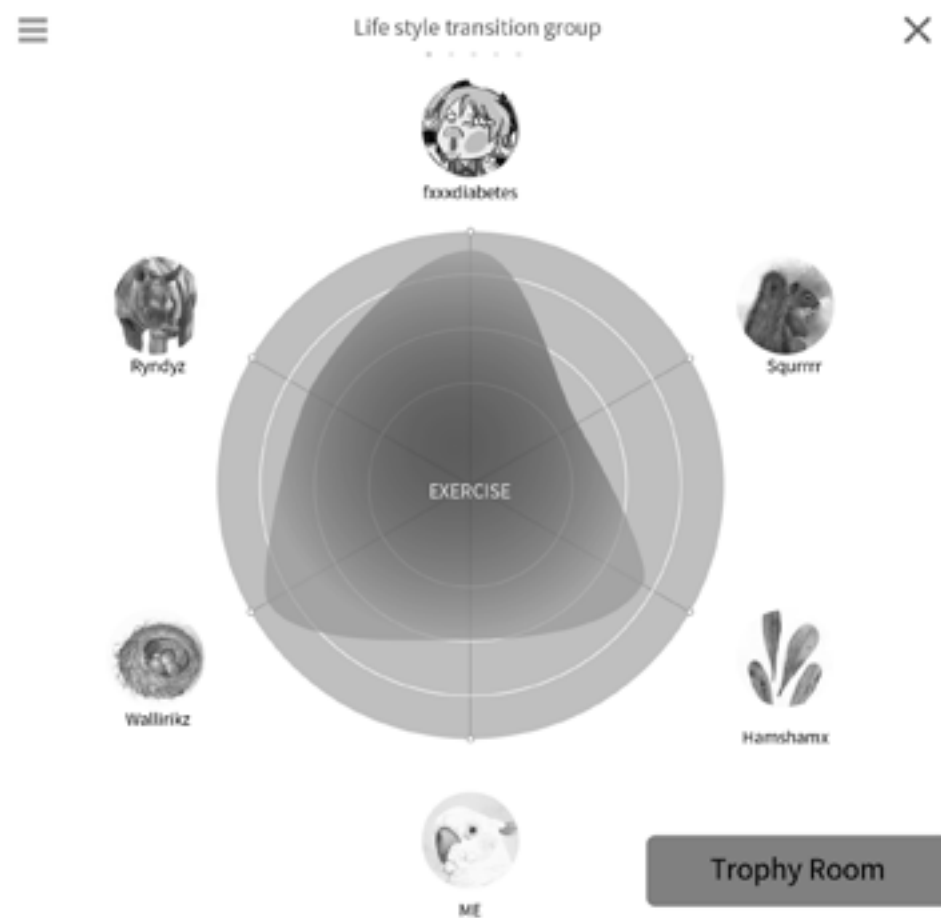
13. The tutorial lets him know that the density of the balls displayed on the screen is the density of his current glucose level. He can lower them only by eating health, exercising, and taking medication.



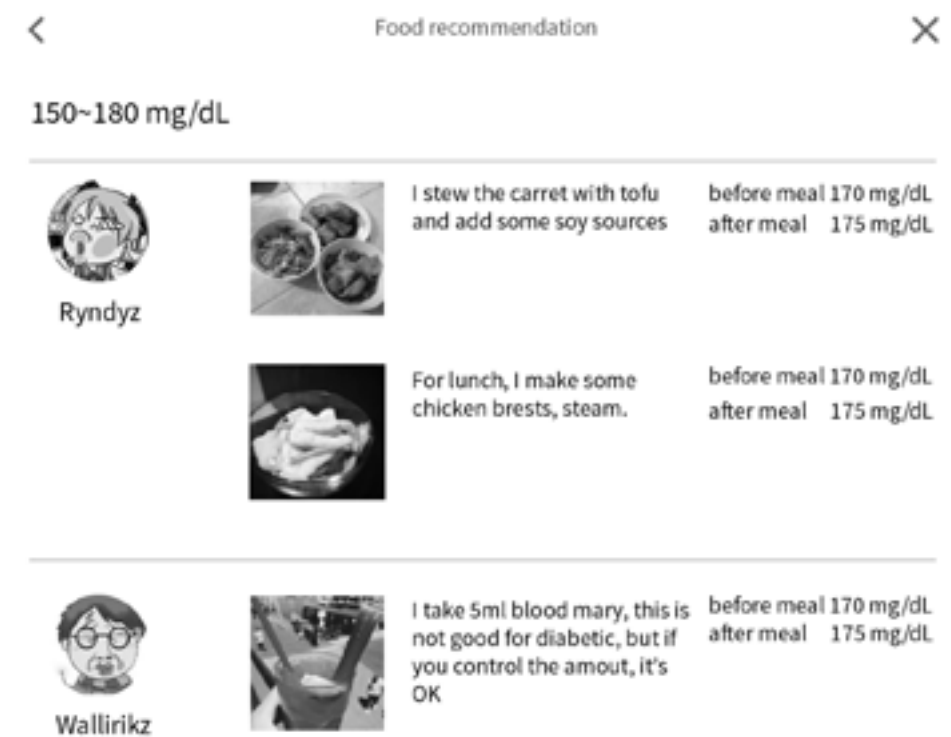
14. After the tutorial is done, Will is lead to the main screen, and he starts exploring the device.



Scenario



15. As Will is browsing the interface, he stumbles upon the lifestyle transition group and decides to take part. He is brought to a quick info page that tells him that he will be connected with 5 anonymous individuals who he will compete against during his transition and adjustment to his new lifestyle. It displays the level of performance in 3 categories: medication, exercise, and glucose level, which is essentially diet.



16. He also finds out that you can connect to the lifestyle community, which has bunch of information on diet. It suggests cooking recipes and restaurant menu. He finds out that there is a same function in the mobile application, so he doesn't have to worry about what to eat wherever he is at.

Scenario



17. Will measures his glucose level. It's normal at 132mg/dL. The tracking is activated from now.



18. Will puts the tracker on its charger, and heads out of the room since he is hungry.

Scenario



19. He eats his favorite Reese's chocolate from his backpack. He has to head out to do some work for school because he can't concentrate working at home. He takes the tracking device with him.



20. Will decides to go to a coffee shop and get an iced americano, which is recommended by the lifestyle community. He already decided to go to Harmony Farm restaurant for dinner after he is done working.



Scenario



21. Will heads to the Harmony Restaurant around 6:00p.m. He measures his glucose level with the tracker as instructed to measure it before every meal.



22. This time, the reading is 183mg/dL! He can't believe it because he is feeling fine. It must've been because of the chocolate that he had earlier.



Scenario



23. Will was planning to get a tofu burrito, but he has no option, but to choose garden salad.



24. Will is now back home. He takes his pill, which is scheduled at 8:00 p.m.

Scenario



25. He naturally looks at the default screen, and finds out that his glucose density is very very high. Will is freaking out!



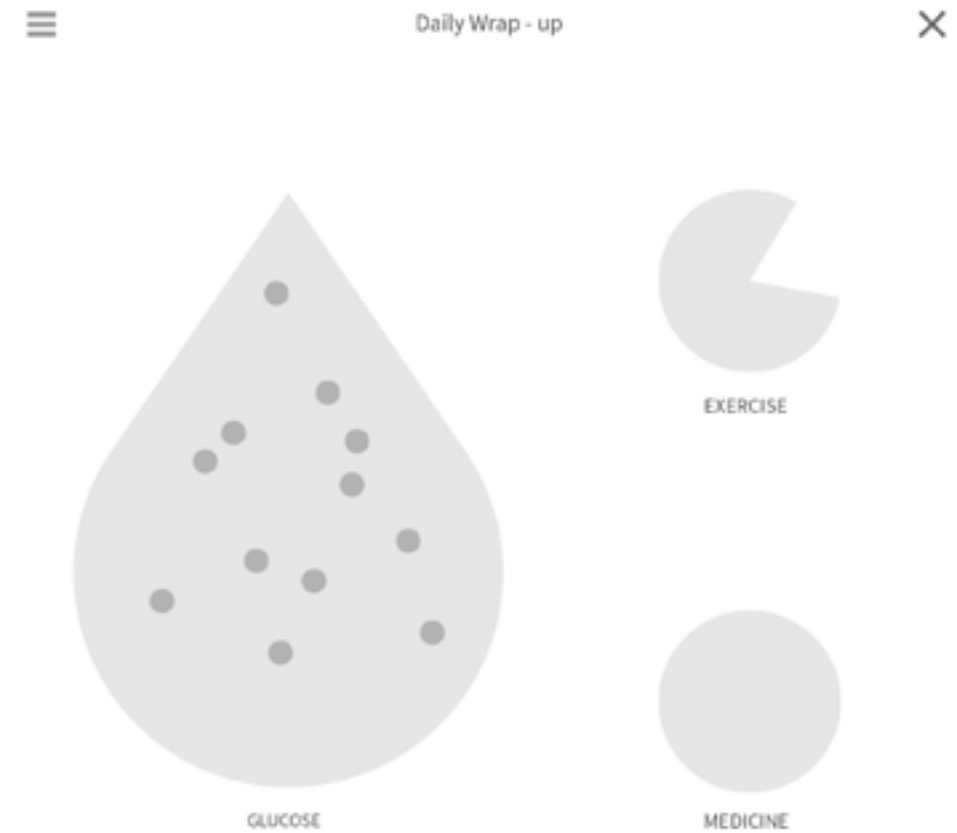
26. He looks up what he can do to lower the density. He can do some more exercise.



Scenario



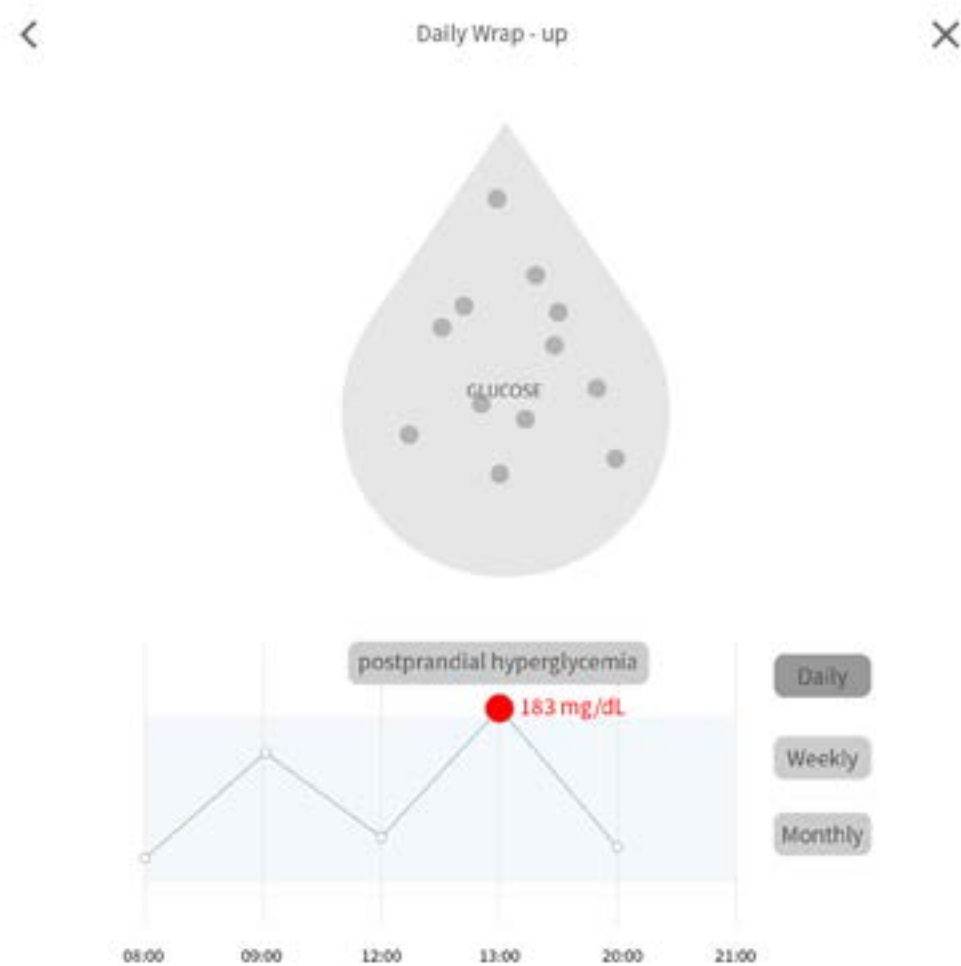
27. Will decides to run for an hour. However, he is burnt out after 30 minutes since he haven't done exercise regularly.



28 The glucose level has gone down a bit, but he has a lot to clean up in his blood stream.



Scenario



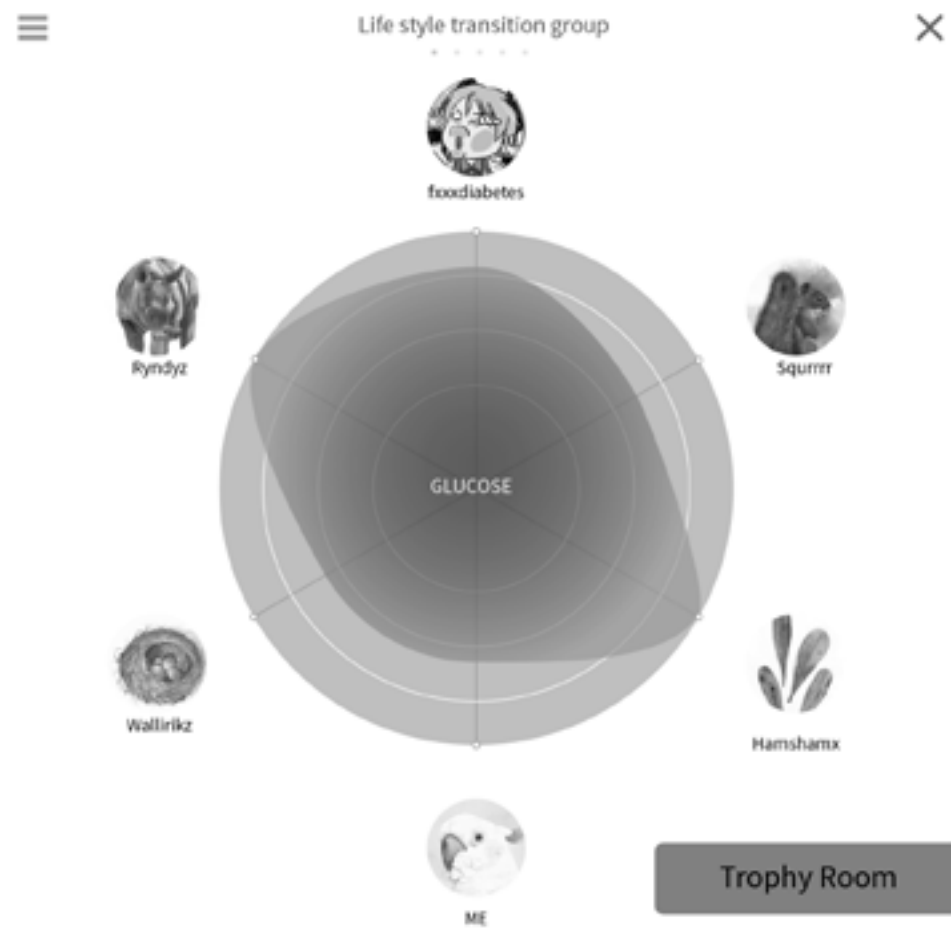
29. Will is navigating through his record throughout the day. He finds out that the high glucose level state that he was at is called hyperglycemia.



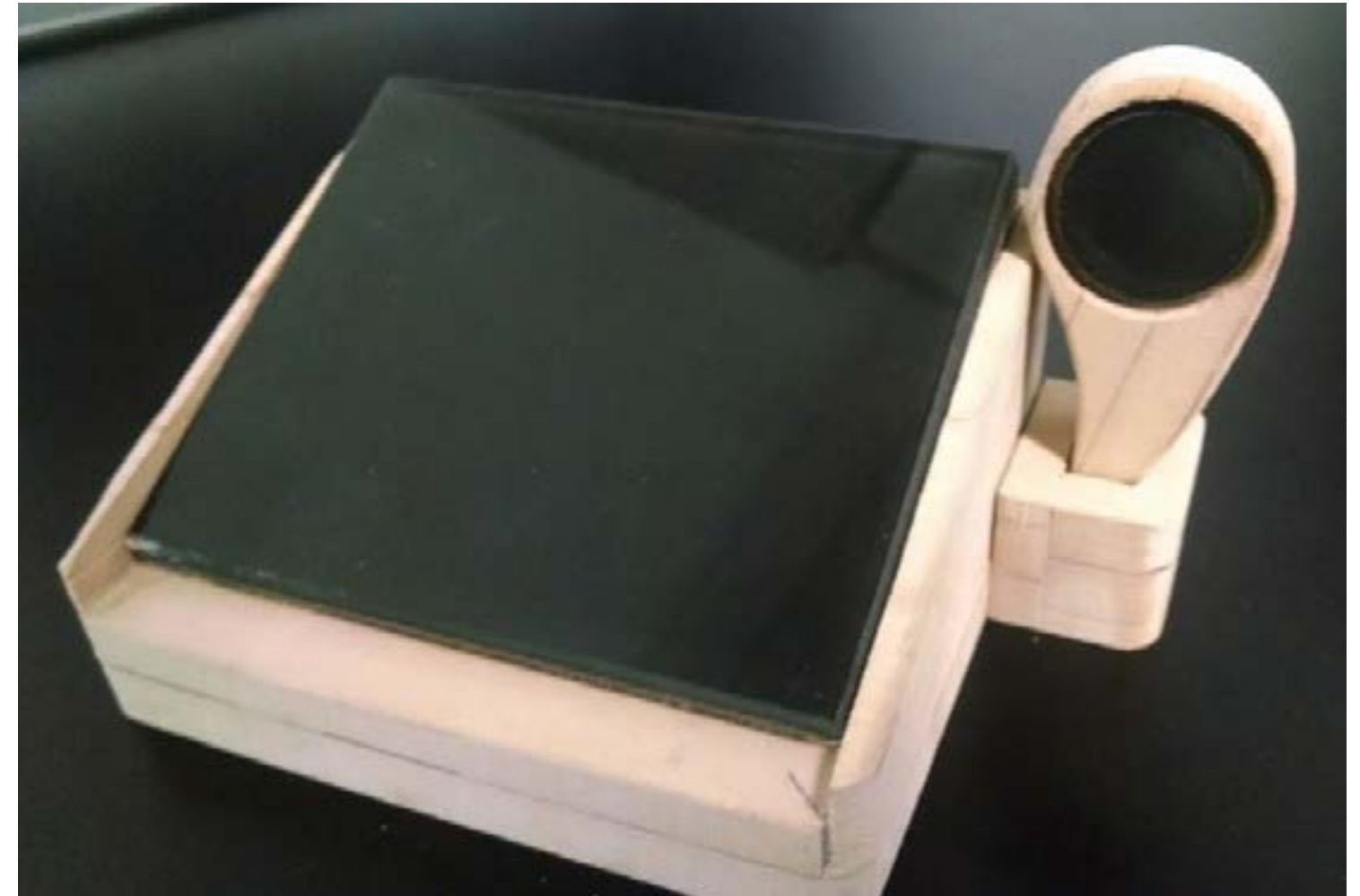
30. Will is unfamiliar with the term. He presses the hyperlinked word, and is lead to an info screen about hyperglycemia, and how to prevent it.



Scenario



31. Lastly, Will checks on how other people are doing in his lifestyle group compared to him. He is eager to step up and do as well as other people, especially, in managing the glucose level.



32. Will closes the device and goes to sleep, hoping for better tomorrow.

Scenario



37. After a great lunch, he goes into Dr. Claudia's office. Dr. Claudia already knows that Will is adjusting successfully, by looking at the data accumulated from Will's devices.



38. Dr. Claudia is extremely happy and tells Will to keep up his fantastic work! She also tells Will to stop by the nurse to either buy the device, or return it.



Scenario

Three Months Later...



Scenario



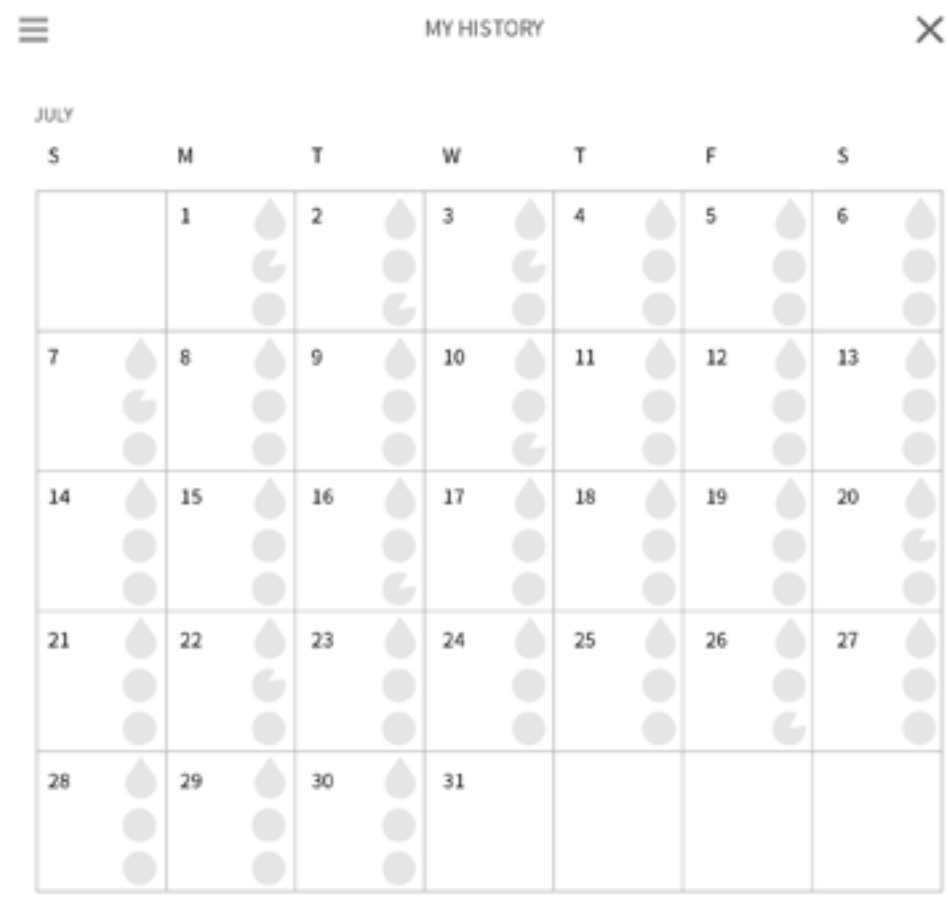
33. It's been three months since Will has been diagnosed as diabetes. He has an appointment with Dr. Claudia in the afternoon.



34. Today, Will starts off the day with no glucose on his screen. This is because he has managed himself well in terms of diet, medication, and exercise.



Scenario

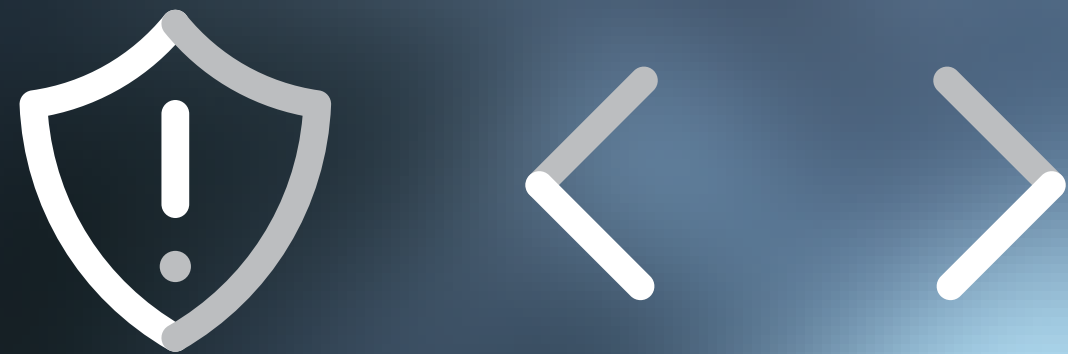
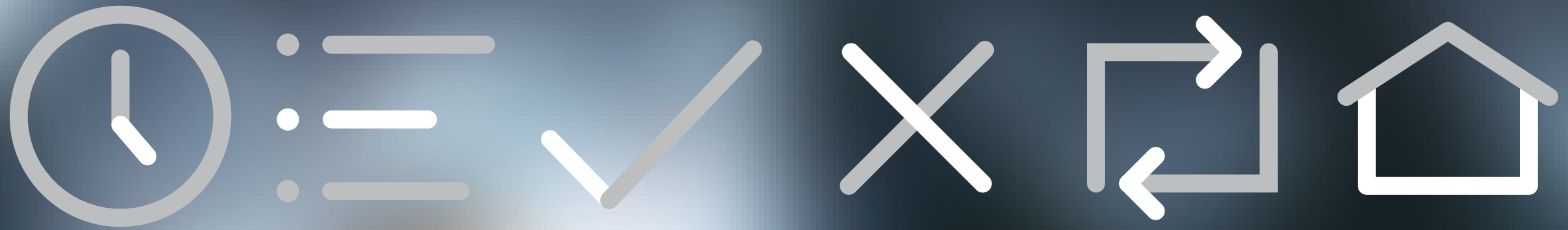


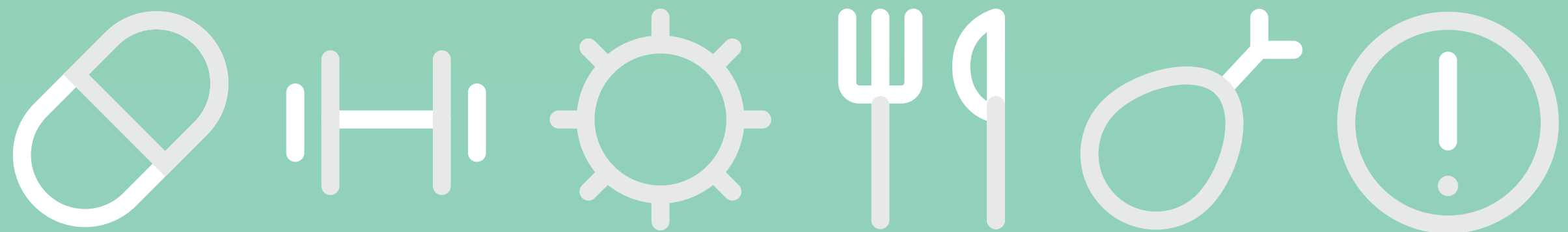
35. In fact, will has been doing very well for the past month!

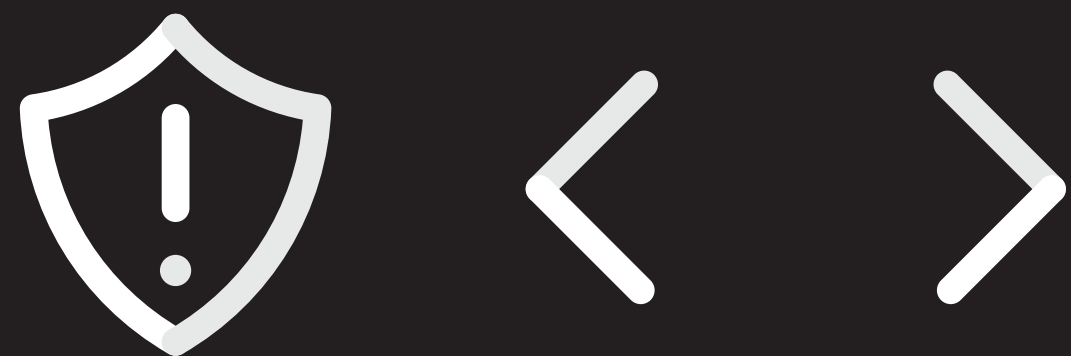
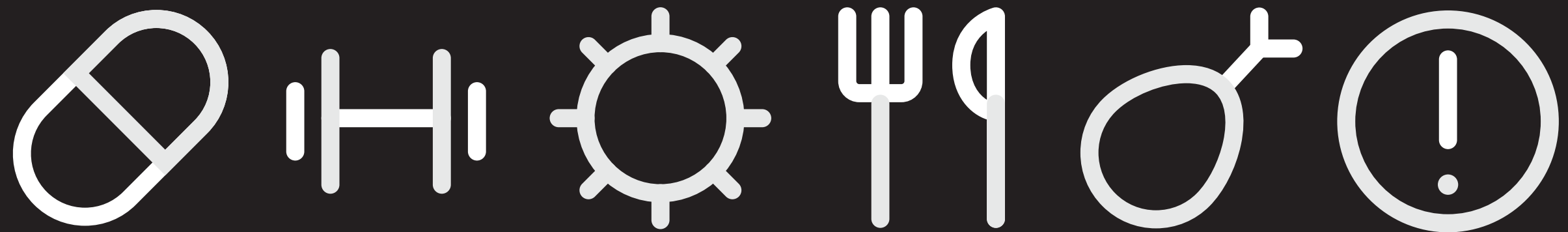
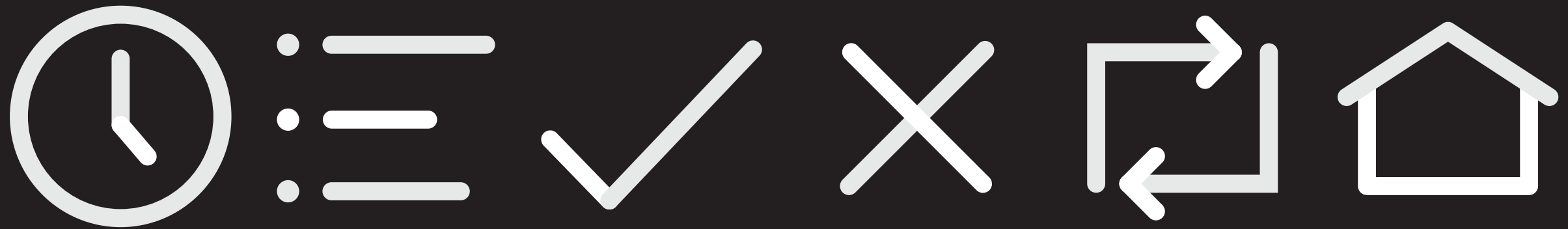


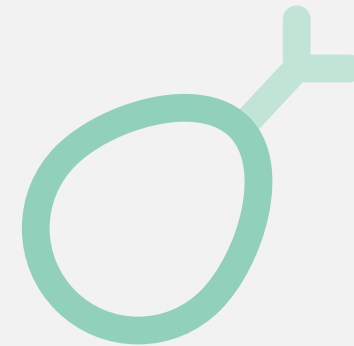
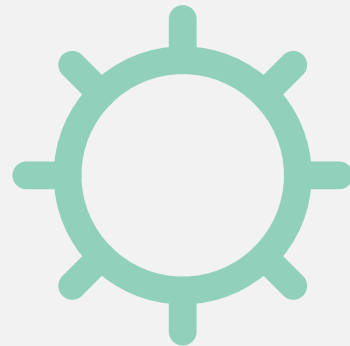
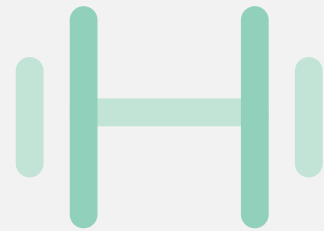
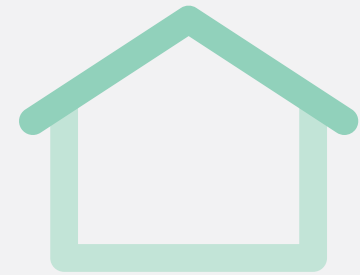
36. Before meeting the doctor, Will goes to his favorite Harmony Farm restaurant to get his favorite Tofu Burrito.

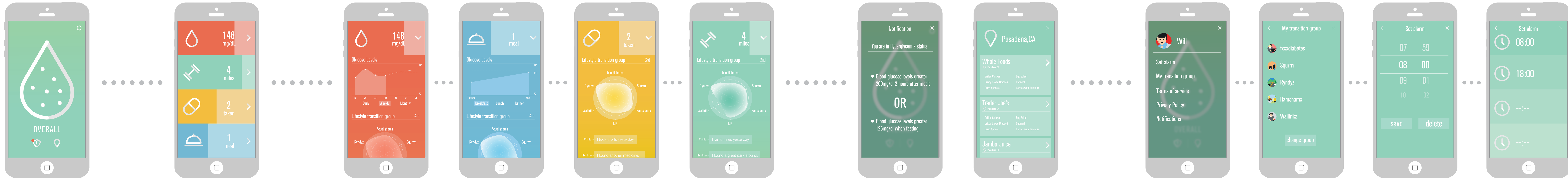


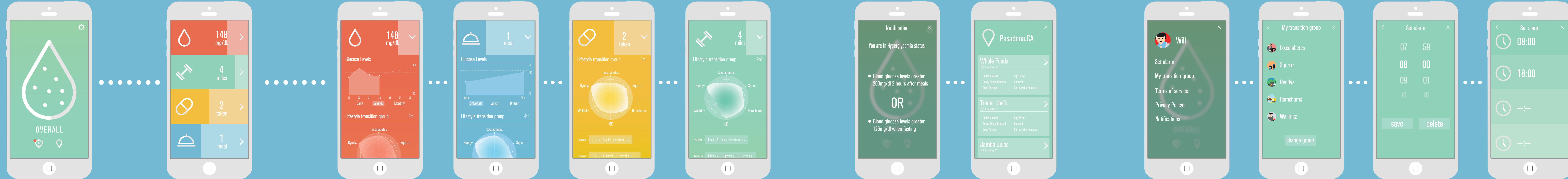


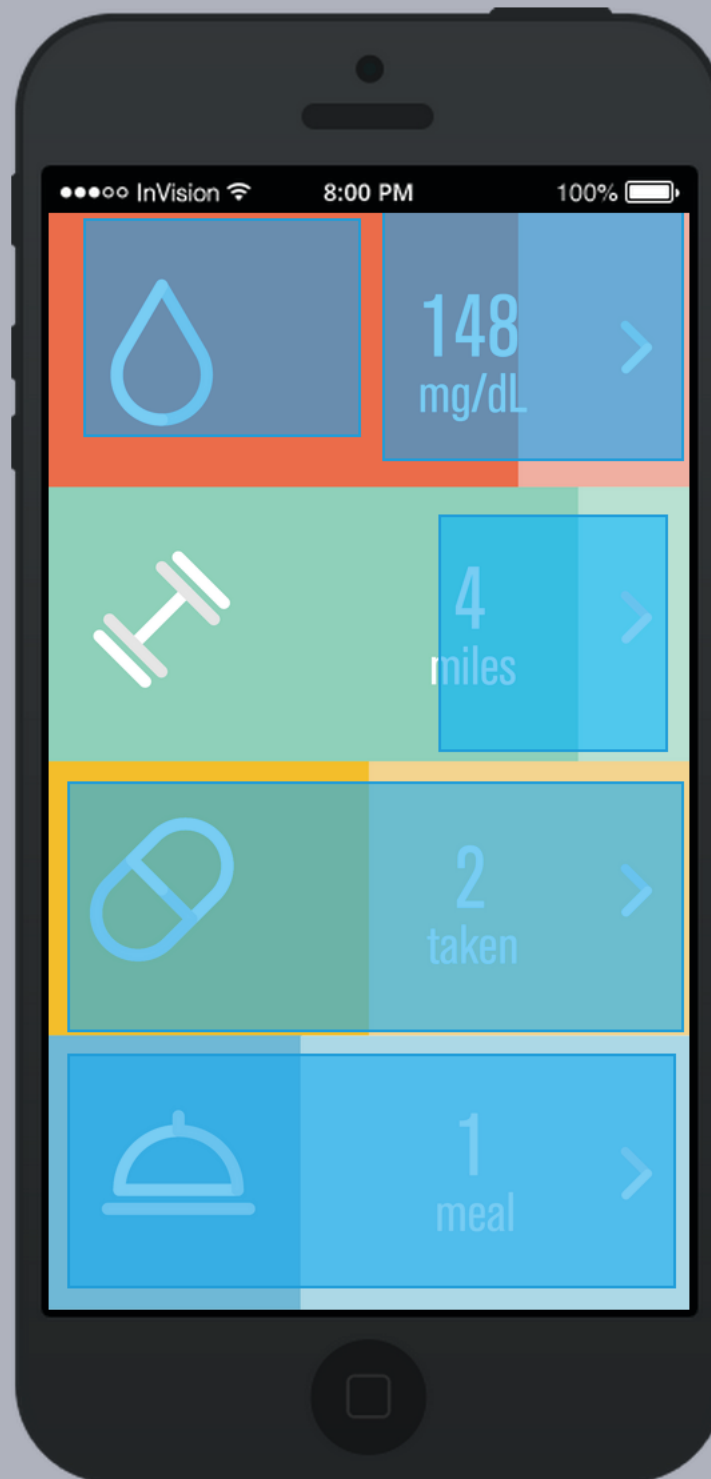












U

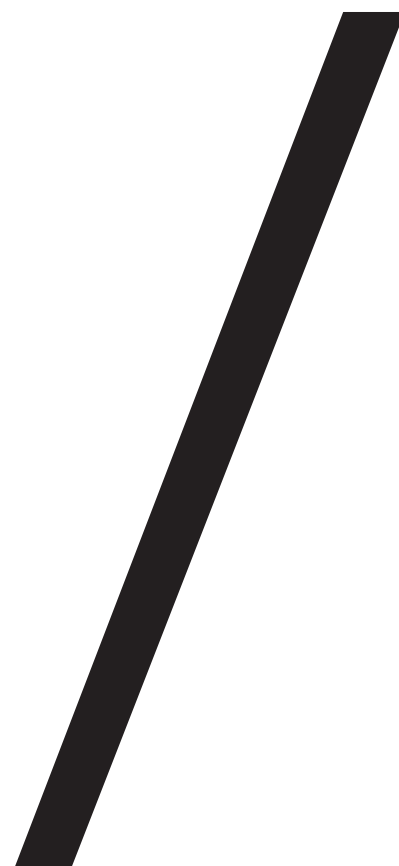
EL

/

L

PEAL

PEAL





PEAL



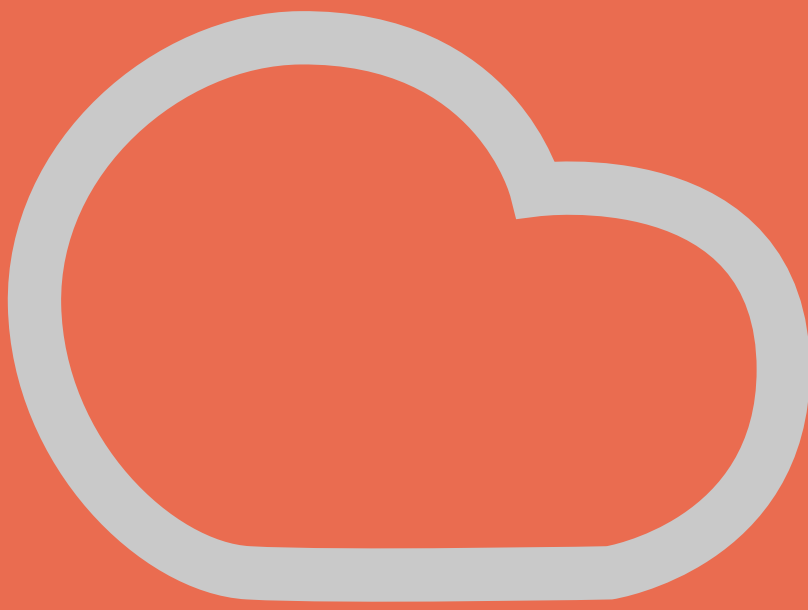
System Diagram

Outdoors



Dell Cloud Database

Accumulate Patient Information for Future References



DATA MANAGEMENT

Doctor’s Computer

Able to know more about the patient’s lifestyle through abundant, accurate information



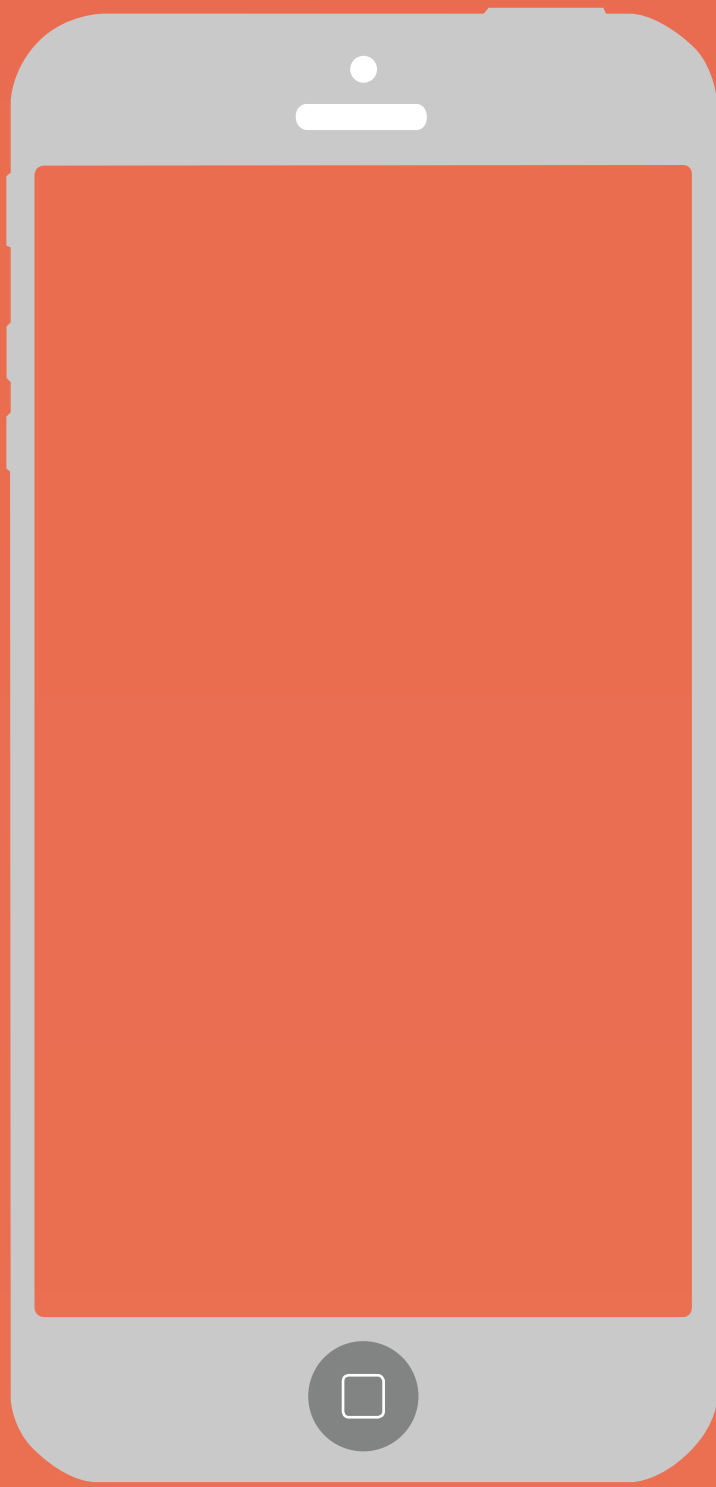
OUTDOORS

Mobile Application

Information Display:
Glucose, Exercise, Medication

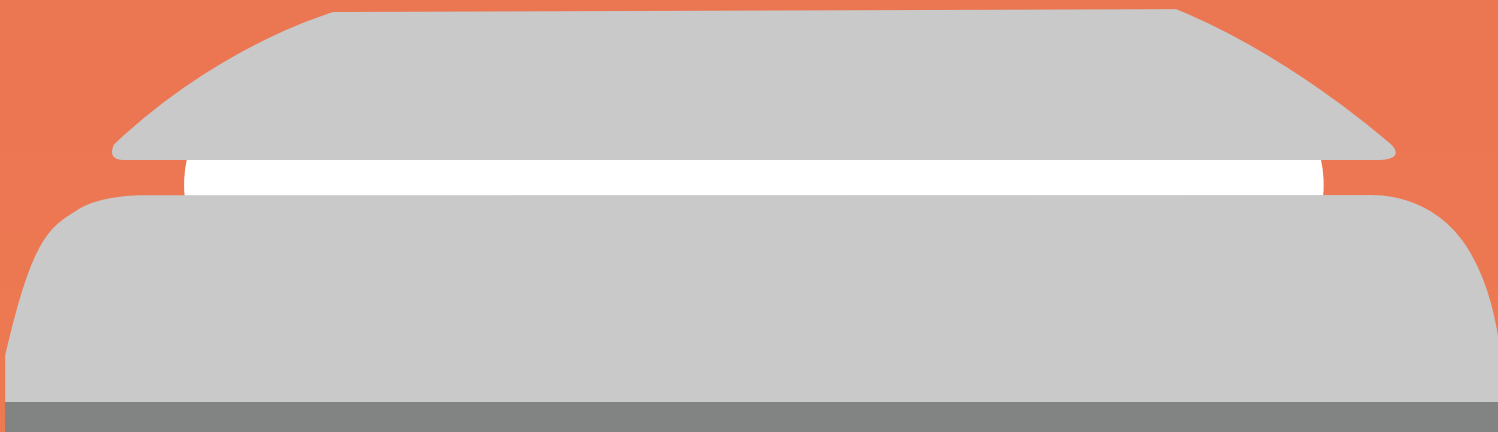
Establish Connection:
Competition, Diet Recommendation

Alert:
Medication Time, Physical Anomalies



Noninvasive Glucose Tracking

Portable
Discrete
Easy to Use



HOME

Daily Summary

Status Display Through Lighting Color (Red, Orange, White)
Trigger Motivation Through Purifying
Dock for Tracker

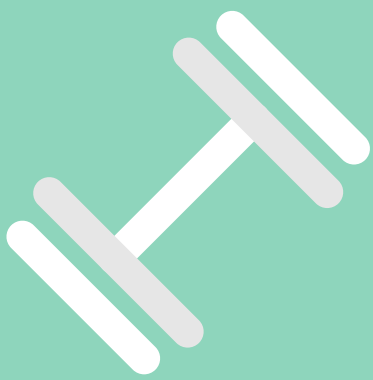


OVERALL





148
mg/dL



4
miles



2
taken



1
meal

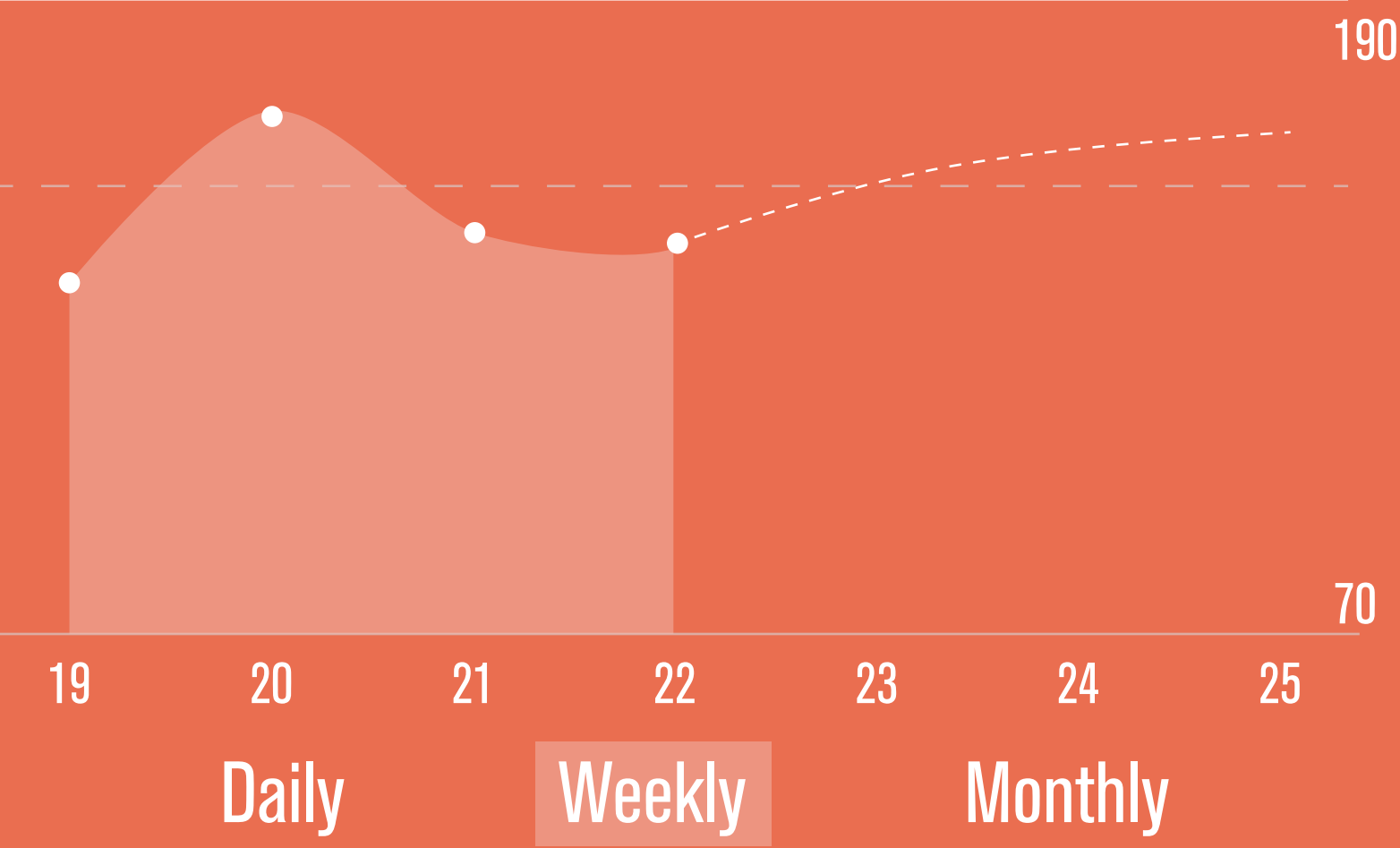




148
mg/dL

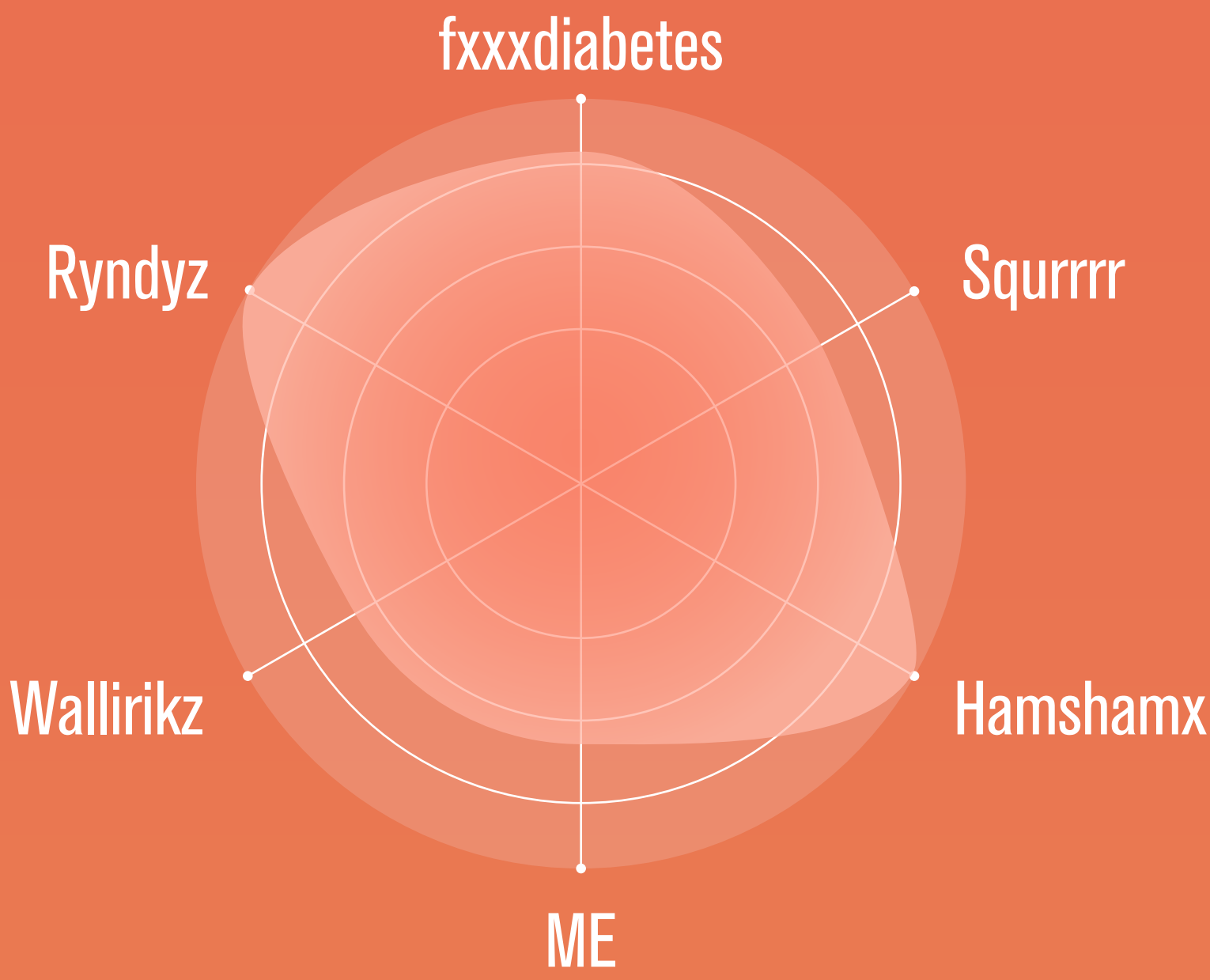


Glucose Levels



Lifestyle transition group

4th



Wallirikz

I ate chicken yesterday.

Hamshamx

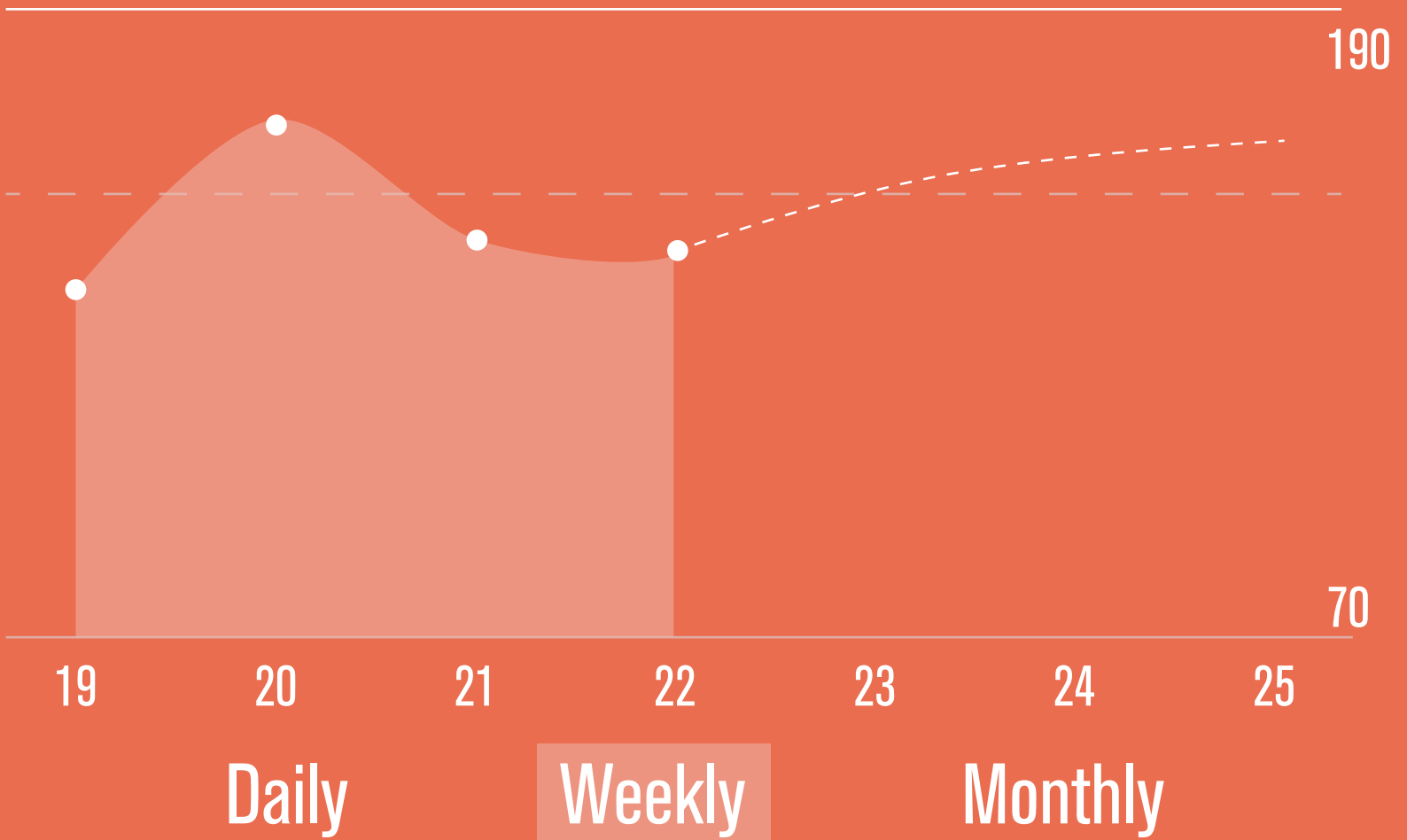
I ate mushroom yesterday.



148
mg/dL

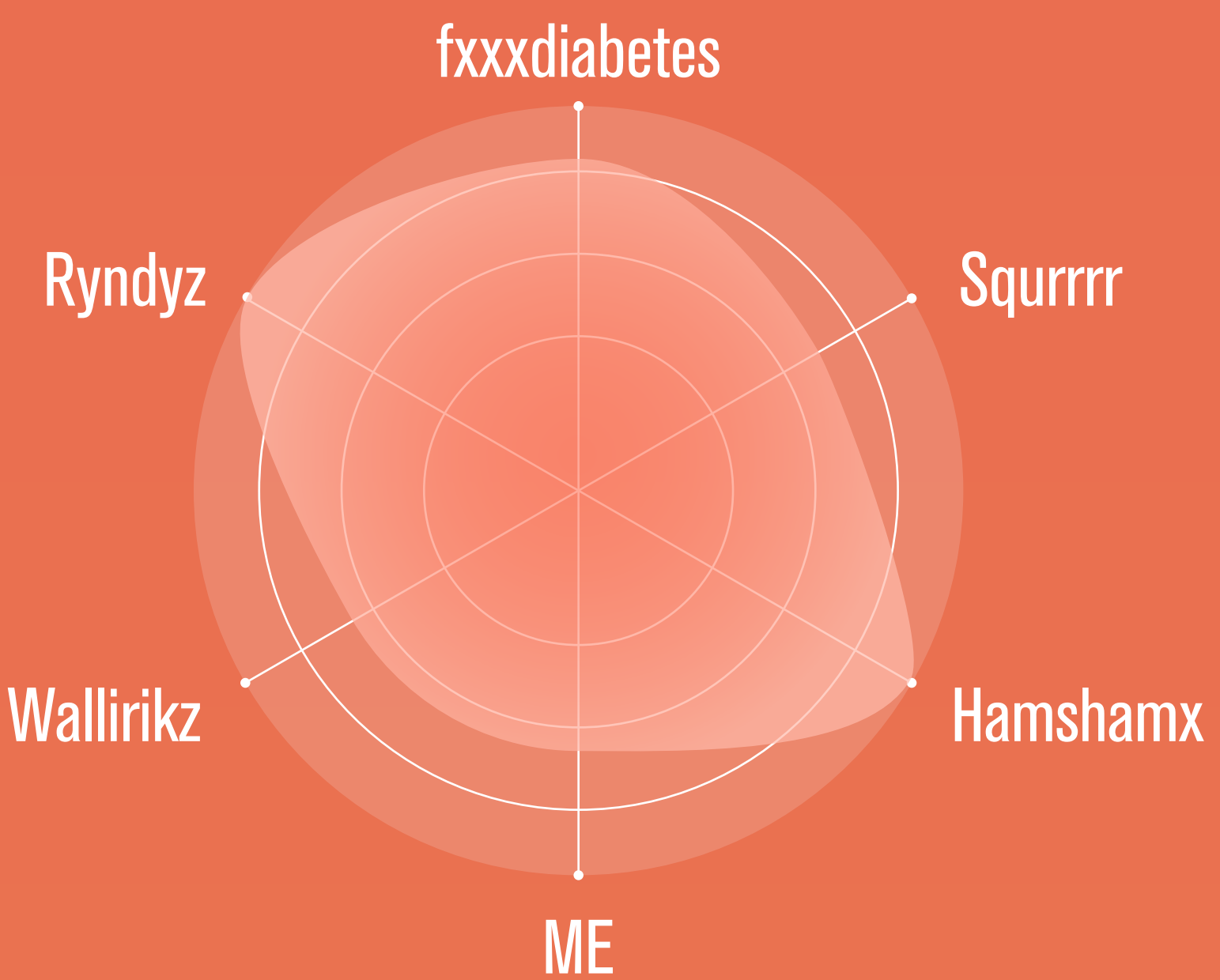


Glucose Levels



Lifestyle transition group

4th



Wallirikz I ate chicken yesterday.

Hamshamx I ate mushroom yesterday.



I need this text...

Send

Q W E R T Y U I O P

A S D F G H J K L

↑ Z X C V B N M ↵

123 🎤 space return



Pasadena, CA

Whole Foods



Pasadena, CA

Grilled Chicken

Egg Salad

Crispy Baked Broccoli

Oatmeal

Dried Apricots

Carrots with Hummus

Trader Joe's



Pasadena, CA

Grilled Chicken

Egg Salad

Crispy Baked Broccoli

Oatmeal

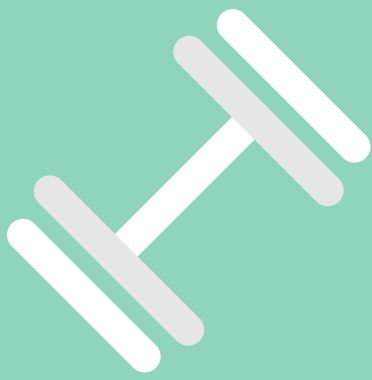
Dried Apricots

Carrots with Hummus

Jamba Juice



Pasadena, CA

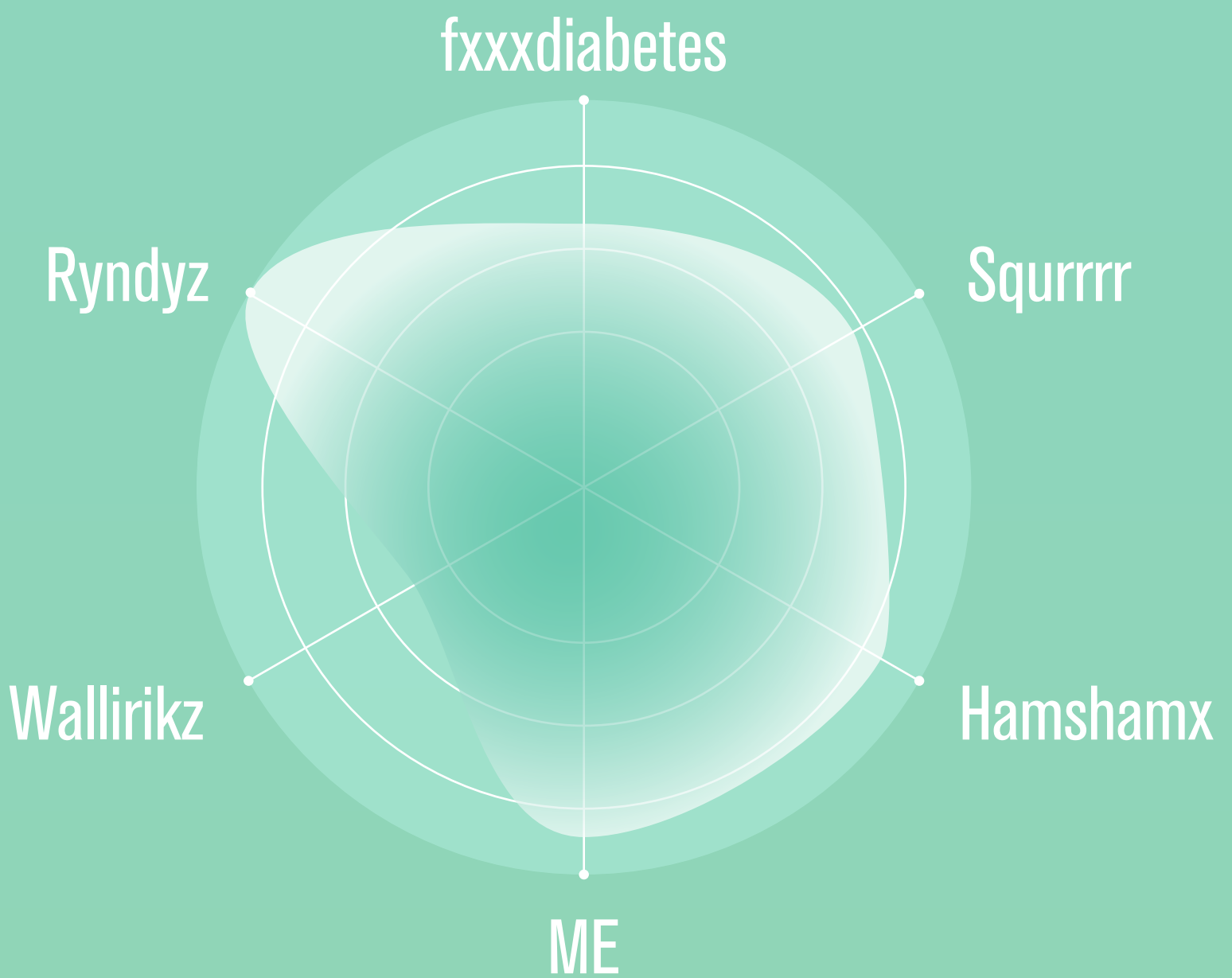


4
miles



Lifestyle transition group

2nd



Wallirikz

I ran 5 miles yesterday.

Hamshamx

I found a great park around.

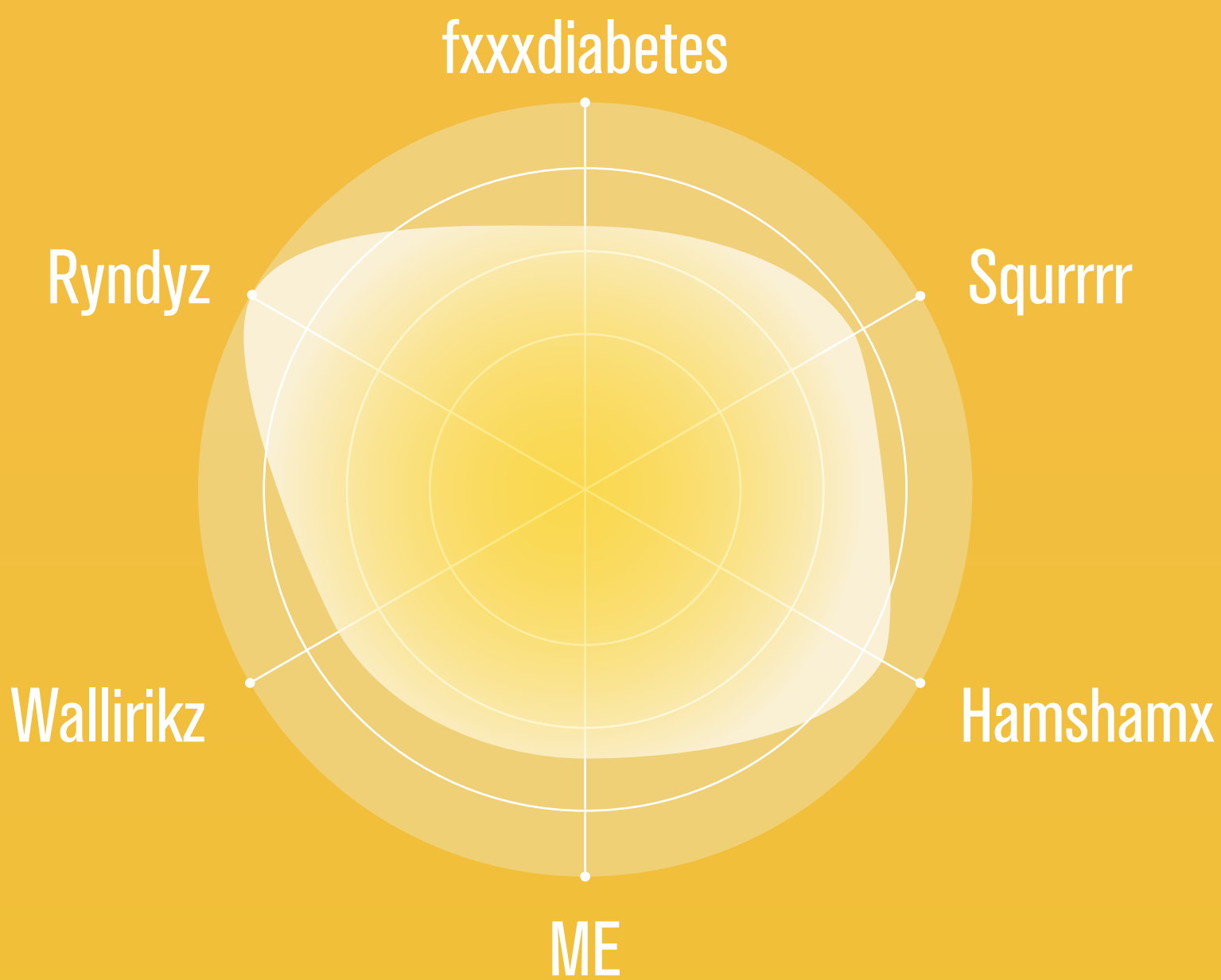


2
taken



Lifestyle transition group

3rd



Wallirikz

I took 3 pills yesterday.

Hamshamx

I found another medicine.



Will

Set alarm

My transition group

Terms of service

Privacy Policy

Notifications

OVERALL

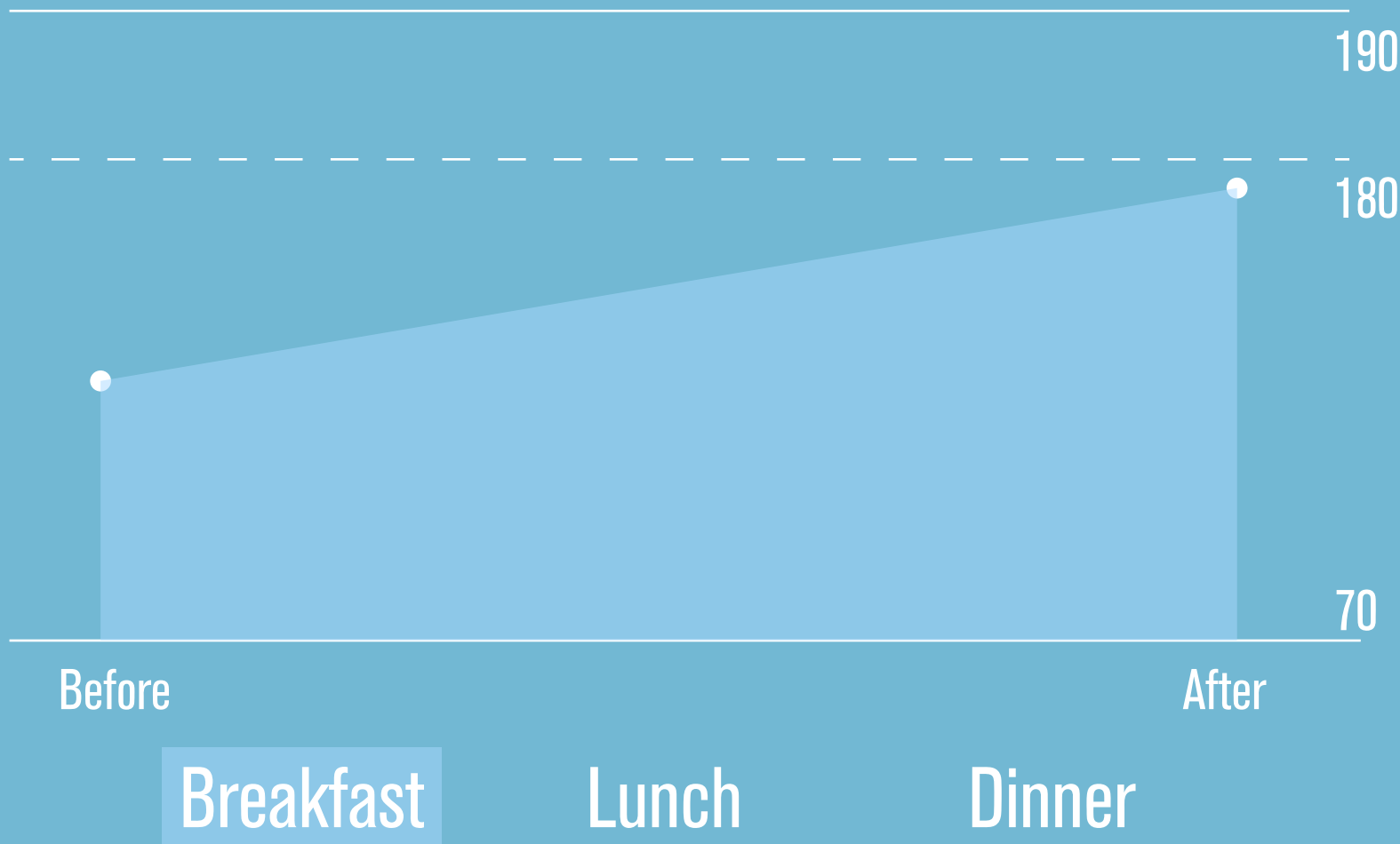




1
meal

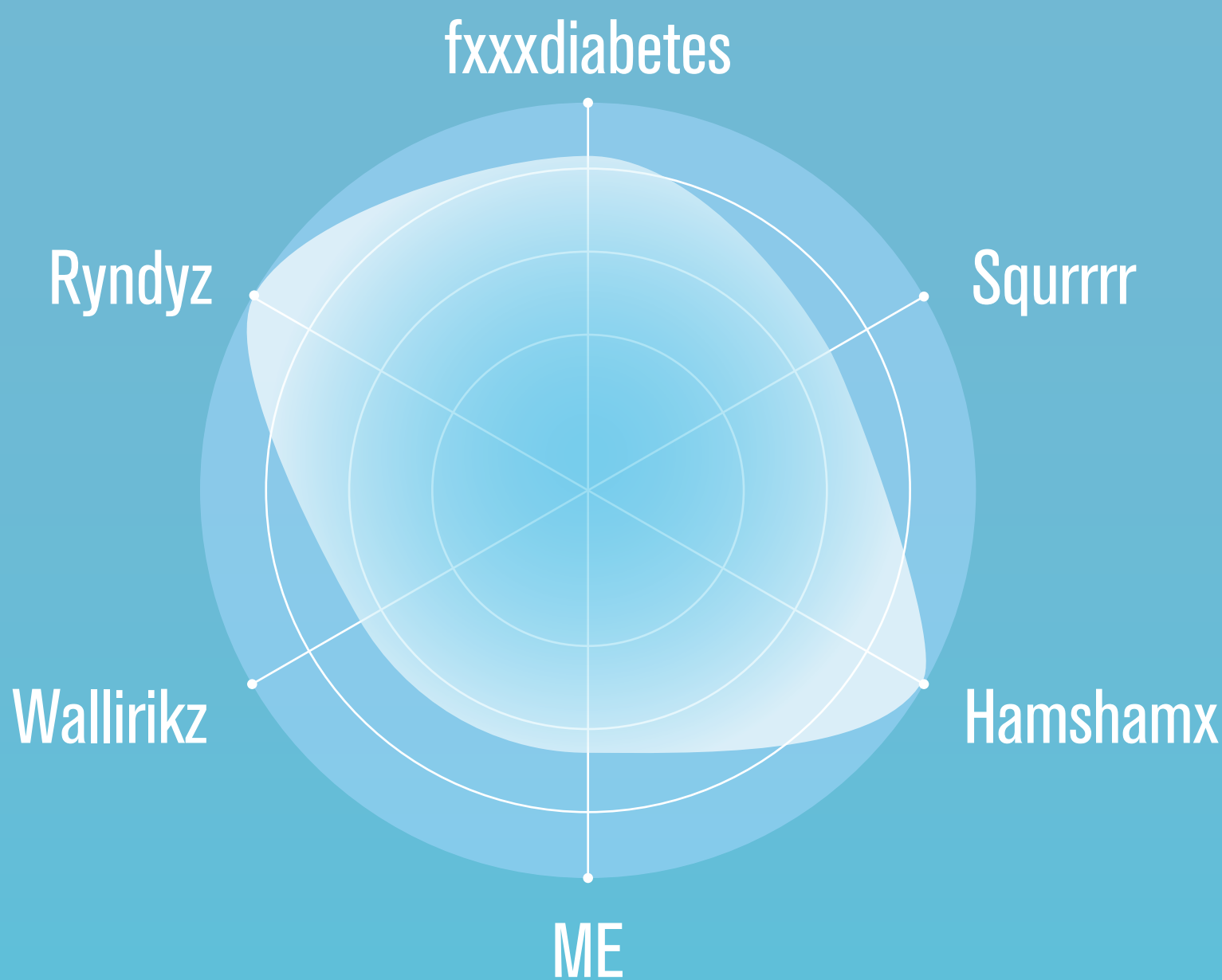


Glucose Levels



Lifestyle transition group

4th



Wallirikz

I ate chicken yesterday.

Hamshamx

I ate mushroom yesterday.



Set alarm



08:00



18:00



--:--



--:--



Set alarm



07

59

08

00

09

01

10

02

save

delete



My transition group



fxxxdiabetes



Scurrrr



Ryndyz



Hamshamx



Wallirikz

change group

Notification



You'er in **Hyperglycemia** status.

Blood glucose
levels greater
200mg/dl 2 hours
after meals

OR

Blood glucose
levels greater
126mg/dl when
fasting



OVERALL

